

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
AUGUST 10, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Chris Collins	Board Member
	Lee Malcom	City Council Representative

Staff Present: Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Kaitlyn Stubbs, Les Russell, Dwayne Day

Visitors: Jeremy Banks

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present. There was a quorum.

2. Approval of Previous Meeting Minutes

Chairman Anderson stated the minutes would be approved at the next meeting.

3. Approval of Financial Statements

a. June Financials

Committee Members and Ms. Beth Thompson discussed the financials.

To approve the June Financials.

*Motion by M. Malcom, seconded by L. Malcom.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

There was no update.

IV. OLD BUSINESS Water

1. Tower Project Update

Committee Member Meredith Malcom stated Bruce Verge needs more information, but he is working on it.

City Administrator Logan Propes stated that he has forwarded the specs.

2. QR Code Project Update

Chairman Anderson stated the QR Code Project will launch in September. She explained there is an agreement for business or property owners to sign allowing the bronzed plaques to be placed. There is also a letter explaining the cost, if they would like to help financially.

The Committee and Ms. Aldridge further discussed the project.

Council Member Lee Malcom left at 9:36 am.

V. NEW BUSINESS

Ms. Leigh Ann Aldridge stated the commercials will be shooting next week.

Chairman Anderson questioned the cost.

Ms. Aldridge stated 50% had to be paid upfront.

VI. ANNOUNCEMENTS

1. Next Meeting – September 14, 2023 at 9:00 am at City Hall

VII. ADJOURN

*Motion by Collin, seconded by Gray.
Passed Unanimously*