

CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
JANUARY 11, 2024 – 8:00 A.M.

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson Meredith Malcom Andrea Gray Brittany Palazzo Chris Collin Clayton Mathias	Chairman Vice-Chairman Secretary Board Member Board Member Board Member
Those Absent:	Whit Holder Lee Malcom	Board Member City Council Representative
Staff Present:	Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Dwayne Day, Les Russell	
Visitors:	Audrey Fuller, Michelle Thrasher, Julie Treadwell	

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Board Member Whit Holder and City Council Representative Lee Malcom were absent. There was a quorum.

2. Approval of Previous Meeting Minutes

a. December 14, 2023 Minutes

To approve the minutes as presented.

*Motion by Andrea, seconded by Mathias.
Passed Unanimously*

3. Approval of Financial Statements

a. November Financials

To approve the November 2023 Financials.

*Motion by Malcom, seconded by Collin.
Passed Unanimously*

II. PUBLIC FORUM

There were no public comments.

III. CITY UPDATE

City Administrator Logan Propes explained that he and Beth Thompson are on working on the Wayne Street property being sold to the City. The engineers are working on the parking lot design. He is continuing to work on a possible hotel for Downtown.

IV. COUNTY UPDATE

There was no update from the County.

V. COMMUNITY WORK PLAN & REPORTS

1. Downtown Design

There were no downtown design projects.

2. Redevelopment Projects

City Administrator Logan Propes stated he is working with Arnold Properties on some areas.

3. Entertainment Draws

Ms. Michelle Thrasher discussed handling the concerts for the City previously. The new Town Green will have a huge impact on the concerts. She discussed the possibility of opening the concert series up with a major band next year, having song writers perform, and having a battle of the bands.

Ms. Thrasher and Chris Bailey discussed coordinating testing for the sound system.

City Administrator Logan Propes explained the City will need everyone on the Committee to help with the Car Show in some capacity this time. Somethings are already in process, but the food vendors still need to be worked out.

The Committee, Mr. Propes, and Mr. Bailey discussed the logistics of the Car Show.

VI. PROGRAMS

1. Farmers Market

Ms. Audry Fuller gave an update from the Market Board Meeting. She discussed the public market poll that was taken from vendors. The new website is up, and they are working on a new logo. She will order new market merchandise, with the new logo.

VII. FUNDING

1. Sponsorship

The Committee, Mr. Propes, and Ms. Thompson discussed sponsorships to date.

2. Façade Grants

There were no façade grants.

The Committee discussed letting Le Gabrielle Crepes and Waffles and the new pizza place know that the grant requests need to be submitted prior to the February meeting.

3. Community Event Grants

There were no community event grants.

VIII. NEW BUSINESS

1. Main Street Coordinator Update

The Committee, Mr. Bailey, and Mr. Propes discussed the applicants for the Main Street Coordinator position.

Committee Member Meredith Malcom stated both applicants are really good.

Mr. Chris Bailey stated hopefully there will be someone hired within the next couple of weeks.

The Committee, Mr. Propes, and Mr. Bailey discussed the awards ceremony and possible changes.

Chairman Anderson stated the banquet should be in either March or April.

IX. ANNOUNCEMENTS

1. Next Meeting – February 8, 2024 at 8:00 at City Hall

X. ADJOURN

*Motion by Collin, seconded by Mathias.
Passed Unanimously*