



Downtown Development Authority

MINUTES

Thursday, February 13, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting called to order at 8:03 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
Board Member Chris Collin

ABSENT

City Council Representative Ross Bradley

CITY STAFF

Les Russell
Logan Propes
Sadie Krawczyk
Leigh Ann Walker

COUNTY STAFF

Patrice Broughton

APPROVAL OF PREVIOUS MEETING MINUTES

January DDA Minutes

Approved as presented - Motion made by Board Member Sanders, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

DDA December Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

City Council approved the funding for the Childers Park renovation; the tree board is hosting an Arbor Day celebration on 2/22 in Pilot Park; Darrell Stone is moving on from working for the city; City Council planning retreat will be on 2/19; city planning to host Incremental Development Alliance workshop on 10/28; the city has transition the fire marshall review process from the state to local jurisdiction.

COUNTY UPDATE

Patrice Broughton updated the board that the county and city continue to work on transportation projects.

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

working on completing the replacement of new trash cans downtown

Infill Development -

Southern Ox to open this month, Silver Queen planning to open next month, John's Supermarket and Onestreet Residential construction progressing

Entertainment Draws -

Dockdogs 4/18-19; Event cards are ready for direct mailing; March 21st will have two new events - Graystone Easter celebration on downtown green midday and YAB Look Up event from 4-6.

PROGRAMS

Events

Chocolate Walk on 2/13 with 32 stops participating; Danlar Lighting open house during the event; concert contracts ready for full council approval; car show set for 3/14

Downtown Design

Valero redesign close to completion.

Farmers Market - 2020 applications available online

Farm to Table planning coming together, tickets go on sale March 1st; online market will be an added component for vendors this year; applications are available online now for 2020 season.

FUNDING

DDA 2020 Budget

Approved as presented - Motion made by Secretary Gray, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

SPONSORSHIP

sponsorship to date

FACADE GRANTS - none

COMMUNITY EVENT GRANTS

MCDS 5K

Approved for \$250 grant - Motion made by Board Member Sisk, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

NEW BUSINESS

Classic Main Street designation awarded during annual assessment presentation; the board celebrated Walton Tribune awards: City Employee of the Year - Leigh Ann Walker; Community Event of the Year - Car Show; Elected Official of the Year - Ross Bradley

Suggestion was made to hold our planning retreat in July at the Samuel Elbert hotel in Elberton.

ANNOUNCEMENTS:

Next meeting scheduled, March 12th, at 8:00 am at Monroe City Hall

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin