



Downtown Development Authority

MINUTES

Thursday, September 8, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:09 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Ross Bradley
Board Member Chris Collin
City Council Representative Lee Malcom

ABSENT

City Council Rep Myosha Crawford

CITY STAFF

Logan Propes
Leigh Ann Walker
Les Russell
Chris Bailey

APPROVAL OF PREVIOUS MEETING MINUTES

DDA August Minutes

Approved - Motion made by City Council Representative Lee Malcom, Seconded by Board Member Chris Collin. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley.

APPROVAL OF EXECUTIVE SESSION MINUTES

Approved - Motion made by Vice Chair Malcom Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, City Council Representative Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin.

APPROVAL OF FINANCIAL STATEMENTS

DDA July Financials

Chairman Anderson and Vice Chair Malcom questioned rental income at 227 S Broad street. They asked for rental agreements and prices to be reviewed at the board retreat. Staff member Aldridge stated Empire Tax was delinquent since March of 2022. Board requested action be taken by city attorney to have tenant become current on rent.

Approved - Motion made by Vice Chair Malcom, Seconded by City Council Representative Malcom. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin.

PUBLIC FORUM

No one present.

CITY UPDATE

Alleyway work is completed in the Wayne Street alley; the city plans to make minor improvements to the Wayne Street public parking lot as well as the parking lot behind the library; Downtown Green construction has begun.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Downtown Design

We are still waiting on the full banner installation downtown.

Discussion in regards to the lighted Monroe sign on the water tower. Logan Propes reported that he reviewed the contracts for the water tower. A structural integrity study will need to be done. This will be discussed further at the board retreat.

Redevelopment Projects

No update.

Entertainment Draws -

The September 2nd concert Friday night drew a large crowd in spite of rain; Braves Day was a great success-one of the largest events they'd done; Fall Fest vendor applications are closed; Christmas Parade applications are coming in; Dinosaur Day will be September 17th.

PROGRAMS

Farmers Market

The annual Farm to Table Dinner Fundraiser will be November 6th.

FUNDING**SPONSORSHIP**

No update.

FACADE GRANTS - none

COMMUNITY EVENT GRANTS - none

NEW BUSINESS

New Business Cotton Tails will be opening in October at 115 N Broad Street. The Board Retreat is scheduled for October 17th.

ANNOUNCEMENTS:

Next meeting scheduled, October 17th, at 8:00 am at Synovus Bank; Monroe (The Roe) won an award at the Georgia Downtown Conference in Macon for Best Facade Renovation.

ADJOURN -8:58am

Motion made by Vice Chair Malcom, Seconded by City Council Representative Malcom
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,
Board Member Bradley, Board Member Collin.