



Downtown Development Authority

MINUTES

Thursday, December 10, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:03 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Brad Callender
Logan Propes
Les Russell
Leigh Ann Walker
Sadie Krawczyk

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA November Minutes

Approved - Motion made by Secretary Gray, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board

Member Collin

. DDA November Called Meeting

Approved - Motion made by Secretary Gray, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA October Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

No one from the public.

CITY UPDATE

The city will be giving downtown dollars to each employee this Christmas; City Council planning retreat is being planned for January; new hire - Brad Callender has started as City Planner.

COUNTY UPDATE

Reception for Kevin Little will be 12/17 from 5-6 pm at the Historic Courthouse.

COMMUNITY WORK PLAN &REPORTS

Existing Environment

Ms. Krawczyk said that she hasn't gotten pricing for additional benches yet, but will do so.

Infill Development - update on Wayne Street lot

Entertainment Draws - new business waiting list

there is a waiting list for retail/professional space in downtown; Chris Collin mentioned the example in Lawrenceville of converting on street parking spots into additional patio seating for restaurants as a possible idea to expand spaces in Monroe.

PROGRAMS

Events

Parade in place went very well; Candlelight Shopping will continue on 12/10 and 12/17; Live Nativity by Lighthouse World Outreach will be on 12/17, 12/20-24 on the courthouse lawn.

Downtown Design

The Childers Park lights look wonderful this year with lots of visitors.

Farmers Market - online winter market underway

FUNDING

SPONSORSHIP - \$52,300.00 collected in 2020

- Annual Celebration

Whit will confirm the Factory at Walton Mill's availability for the annual downtown reception on 1/25/21 at 6 pm.

FACADE GRANTS - none

COMMUNITY EVENT GRANTS - none

NEW BUSINESS

Adjourn to Executive Session

Motion made by Secretary Gray, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

Real estate matters were discussed.

Adjourn Executive Session - Motion made by City Council Representative Bradley, Seconded by Board Member Holder. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

ANNOUNCEMENTS:

Next meeting scheduled, January 14, at 8:00 am at Monroe City Hall

GEMS application due in January 2021. Virtual presentation is set for 1/20/21 with Georgia Main Street program.

ADJOURN

Motion made by Board Member Sanders, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,

Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin