

**CITY OF MONROE  
CONVENTION & VISITORS BUREAU AUTHORITY  
FEBRUARY 9, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Wesley Sisk	Board Member
	Whit Holder	Board Member
	Andrea Gray	Secretary
	Chris Collins	Board Member
	Myoshia Crawford	City Council Representative
	Lee Malcom	City Council Representative

Those Absent:	Ross Bradley	Board Member
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Staff Present:	Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Kaitlyn Stubbs, Sara Shropshire, Les Russell
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Visitors:	Kelly Waldo, Heather Newsome
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**I. CALL TO ORDER**

**1. Roll Call**

Chairman Anderson noted that all Committee Members were present except Ross Bradley. There was a quorum.

**2. Approval of Previous Meeting Minutes**

**a. January 12, 2023 Minutes**

To approve the minutes as presented.

*Motion by Holder, seconded by Collin.  
Passed Unanimously*

**3. Approval of Financial Statements**

**a. November Financials**

Finance Director Beth Thompson explained there should not be any more accruals.

The Committee and City Administrator Logan Propes discussed hotel possibilities and downtown interests.

To approve the financials as presented.

*Motion by Malcom, seconded by Sisk.  
Passed Unanimously*

**II. CHAIRMAN UPDATE**

There was no update.

**III. DIRECTOR UPDATE**

**1. 2023 Event Cards**

Ms. Leigh Ann Aldridge explained the new 2023 Event Cards are ready and in the process of being mailed out. She discussed the possibility of doing a publication.

**IV. OLD BUSINESS**

The Committee discussed different possibilities for new commercials, and maybe getting businesses to invest in the commercials.

Chairman Anderson requested for Ms. Aldridge to get current pricing.

**V. NEW BUSINESS**

Chairman Anderson stated she would like Motel / Hotels and Advertising to both be discussed at the Retreat.

Committee Member Chris Collin stated a developer from Athens told him that Monroe does a better job of bringing quality businesses in.

**VI. ANNOUNCEMENTS**

**1. Next Meeting - February 9, 2023 at 8:00 am at City Hall**

**VII. ADJOURN**

*Motion by Sisk, seconded by Collin.  
Passed Unanimously*