

CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
MAY 8, 2025 – 9:00 A.M.

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Chris Collin	Board Member
	Whit Holder	Board Member
	Andrea Gray	Secretary
	Lee Malcom	City Council Representative
	Clayton Mathias	Board Member
	Brittany Palazzo	Board Member

Those Absent:

Staff Present: Logan Propes, Chris Bailey, Sandra Daniels, Laura Beth Caudell, Brian Wilson, Kaitlyn Stubbs

Visitors:

I. CALL TO ORDER- 9:01am

1. Roll Call

Chairman Anderson noted that all Committee Members were present. There was a quorum.

2. Approval of Previous Meeting Minutes

a. March 13, 2025 Minutes

To approve the minutes as presented.

*Motion by Holder, seconded by Collin.
Passed Unanimously*

b. April 10, 2025 Minutes

To approve the minutes as presented.

*Motion by Collin, seconded by Mathias.
Passed Unanimously*

3. Approval of Financial Statements

a. February Financials

To approve the February 2025 Financials.

*Motion by Malcom, seconded by Mathias.
Passed Unanimously*

b. March Financials

To approve the March 2025 Financials.

*Motion by Malcom, seconded by Gray.
Passed Unanimously*

II. CHAIRMAN UPDATE

Chairwoman Anderson mentioned how pleased she was with Monroe and all of its visitors.

III. DIRECTOR UPDATE

Ms. Daniels shared that we own the domain for experiencemonroe.com.

The Mainstreet staff is excited for all that is taking place in the Welcome Center and cannot wait to get everyone moved in. The 1821 Shoppe is gaining traction and is continuing to grow.

IV. OLD BUSINESS

QR code plaques have arrived.

V. NEW BUSINESS

Ms. Malcom shared that the City Council will be moving towards impact fees.

Rivian has reached out to be apart of the Monroe community.

VI. ANNOUNCEMENTS

1. Next Meeting - June 12, 2025 at 9:00 am at City Hall

VII. ADJOURN -9:24am

*Motion by Collin, seconded by Mathias.
Passed Unanimously*