



## **Downtown Development Authority**

### **MINUTES**

**Thursday, September 12, 2019**

**8:00 AM**

**City Hall**

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#### **CALL TO ORDER**

Meeting called to order at 8:03 am.

#### **ROLL CALL**

PRESENT

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Secretary Andrea Gray  
Board Member Mike Gray  
Board Member Whit Holder  
Board Member Wesley Sisk  
Board Member Charles Sanders  
City Council Representative Ross Bradley

#### **CITY STAFF**

Darrell Stone  
Les Russell  
Leigh Ann Walker  
Sadie Krawczyk

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

DDA August Minutes

Approved - Motion made by Board Member Sanders, Seconded by Board Member Gray. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

### **APPROVAL OF FINANCIAL STATEMENTS**

DDA July Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Gray.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

### **PUBLIC FORUM**

Heather Drust

### **CITY UPDATE**

City is in the application process for a GOSP grant for park development; there are also plans to apply for a Recreational Trail grant for Pilot park rehab - DDA will submit partner letters of support for each of these grants.

Childers Park work permit expected soon from Corps of Engineers; Athens Tech MOU for upgrading their field as a park has been signed.

### **COUNTY UPDATE**

No update

### **COMMUNITY WORK PLAN & REPORTS**

2019-2020 Community Work Plan

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

2019 DDA Budget vs. Actual

Amendment to the 2019 budget to increase the facade grant amount from \$12,000 to \$20,500 -

Motion made by Board Member Sanders, Seconded by City Council Representative Bradley. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

### **Parking**

New maps are ready. After review, the board suggested a couple of minor edits. Staff will update the maps.

### **Infill Development**

Documents are ready for signatures to extend the due dates with LR Burger that were approved at last month's meeting.

Epiphany and Timeless Events have announced their new locations in downtown.

### **New Entertainment Draws**

A new fall concert and festival is being planned for the towngreen for Saturday, Nov. 16th, in partnership with Contractor's Co-Op at the Monroe Metro.

## **PROGRAMS**

### **Events**

The Sept. concert on the towngreen was a huge crowd and a great success. Feedback for more lighting and creating aisles will easily be added for future events.

Fall Fest and the Walton EMC Kickin' Cancer 5K will be coming up on Oct. 12th; GWA downtown 5K will take place on Sept. 29th.

### **Downtown Design**

City is moving forward with ordering more trashcans for downtown. Corridor signs in the works for E. Spring at Brown Oil corner.

### **Farmers Market**

Battle of the Burgers on 9/28 from 11:00 - 2:00 pm. Ticketed event in coordination with the Chamber of Commerce.

## **FUNDING**

**SPONSORSHIP - \$40,325.00 collected to date**

**FACADE GRANTS - none**

**COMMUNITY EVENT GRANTS - none**

**NEW BUSINESS**

None.

**ANNOUNCEMENTS:**

Next meeting scheduled, Oct. 10th, at 8:00 am at Monroe City Hall.

**ADJOURN**

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Gray,  
Board Member Holder, Board Member Sisk, Board Member Sanders, City Council  
Representative Bradley