



## Convention and Visitors Bureau

### MINUTES

Thursday, August 12, 2021

9:00 AM

City Hall - 215 N. Broad Street

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#### **CALL TO ORDER**

Meeting called to order at 8:56 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Vice Chairman Meredith Malcom  
Board Member Whit Holder  
Board Member Charles Sanders  
Board Member Chris Collin

##### ABSENT

Secretary Andrea Gray  
Board Member Wesley Sisk  
City Council Representative Ross Bradley

##### CITY STAFF

Les Russell  
Sadie Krawczyk

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

Approved - Motion made by Board Member Sanders, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Collin

. CVB July Minutes

**APPROVAL OF CURRENT FINANCIAL STATEMENTS**

Approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Collin

. CVB June Financial Statements

**Chairman's Report**

None.

**Director's Report**

Johnston Institute Hotel project has another interested buyer; Courtyard developer taking a look at the Wayne Street lot.

**OLD BUSINESS**

TV commercial still running

**NEW BUSINESS**

. Bicentennial Celebration Week Draft

**ANNOUNCEMENTS**

Next meeting will be September 9, 2021 at Monroe City Hall

**ADJOURN**

Motion made by Vice Chairman Malcom, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Collin