



## **Downtown Development Authority**

### **MINUTES**

**Thursday, May 14, 2020**

**8:00 AM**

**Join Zoom Meeting <https://us02web.zoom.us/j/84286281187>**

**Meeting ID: 842 8628 1187**

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#### **CALL TO ORDER**

Meeting called to order at 8:09 am.

#### **ROLL CALL**

#### **ROLL CALL**

#### **PRESENT**

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Wesley Sisk  
Board Member Charles Sanders  
City Council Representative Ross Bradley  
Board Member Chris Collin

#### **CITY STAFF**

Logan Propes  
Sadie Krawczyk  
Leigh Ann Walker  
Les Russell

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

1. DDA Minutes April

DDA Minutes April - approved - Motion made by Board Member Sanders, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **APPROVAL OF FINANCIAL STATEMENTS**

### **2. DDA March Financials**

DDA March Financials - approved - Motion made by Secretary Gray, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **PUBLIC FORUM**

None

## **CITY UPDATE**

Childers Park work should wrap up in June; Pilot Park will begin work next month; Community Building will be leased to Monroe Country Day School for the next 5 years; Church Street traffic calming installation starting soon; Wayne Street and Highland will be resurfaced in the next few weeks; engineers are getting back updated design documents for the town green with phased-in approach for construction.

## **COUNTY UPDATE**

County opening up to the public on 5/18/20.

## **COMMUNITY WORK PLAN &REPORTS**

### **Existing Environment -**

Existing Environment - ordering swings and moving forward with parklet construction behind visitors center; planters have been planted for spring/summer.

### **Infill Development -**

### **Entertainment Draws -**

Entertainment Draws - hammock promotion generated over \$7,100 in sales for downtown; plans to do similar promotion with 2020 event t-shirts in June. Turtle scavenger hunt planned for June/July reveal.

## **PROGRAMS**

**Events**

**Events** - July 24th, outdoor concert on towngreen; Boys and Girls Club is coordinating an event on July4th in conjunction with city fireworks; MATM is planned for 7/31.

**Downtown Design**

Downtown Design - Banners are still in progress for light poles

**Farmers Market - online market open - monroefm.locallygrown.net**

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**FUNDING**

**SPONSORSHIP**

**Stabilization Grants**

May Stabilization Grant Applications

4. May Applications

#	Applicant Name	Employees	Amount Requested	Amount Approved	Action	Motion	Second	Left Meeting for item	In Favor Votes
1	The Southern Ox	13	\$ 2,500.00	\$ 2,500.00	Approve	Ross Bradley	Wesley Sisk	Chris Collin	Ross Bradley, Andrea Gray, Wesley Sisk, Whit Holder, Lisa Anderson, Charles Sanders, Meredith Malcom
2	Luxe Studio Salon	1	\$ 2,000.00	\$ 2,000.00	Approve	Andrea Gray	Wesley Sisk	Chris Collin	Ross Bradley, Andrea Gray, Wesley Sisk, Whit Holder, Lisa Anderson, Charles Sanders, Meredith Malcom
3	LR Burger	30	\$ 2,500.00	\$ 2,500.00	Approve	Charles Sanders	Meredith Malcom	Chris Collin	Ross Bradley,

									Andrea Gray, Wesley Sisk, Whit Holder, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
4	Georgia Reclaimed	8	\$ 2,500.00	\$ 2,500.00	Approve	Charles Sanders	Wesley Sisk	Whit Holder	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Whit Holder, Meredith Malcom
5	Sailor Studio & Rekindle Candle Co.	2	\$ 2,500.00	\$ 2,500.00	Approve	Andrea Gray	Whit Holder	Charles Sanders	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
6	Made in Monroe	11	\$ 2,500.00	\$ 2,500.00	Approve	Meredith Malcom	Wesley Sisk	Whit Holder	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris
7	Silver Queen	50	\$ 2,500.00	\$ 2,500.00	Approve	Meredith Malcom	Whit Holder	no conflict	Wesley Sisk, Chris

									Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
8	Saltbox Lane	2	\$ 2,500.00	\$ 2,500.00	Approve	Andrea Gray	Whit Holder	Wesley Sisk	Ross Bradley, Andrea Gray, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
9	Broad Street Boots	5	\$ 2,500.00	\$ 2,500.00	Approve	Ross Bradley	Whit Holder	Wesley Sisk	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
10	Hodge Podge Art, Antiques, & Interiors	6	\$ 2,500.00	\$ 2,500.00	Approve	Chris Collin	Wesley Sisk	Whit Holder	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Meredith Malcom
11	Hybrid Fitness	1	\$ 1,990.00	\$ 1,990.00	Approve	Chris Collin	Charles Sanders	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles

									Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
12	4M Management Inc./MERMCI, Inc.	0	\$ 2,500.00	\$ -	Deny	Chris Collin	Charles Sanders	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
13	Stuever Studios	1	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Meredith Malcom	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
14	Shadonne's Wright Touch Beauty Salon	1	\$ 2,500.00	\$ 2,500.00	Approve	Andrea Gray	Whit Holder	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
15	Atlanta's Skin Rejuvenation Center	2	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom

									Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
16	JEC Development	0	\$ 2,500.00	\$ -	Deny	Chris Collin	Ross Bradley	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
17	Accolades Awards & Recognition Gifts, Inc.	2	\$ 2,500.00	\$ 2,500.00	Approve	Meredith Malcom	Charles Sanders	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
18	Ana African Hair Braiding	2	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Meredith Malcom	no conflict	Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
									Ross Bradley, Andrea Gray, Wesley Sisk, Chris Collin, Lisa Anderson, Charles Sanders, Whit Holder, Meredith Malcom
		<b>137</b>	<b>\$ 43,990.00</b>	<b>\$ 38,990.00</b>					

## **FACADE GRANTS**

203 E. Spring Street

203 E. Spring Street - approved - Motion made by Board Member Holder, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin  
Voting Abstaining: Board Member Sisk (left meeting for this discussion and action)

6. 205 E. Spring Street

205 E. Spring Street - approved - Motion made by Secretary Gray, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin  
Voting Abstaining: Board Member Sisk (left meeting for this discussion and action)

## **COMMUNITY EVENT GRANTS**

COMMUNITY EVENT GRANTS - none

## **NEW BUSINESS**

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DT business owner zoom meeting scheduled for next Tuesday at 3:00 pm

## **ANNOUNCEMENTS:**

Next meeting scheduled, June 11th, at 8:00 am at Monroe City Hall.

## **ADJOURN**

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Motion made by Board Member Sanders, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin