

**CITY OF MONROE  
CONVENTION & VISITORS BUREAU AUTHORITY  
JULY 13, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Wesley Sisk	Board Member
	Myoshia Crawford	City Council Representative

Those Absent:	Chris Collins	Board Member
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Staff Present:	Leigh Ann Aldridge, Logan Propes, Beverly Harrison, Chris Bailey, Sara Shropshire, Les Russell, Dwayne Day
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Visitors:

**I. CALL TO ORDER**

**1. Roll Call**

Chairman Anderson noted that all Committee Members were present except Chris Collin. There was a quorum.

**2. Approval of Previous Meeting Minutes**

**a. May 11, 2023 Minutes**

To approve the minutes as presented.

*Motion by M. Malcom, seconded by Gray.  
Passed Unanimously*

**b. June 8, 2023 Minutes**

To approve the minutes as presented.

*Motion by Gray, seconded by Sisk.  
Passed Unanimously*

**3. Approval of Financial Statements**

**a. April Financials**

To approve the April Financials.

*Motion by M. Malcom, seconded by Holder.  
Passed Unanimously*

**b. May Financials**

To approve the May Financials.

*Motion by Holder, seconded by M. Malcom.  
Passed Unanimously*

## **II. CHAIRMAN UPDATE**

There was no update.

## **III. DIRECTOR UPDATE**

Ms. Leigh Ann Aldridge questioned whether the Committee wanted to go ahead with the commercials or wait to see about Silver Queen first.

The Committee discussed the time frame, businesses opening and closing, and the commercial details.

City Administrator Logan Propes questioned how much it would cost to take more footage and splice it into the commercial.

Ms. Aldridge stated photos are not too expensive, but voice over is expensive.

The consensus was to schedule the commercial for August.

Ms. Aldridge stated a member of the Lions Club has requested to purchase Downtown Dollars at a discounted price.

Committee Member Meredith Malcom stated that is not a good idea; it would be setting a precedence. Ms. Aldridge should give them some stickers or something promotional.

## **IV. OLD BUSINESS**

Chairman Anderson stated the QR Code Project is well underway with the first thirteen businesses.

City Administrator Logan Propes stated he would let everyone know if he got any new information concerning a hotel.

Committee Member Meredith Malcom stated she will try to have an update on the Water Tower at the Retreat.

## **V. NEW BUSINESS**

There was no new business.

## **VI. ANNOUNCEMENTS**

**1. Next Meeting – August 10, 2023 at 9:00 am at City Hall**

## **VII. ADJOURN**

*Motion by Sisk, seconded by Gray.  
Passed Unanimously*