



Downtown Development Authority

MINUTES

Thursday, June 09, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:00 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Ross Bradley
Board Member Chris Collin

ABSENT

Secretary Andrea Gray
City Council Representative Myoshia Crawford

CITY STAFF

Logan Propes
Chris Bailey
Leigh Ann Aldridge
Sadie Krawczyk (via conference call)

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA April Minutes

April minutes approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. DDA May Minutes

May minutes approved - Motion made by Vice Chair Malcom, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA March Financials

March Financials Approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. DDA April Financials

April Financials approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

RFP agreement progressing; alleyway work should begin soon; city is working on Midland lot use agreement with the county

COUNTY UPDATE

No update.

COMMUNITY WORK PLAN &REPORTS

Downtown Design

Banners ordered were one-sided, so the company is having to replace them. All hardware is in as well. Need creative ideas for what to do with the one-sided ones. Board suggested auctioning them or selling them.

Pocket Park plantings were refreshed. Chairman Anderson thanked the city crews for their continued work watering and maintaining the plantings downtown.

Redevelopment Projects

We are still waiting on the remaining Wayne Street parcel and will need to extend the contract again. The board still desires to see retail development on this parcel.

The board discussed potential locations and the need for a downtown parking deck.

Entertainment Draws

The concert went well last week though smaller than usual. July fireworks will be launched at Blaine Station as in past years.

PROGRAMS

Farmers Market

Market is going well. Lots of attendees. It's still early in the season for produce, but it will be increasing in coming months. Farm to Table planning will start soon for fall dinner.

FUNDING

SPONSORSHIP

Some new smaller donors coming on board. Everything else is on track.

FACADE GRANTS - none

None.

COMMUNITY EVENT GRANTS - none

None.

NEW BUSINESS

Staff recommended delaying the annual planning retreat until new city staff is brought on board. The board supported this decision.

Solid Chiropractic is now open at the Walton Mill.

The Tea Time cottage has completed facade grant work.

Sidestreet Boutique sold its former building to Salon 124 on N. Broad Street.

Nedzas has announced they are coming downtown.

ANNOUNCEMENTS:

Next meeting scheduled, July 14th, 8:00 am at Monroe City Hall.

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin