



Downtown Development Authority

MINUTES

Thursday, October 08, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:03 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Les Russell
Leigh Ann Walker
Sadie Krawczyk
Logan Propes

APPROVAL OF PREVIOUS MEETING MINUTES

1. DDA September Minutes

Approved - Motion made by Board Member Sanders, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board

Member Collin

APPROVAL OF FINANCIAL STATEMENTS

2. DDA August Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

The Walton Plaza MPD renovation completion date is 10/31/2020; city council will review/approve a parity bond ordinance next week that will fund various utility improvements for the city; 10/19 is the anticipated open date for Pilot Park with a plan to coordinate a community re-opening celebration for Pilot and Mathews Park sometime next spring; resolution for Downtown Green grant application on agenda for this month

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

VC park still progressing, but waiting for change to after hours activity to be curtailed more before further installation of pieces; new mural location on W. Spring is still being evaluated

Infill Development -

it was mentioned to the board that the S. Midland building is under contract, we will wait to hear more as the sale progresses; Jagged Edge is moving to the Walton Mill and the event space is open

2.3. Ice Box Update

Entertainment Draws/Diversify Businesses - Ebb Flow closure; new baseball training facility; Holiday Shopping Passport idea; Story Book Walk

PROGRAMS

Events

Fall Fest moved to 10/31/2020; concert on 10/2 went well with continued positive feedback on new location (Downtown Green); 11/5 LUTN, 11/19 Magical Light Parade in Childers Park, 12/3 Christmas Parade in Place; 12/10 Santa photos, 12/17 Grinch photos.

Downtown Design - update on holiday lights

Childers bridge will be stabilized in time for the parade, and public works will be repairing the dam as well.

Farmers Market - Farm to Table donations currently around \$3,700; last market this weekend

Farmers market will move last day of market to new Fall Fest date of 10/31.

FUNDING

SPONSORSHIP - \$51,650 contributed to date; \$6,625 outstanding

FACADE GRANTS - none

COMMUNITY EVENT GRANTS - none.

NEW BUSINESS

Downtown Dollar update

ANNOUNCEMENTS:

Next meeting scheduled, November 12, at 8:00 am at Monroe City Hall

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board
Member Collin