



Convention and Visitors Bureau

MINUTES

Thursday, June 03, 2021

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 9:00 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chairman Meredith Malcom

Secretary Andrea Gray

Board Member Wesley Sisk

City Council Representative Ross Bradley

CITY STAFF

Sadie Krawczyk

Leigh Ann Walker

Les Russell

ABSENT

Board Member Whit Holder

Board Member Charles Sanders

Board Member Chris Collin

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB May Meeting Minutes

Approved - Motion made by Secretary Gray, Seconded by City Council Representative Bradley.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Sisk,
City Council Representative Bradley

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB April Financials

Approved - Motion made by Vice Chairman Malcom, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Sisk,
City Council Representative Bradley

Chairman's Report

None

Director's Report

None

OLD BUSINESS

TripAdvisor Advertising Co-op update

NEW BUSINESS

Bicentennial Planning Committee Meeting?

Meeting scheduled for June 15th at 9:00 am.

ANNOUNCEMENTS

Next meeting will be July 8, 2021 at Monroe City Hall

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Sisk,
City Council Representative Bradley