

CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
SEPTEMBER 11, 2025 – 9:00 A.M.

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Clayton Mathias	Board Member
	Andrea Gray	Secretary
	Whit Holder	Board Member

Those Absent:	Brittany Palazzo	Board Member
	Lee Malcom	Board Member
	Meredith Malcom	Board Member
	Chris Collin	Board Member

Staff Present: Logan Propes, Chris Bailey, Sandy Daniels, Beth Thompson, Laura Powell, Kaitlyn Stubbs

Visitors: Kamden Ecker

I. CALL TO ORDER- 9:30am

1. Roll Call

Chairman Anderson noted that all Committee Members were present except for Brittany Palazzo, Lee Malcom, Meredith Malcom, and Chris Collin. There was not a quorum.

2. Approval of Previous Meeting Minutes

a. August 14, 2025 Minutes

Minutes will be approved next meeting due to no quorum.

No action taken.

3. Approval of Financial Statements

a. July Financials

Financials will be approved next meeting due to no quorum.

No action taken.

II. CHAIRMAN UPDATE

Chairwoman Anderson stated she was excited about the plaques going up and there are 10 out of 15 up.

III. DIRECTOR UPDATE

Ms. Daniels shared that she has the antique brochure completed and they are ready for distribution to the ten antique shops. Kamden Ecker offered to help Ms. Daniels get them distributed. The brochures will come out of the Tourism budget and are around \$1,250. RAT cards are being developed and she has about six to choose from, so will make a decision soon. Ms. Daniels will be going to the tourism conference on September 24, 2025

in Savannah. The 1821 Shop has a new Christmas candle and new year round candle, both from Rekindle. She also met with Rinse that are creating a soap dedicated to Monroe. The GDA Conference was in Gainesville and went really well.

IV. OLD BUSINESS

V. NEW BUSINESS

Ms. Daniels stated that the City has given her permission to decorate the Old City Hall to match the New City Hall for Christmas.

VI. ANNOUNCEMENTS

- 1. The Agricultural Exhibit has been a great edition and the new gallery/meeting room being open has been nice.**
- 2. Next Meeting - October 9, 2025 at 9:00 am at City Hall**

VII. ADJOURN -9:35 am

Chairwoman Anderson adjourned the meeting at 9:30 am since there was no quorum.