

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
MARCH 14, 2024 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Chris Collin	Board Member
	Clayton Mathias	Board Member
	Lee Malcom	City Council Representative

Those Absent:	Meredith Malcom	Vice-Chairman
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Staff Present:	Sandy Daniels, Laura Beth Caudell, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Dwayne Day, Les Russell, John Howard
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Visitors:	Audrey Fuller, Julie Treadwell
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I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Vice-Chairman Meredith Malcom had to leave. There was a quorum.

2. Approval of Previous Meeting Minutes

a. February 8, 2024 Minutes

To approve the minutes as presented.

*Motion by Collin, seconded by Mathias.
Passed Unanimously*

3. Approval of Financial Statements

a. January Financials

To approve the January 2024 Financials.

*Motion by Gray, seconded by Mathias.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

There was no update.

IV. OLD BUSINESS

None.

V. NEW BUSINESS

Chairman Anderson requested for Ms. Daniels to put an advertising proposal together and to get an update on the commercials.

Ms. Sandy Daniels stated she will be at the National Main Street Conference the first week of May.

City Administrator Logan Propes discussed the possibility of a hotel.

The Committee and Mr. Propes discussed AT&T needing cell tower space.

VI. ANNOUNCEMENTS

1. Next Meeting – April 11, 2024 at 9:00 am at City Hall

VII. ADJOURN

*Motion by Collin, seconded by Mathias.
Passed Unanimously*