

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
JUNE 13, 2024 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Lee Malcom	City Council Representative

Those Absent:	Brittany Palazzo	Board Member
	Chris Collin	Board Member
	Clayton Mathias	Board Member

Staff Present: Sandy Daniels, Logan Propes, Beverly Harrison, Kaitlyn Stubbs, Les Russell, Laura Beth Caudell, Brian Wilson

Visitors: Julie Treadwell

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Board Members Brittany Palazzo, Chris Collin, and Clayton Mathias were absent. There was a quorum.

2. Approval of Previous Meeting Minutes

a. May 9, 2024 Minutes

To approve the minutes as presented.

*Motion by Gray, seconded by Holder.
Passed Unanimously*

3. Approval of Financial Statements

a. April Financials

To approve the April 2024 Financials.

*Motion by Holder, seconded by Gray.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

Ms. Sandy Daniels discussed the Welcome Center revisions, the commercials, and the ad in Walton Magazine.

IV. OLD BUSINESS

None.

V. NEW BUSINESS

City Administrator Logan Propes stated that he and Mr. Brian Wilson are working on a feasibility study for a hotel.

VI. ANNOUNCEMENTS

1. Next Meeting – June 13, 2024 at 9:00 am at City Hall

VII. ADJOURN

*Motion by Gray, seconded by Holder.
Passed Unanimously*