



## **Downtown Development Authority**

### **MINUTES**

**Thursday, April 14, 2022**

**8:00 AM**

**City Hall - 215 N. Broad Street**

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#### **CALL TO ORDER**

Meeting called to order at 8:02 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Ross Bradley  
Board Member Chris Collin

##### **CITY STAFF**

Logan Propes  
Les Russell  
Leigh Ann Aldridge  
Sadie Krawczyk

##### **ABSENT**

Board Member Wesley Sisk  
City Council Representative Myoshia Crawford

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

. March Minutes

Approved - Motion made by Board Member Holder, Seconded by Secretary Gray.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,  
Board Member Bradley, Board Member Collin

. DDA Called Meeting Minutes

Approved - Motion made by Secretary Gray, Seconded by Vice Chair Malcom.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,  
Board Member Bradley, Board Member Collin

## **APPROVAL OF PREVIOUS EXECUTIVE SESSION MEETING MINUTES**

**March 10, 2022**

**March 18, 2022**

Approved - Motion made by Secretary Gray, Seconded by Board Member Collin. Voting Yea:  
Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member  
Bradley, Board Member Collin

## **APPROVAL OF FINANCIAL STATEMENTS**

. DDA Financials - Feb.

Approved - Motion made by Board Member Bradley, Seconded by Vice Chair Malcom. Voting  
Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board  
Member Bradley, Board Member Collin

## **PUBLIC FORUM**

None.

## **CITY UPDATE**

Mr. Propes informed the board that bids are coming in for the Downtown Green next week,  
and there is a new DCA grant opportunity that the city will pursue for additional funding for the  
project to help with the cost increases anticipated; the city is working with the county on the  
Midland parking lot to partner on its use and maintenance; Wayne Street stormwater and  
streetscape project is being put on hold at this time to wait for private business development;  
the alleyway improvements between Wayne and Spring are planned for late spring of this year;  
the city's Comprehensive Plan draft was approved and submitted for review.

## **COUNTY UPDATE**

Mr. Propes met with the new county manager.

## **COMMUNITY WORK PLAN & REPORTS**

## **Downtown Design**

replacement banners are here and should be installed by the First Friday concert in May; planters will be updated within the next two weeks; pedestrian wayfinding signs will be updated to the new logo; pocket park maintenance by contractors has started.

## **Redevelopment Projects**

No updates.

## **Entertainment Draws -**

Unicorn day last Friday had a really good turnout; business owners met to set additional theme days for the year to include Children's book day, Hero day, and Dinosaur day; Chris Collin suggested we pursue themed cars for display during these events; Food Truck Friday is next week on 4/22/22.

## **PROGRAMS**

### **Farmers Market**

Pop-up market this Saturday; opening day is May 7th; vendor registration is closed for the market season except for festival days and ag vendors.

## **FUNDING**

### **SPONSORSHIP**

No update.

### **FACADE GRANTS - none**

### **COMMUNITY EVENT GRANTS**

. Monroe Cotton Mills - Food Truck Friday - 4/22/22

Approved for \$250 grant - Motion made by Board Member Holder, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Bradley, Board Member Collin

## **NEW BUSINESS**

Whit Holder discussed a proposed container foodservice project that Chad Draper is working on and asked if the board would be interested in expressing our support for it.

The board voted to draft a letter from the Chairman on behalf of DDA in support of the container project because of its alignment with our Community Workplan goals and the positive economic impact - Motion made by Board Member Bradley, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,

Board Member Bradley, Board Member Collin

**ANNOUNCEMENTS:**

Next meeting scheduled, May 12th, at 8:00 am at Monroe City Hall.

**ADJOURN**

Motion made by Vice Chair Malcom, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,  
Board Member Bradley, Board Member Collin