

**CITY OF MONROE  
CONVENTION & VISITORS BUREAU AUTHORITY  
MARCH 23, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Whit Holder	Board Member
	Ross Bradley	Board Member
	Chris Collins	Board Member
	Myoshia Crawford	City Council Representative
	Lee Malcom	City Council Representative

Those Absent:	Wesley Sisk	Board Member
	Andrea Gray	Secretary

Staff Present: Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Kaitlyn Stubbs, Sara Shropshire, John Howard

Visitors:

**I. CALL TO ORDER**

**1. Roll Call**

Chairman Anderson noted that all Committee Members were present except Wesley Sisk. There was a quorum.

**2. Approval of Previous Meeting Minutes**

**a. February 9, 2023 Minutes**

To approve the minutes as presented.

*Motion by Bradley, seconded by Malcom.  
Passed Unanimously*

**3. Approval of Financial Statements**

**a. December Financials**

To approve the financials as presented.

*Motion by Malcom, seconded by Collin.  
Passed Unanimously*

**b. January Financials**

To approve the financials as presented.

*Motion by Malcom, seconded by Collin.  
Passed Unanimously*

## **II. CHAIRMAN UPDATE**

There was no update.

## **III. DIRECTOR UPDATE**

Ms. Leigh Ann Aldridge explained the current commercials are running now, but she is getting pricing for new commercials.

## **IV. OLD BUSINESS**

The Committee discussed hotels in the downtown area.

Committee Member Chris Collin questioned whether there is a way to tie a parking deck in with a hotel.

City Administrator Logan Propes answered a parking deck is unlikely, due to the space that is being looked at for the hotel.

Ms. Leigh Ann Aldridge stated the Inn at Sparrow Hill Manor is still open; they just are not offering food anymore.

Ms. Lee Malcom questioned who renovated the house next to Sparrow Hill Manor.

Ms. Aldridge answered that she did not know.

Chairman Anderson requested for Ms. Aldridge to get current pricing.

## **V. NEW BUSINESS**

None.

## **VI. ANNOUNCEMENTS**

**1. Next Meeting – April 13, 2023 at 9:00 am at City Hall**

## **VII. ADJOURN**

*Motion by Holder, seconded by Collin.  
Passed Unanimously*