



Downtown Development Authority

MINUTES

Thursday, February 10, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:02 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Ross Bradley
Board Member Chris Collin
City Council Representative Myoshia Crawford

ABSENT

Secretary Andrea Gray

CITY STAFF

Sadie Krawczyk
Leigh Ann Aldridge
Les Russell
Logan Propes

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA January Minutes

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member

Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

APPROVAL OF FINANCIAL STATEMENTS

. DDA December Financials

Approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

. City Financial Reports

Board is in favor of moving to this report format.

PUBLIC FORUM

None.

CITY UPDATE

City is redistricting in response to 2020 Census, moving to one council meeting per month has been going well so far, Comprehensive Plan public meeting will be Monday, Feb. 21st at 6 pm.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Downtown Design

Still working on the banner order due to bracket needs.

Redevelopment Projects

The board discussed planning to revise the Milner-Aycock RFP to disclose mold issues and reissue a simplified version. Plans to sell the building as-is.

Entertainment Draws -

Car Show coming up on March 12th. Online registrations are going well so far.

PROGRAMS

Farmers Market

2022 vendor forms are available online; pop-up markets will be Feb. 12th, March 12th (during car show), and April 16th.

FUNDING

. DDA Budget Final Numbers & 2022 Draft

Board will send comments for 2022 budget between now and our next meeting. 2022 budget will be reviewed next month.

SPONSORSHIP

Leigh Ann will email digital sponsorship forms for the board to share.

FACADE GRANTS

. 134 S. Broad Street

The board approved a facade grant to Jack Briscoe in the amount of \$800 - Motion made by Board Member Sisk, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

The board approved a facade grant to Elena de la Roase in the amount of \$700 - Motion made by Vice Chair Malcom, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

. 132 S. Broad Street

Approved for \$775.00 - Motion made by Board Member Sisk, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

COMMUNITY EVENT GRANTS

. MCDS 5K - April 23, 2022

Approved for \$250.00 - Motion made by Board Member Holder, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

NEW BUSINESS

Year-end downtown vitality numbers are back from Georgia Main Street. We had a very good 2021 based on these.

Adjourn to Executive Session

Motion made by Vice Chair Malcom, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

Real Estate matters were discussed.

Adjourn Executive Session

Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

ANNOUNCEMENTS:

Next meeting scheduled, March 10th, at 8:00 am at Monroe City Hall.

ADJOURN