



## **Downtown Development Authority**

### **MINUTES**

**Thursday, April 09, 2020**

**8:00 AM**

**Teleconference - Zoom Meeting**

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#### **CALL TO ORDER**

Meeting called to order online via Zoom at 8:00 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Wesley Sisk

Board Member Charles Sanders

City Council Representative Ross Bradley

Board Member Chris Collin

##### **CITY STAFF**

Sadie Krawczyk

Leigh Ann Walker

Les Russell

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

DDA March Board Meeting Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

DDA Called Meeting on 3-27-20 Minutes

Approved - Motion made by Board Member Holder, Seconded by Board Member Sisk.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

### **APPROVAL OF FINANCIAL STATEMENTS**

February DDA Financials

Approved - Motion made by Secretary Gray, Seconded by City Council Representative Bradley.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

### **PUBLIC FORUM**

None.

### **CITY UPDATE**

Childers Park construction has been delayed a few weeks; RFP for Pilot Park has been extended, construction should start in May.

### **COUNTY UPDATE**

None.

### **COMMUNITY WORK PLAN &REPORTS**

#### **Existing Environment -**

Leigh Ann said that we're waiting on pricing for the new pole banners, but we need the artwork from the artist in order to get this.

#### **Infill Development -**

No update.

**Entertainment Draws - Dockdogs, Food Truck Friday, Children's Book Festival, May & June Concerts cancelled**

The board indicated that they wanted to move forward with getting quotes on the new pocket park behind VC, swings for the hammock park, and an update to the Broad Street pocket park.

**PROGRAMS**

**Events**

The band from the May concert will be moved to July 24th.

**Downtown Design**

planters will be updated soon

**Farmers Market - Farm to Table postponed to fall**

**FUNDING**

**SPONSORSHIP**

**FACADE GRANTS**

**applications postponed review due to conflict of interest, no action taken**

203 E. Spring Street

205 E. Spring Street

**COMMUNITY EVENT GRANTS**

None.

**DDA Stabilization Fund Grants**

April Applications

#	Applicant Name	Employees	Amount Requested	Amount Approved	Action	Motion	Second	Abstain	In Favor votes
1	Coffee Camper	5	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders	Chris Colli n	Lisa Anderson, Meredith Malcom, Andrea Gray, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley

2	Elevate Outfitters	2	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Ross Bradley	Chris Collin	Lisa Anderson, Meredith Malcom, Andrea Gray, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
3	Cowork at the Metro		\$ 2,500.00	\$ -	Deny	Andrea Gray	Whit Holder	Chris Collin	Lisa Anderson, Meredith Malcom, Andrea Gray, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
4	The Southern Ox			No review	No action taken				
5	Southern Roots Outfitter	6	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
6	Peachy Keen	5	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		
7	Winged Foot Running	6	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		
8	Luxe Studio Salon			No review	No action taken				
9	LR Burger			No review	No action taken				
10	Georgia Reclaimed			No review	No action taken				

11	Stuever Studios LLC		\$ 2,000.00	\$ -	Deny	Andrea Gray	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
12	JL Designs, Inc.	14	\$ 2,500.00	\$ 2,500.00	Approve	Charles Sanders	Andrea Gray	Whit Holder	Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Ross Bradley
13	Nehemiah Remodeling		\$ 2,500.00	\$ -	Deny	Whit Holder	Andrea Gray		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
14	Cheely's General Store & Cafe (Georgia's Jewel, LLC)	3	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
15	Addison's Wonderland	5	\$ 2,500.00	\$ 2,500.00	Approve	Andrea Gray	Whit Holder	Ross Bradley	Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder
16	Sailor Studio & Rekindle Candle Co.		\$ 2,500.00	No review	No action taken				
17	Southern Brewing Company	12	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
18	Elena De La Rosa Photography	1	\$ 2,000.00	\$ 2,000.00	Approve	Whit Holder	Andrea Gray		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley

19	The Gilded Lily, LLC	2	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
20	The Jagged Edge Hair Studio	8	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
21	Alcovy Sign Professionals, Inc.	6	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
22	Kelley Channell Studio	3	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
23	Made in Monroe		\$ 2,500.00	No review	No action taken				
24	Premier Award Group Inc	3	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Ross Bradley		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
25	KSI Enterprises, Inc. (Pot Luck Cafe)	16	\$ 2,000.00	\$ 2,000.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
26	Silver Queen		\$ 2,500.00	No review	No action taken				
27	Olive Branch Antiques	1	\$ 2,500.00	\$ 2,500.00	Approve	Whit	Charles		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk,

	& Home Decor					Holder	Sanders		Charles Sanders, Whit Holder, Ross Bradley
28	No Cross No Crown Tattoo	5	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Andrea Gray		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
29	Saltbox Lane		\$ 2,500.00	No review	No action taken				
30	Team Impact Fitness	2	\$ 2,000.00	\$ 2,000.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
31	YP Monroe, LLC (Your Pie)		\$ 2,500.00	Withdrawn	No action taken				
32	Broad Street Boots		\$ 2,500.00	No review	No action taken				
33	The Posh Cakery	2	\$ 1,000.00	\$ 1,000.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
34	Hodge Podge Art, Antiques, & Interiors		\$ 2,500.00	No review	No action taken				
35	The Story Shop	10	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley

36	Avalon Hair Salon	5	\$ 1,950.00	\$ 1,950.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
37	Monroe Media Inc. (The Walton Tribune)	9	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
38	Luxe Living Interiors	3	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
39	Young Learner's Christian Academy		\$ 2,500.00	\$ -	Deny	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
40	Amici Monroe LLC	36	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
41	South on Broad	4	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
42	Mobi Yogi LLC (Ebb Flow Yoga)	10	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
43	Margin Limited Co.	1	\$ 750.00	\$ 750.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders,



									Whit Holder, Ross Bradley
44	Crossfit at Monroe Mill	6	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
45	Coles Creek Ventures Inc. (Kaity's Downtown)	20	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
46	Sanders Consign & Design LLC	4	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk	Charles Sanders	Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Whit Holder, Ross Bradley
47	Butcher Block Deli & Grill	6	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
48	Monroe Country Day School		\$ 2,500.00	\$ -	Deny	Whit Holder	Wesley Sisk		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley
49	MJ Jewelers LLC	1	\$ 2,500.00	\$ 2,500.00	Approve	Whit Holder	Charles Sanders		Lisa Anderson, Andrea Gray, Chris Collin, Wesley Sisk, Charles Sanders, Whit Holder, Ross Bradley

**NEW BUSINESS**

None.

**ANNOUNCEMENTS:**

Next meeting scheduled, May 14th, at 8:00 am at Monroe City Hall

**ADJOURN**

Motion made by Board Member Holder, Seconded by City Council Representative Bradley.  
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,  
Board Member Sanders, City Council Representative Bradley, Board Member Collin