

CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
JUNE 12, 2025 – 8:00 A.M.

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairwoman
	Meredith Malcom	Vice-Chairwoman
	Chris Collin	Board Member
	Whit Holder	Board Member
	Lee Malcom	City Council Representative
	Andrea Gray	Secretary

Those Absent:	Brittany Palazzo
	Clayton Mathias

Staff Present:	Logan Propes, Chris Bailey, Kaitlyn Stubbs, Laura Beth Caudell, Sandy Daniels, Brian Wilson, Mark Harrison
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Visitors:

I. CALL TO ORDER – 8:03am

1. Roll Call

Chairwoman Anderson noted that all Committee Members were present except for Brittany Palazzo and Clayton Mathias. There was a quorum.

2. Approval of Previous Meeting Minutes

a. May 8, 2025 Minutes

To approve the minutes as presented.

*Motion by Malcom, seconded by Holder.
Passed Unanimously*

3. Approval of Financial Statements

a. April Financials

To approve the April 2025 Financials.

*Motion by Malcom, seconded by Gray.
Passed Unanimously*

II. PUBLIC FORUM

There were no public comments.

III. CITY UPDATE

Assistant City Administrator Chris Bailey shared that tap grant has been awarded and approved by council. Pre-construction meeting will happen in September. The city has begun to meet with the business owners that will be directly affected by this project. Splash pad sensor has finally failed. The city is monitoring. Friday concert had around 5,000 people with around 10,000 people in downtown that evening. GDA conference will be in Gainesville this year. We have submitted quite a few applications this year: downtown, our staff, Monument Park, Welcome Center, and the Statues.

City Administrator Logan Propes shared that we will be scaling back the Wayne St Parking lot plan. The engineering/plan for it came back very expensive. The City will be having a Kick-off meeting within the next few weeks with the group interested in doing the hotel. Retail package sale application up and going and we are finishing up on the RDF loan for the Ford Building.

IV. COUNTY UPDATE

There was no update from the County.

V. ECONOMIC DEVELOPMENT UPDATE

1. Mr. Wilson gave a brief overview of some of the business changes in Downtown.

VI. COMMUNITY WORK PLAN & REPORTS

1. Downtown Design

Chairwoman Anderson shared that she and Brittany met with Laura Gross about the mural and they feel that the best location would be on the Tribune wall facing Court Street. Meredith shared she was having lunch with the owner of the old mull barn plaza area between Wayne and Broad. The hope is that they would be willing to form a partnership in order to redo/keep-up the open space between the barn and the businesses.

2. Redevelopment Projects

118 W. Spring St. continues to move forward. Owner wants to continue to unwind the title.

3. Entertainment Draws

Ms. Daniels shared that they have added the back to school splash pad bash. It will take place on August 2nd. Crepe Myrtle festival is this weekend. It is not an event that we will postpone, it will either happen or not. Lastly, Fourth of July fireworks are being worked on!

VII. PROGRAMS

1. Farmers Market

Farmers Market is going great! This past Saturday was unbelievable, people were shoulder to shoulder. CSA boxes are going well!

VIII. FUNDING

1. Sponsorship

On track to meet our goal this year. Ms. Daniels shared that she and Laura Beth are working on a last half of the year sponsorship campaign.

2. Community Event Grants

There were no community event grants.

IX. NEW BUSINESS

1. Conyers Visit

Ms. Daniels shared that we would like to host the Conyers DDA during our regularly scheduled DDA meeting on August 14th. They would come watch the meeting, and then we would give

them a tour of downtown. Conyers wants to know all the ins and outs of how our DDA works, and their plans for the present and future.

2. DDA Retreat

DDA retreat will be August 4th. Ms. Daniels asked that any retreat topics be sent to her so that she can prepare the agenda.

X. ANNOUNCEMENTS

1. Next Meeting – July 10, 2025 at 8:00 at City Hall

XI. ADJOURN- 8:54am

*Motion by Collin, seconded Gray.
Passed Unanimously*