



Convention and Visitors Bureau

MINUTES

Thursday, December 12, 2019

9:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:37 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Secretary Andrea Gray

Board member Mike Gray

Board Member Whit Holder

Board Member Charles Sanders

Board Member Wesley Sisk

ABSENT

Vice Chairman Meredith Malcom

City Council Representative Ross Bradley

CITY STAFF

Les Russell

Logan Propes

Darrell Stone

Sadie Krawczyk

Leigh Ann Walker

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

CVB November Meeting Minutes

Approved - Motion made by Board member Gray, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Secretary Gray, Board member Gray, Board Member Holder,
Board Member Sanders, Board Member Sisk

APPROVAL OF CURRENT FINANCIAL STATEMENTS

CVB Sept. Financials

Approved - Motion made by Board Member Sisk, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Secretary Gray, Board member Gray, Board Member Holder,
Board Member Sanders, Board Member Sisk

Chairman's Report

None.

Director's Report

Hotel recruitment still underway; visit to Elberton planning to be set in 2020.

OLD BUSINESS

TV commercial is running now; social media ads also running with \$250 budget for 2 weeks

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be January 9, 2020 at Monroe City Hall

ADJOURN

Motion made by Board Member Sanders, Seconded by Board member Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board member Gray, Board Member Holder,
Board Member Sanders, Board Member Sisk