



Convention and Visitors Bureau

MINUTES

Thursday, December 09, 2021

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:46 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Secretary Andrea Gray

Board Member Charles Sanders

Board Member Wesley Sisk

City Council Representative Ross Bradley

Board Member Chris Collin

ABSENT

Vice Chairman Meredith Malcom

Board Member Whit Holder

CITY STAFF

Sadie Krawczyk

Leigh Ann Aldridge

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB November Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB October Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin

Chairman's Report

Thanks to Charles Sanders again for his dedication and service over the years.

Director's Report

Review of Hotel-Motel Tax Restrictions

OLD BUSINESS

Trip Advisor Ad Campaign running
Bicentennial Week Celebrations

TV Commercial still running as well

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be January 13, 2022 at Monroe City Hall

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin