

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
APRIL 11, 2024 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Clayton Mathias	Board Member
	Lee Malcom	City Council Representative

Those Absent:	Chris Collin	Board Member
---------------	--------------	--------------

Staff Present: Sandy Daniels, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Les Russell, Laura Beth Caudell, Brian Wilson, John Howard

Visitors: Julie Treadwell

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Board Member Chris Collin had to leave. There was a quorum.

2. Approval of Previous Meeting Minutes

a. March 14, 2024 Minutes

To change the names of who was present at the meeting last month; Brittany Palazzo and Lee Malcom were at the meeting.

To approve the minutes as amended.

*Motion by Mathias, seconded by Gray.
Passed Unanimously*

3. Approval of Financial Statements

a. February Financials

To approve the February 2024 Financials.

*Motion by Gray, seconded by Mathias.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

Ms. Sandy Daniels discussed the promotional advertising, with Walton Magazine, and the rack cards. She explained two of the three commercials are done, but one needed a script revision.

The Committee, Mr. Propes, and Mr. Bailey discussed the commercials and their transmission for streaming.

IV. OLD BUSINESS

City Administrator Logan Propes explained he is still working on a hotel and Mr. Wilson is helping.

The Committee and Mr. Propes discussed the City doing an RFQ and hotel specifics.

V. NEW BUSINESS

City Administrator Logan Propes discussed SPLOST and trying to educate people. It is a continuation, not a new tax.

The Committee, Mr. Propes, and Mr. Bailey discussed SPLOST.

VI. ANNOUNCEMENTS

1. Next Meeting – May 9, 2024 at 9:00 am at City Hall

VII. ADJOURN

*Motion by L. Malcom, seconded by Mathias.
Passed Unanimously*