

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
MAY 9, 2024 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Chris Collin	Board Member
	Clayton Mathias	Board Member
	Lee Malcom	City Council Representative

Staff Present: Sandy Daniels, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Les Russell, Laura Beth Caudell, Brian Wilson, Dwayne Day, Matthew McClung

Visitors: John Ward

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present. There was a quorum.

2. Approval of Previous Meeting Minutes

a. April 11, 2024 Minutes

To approve the minutes as presented.

*Motion by Gray, seconded by Mathias.
Passed Unanimously*

3. Approval of Financial Statements

a. March Financials

To approve the March 2024 Financials.

*Motion by Malcom, seconded by Collin.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

Ms. Sandy Daniels discussed promotional advertising, the rack cards, and the ad in Walton Magazine. The Antiques and Restaurant commercials are being revamped and refilmed. She discussed Monroe being a wedding venue and needing a hotel.

City Administrator Logan Propes discussed possible hotel sites. He explained the Pavilion is under a Mandatory Injunction from a judge in Fulton County, which keeps them from building or selling any more lots.

IV. OLD BUSINESS

None.

V. NEW BUSINESS

None.

VI. ANNOUNCEMENTS

1. Next Meeting – June 13, 2024 at 9:00 am at City Hall

VII. ADJOURN

*Motion by Collin, seconded by Mathias.
Passed Unanimously*