



Downtown Development Authority

MINUTES

Thursday, March 11, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:03 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Sadie Krawczyk
Leigh Ann Walker

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA February Minutes

Approved - Motion made by Board Member Holder, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board
Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA January Financials

Approved - Motion made by Board Member Sanders, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

. 2021 DDA Budget

Budget approved with an increase to the Development Project line item from \$10,000 to \$20,000 - Motion made by Vice Chair Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

Steven Brand, Corey Ward, Tasha Hardigree, Beth Morgan, Natalie Pifer, and Charlotte and Nolan Gray were guests from the public.

CITY UPDATE

Highland parking lot improvements were approved by the city last Tuesday; Wayne Street pedestrian improvements are in the engineering phase; underground power is under construction to allow for the paving of S. Madison alongside the towngreen; Citywide Clean Up day is planned for Saturday, April 24th, meet at 9:00 am at City Hall.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Existing Environment

March 6th youth workday

Infill Development

Potential 2021 Projects:

- Ice Box project
- Commercial Kitchen Project
- Walton Mill Food Hall
- Boutique Hotel Loan Fund
- RFQ for Consultant on MPD/Wayne Street Block

Entertainment Draws -

PROGRAMS

Events

Car Show this Saturday, April 17-18 Dockdogs is next. Direct mail for event cards will take place this month.

. 2021 Event Card

Farmers Market

FUNDING

SPONSORSHIP

\$33,600 committed to date.

FACADE GRANTS - None.

COMMUNITY EVENT GRANTS - None.

NEW BUSINESS

City of Monroe Branding - www.brandmonroe.com

Downtown business visit during next owner meeting and walking through town on 3/25.

We received confirmation yesterday that the City of Monroe will be designated as a Georgia Exceptional Main Street. Public presentation will take place on April 13th at the City Council Meeting.

ANNOUNCEMENTS:

Next meeting scheduled, April 8th, at 8:00 am at Monroe City Hall.

GWA Downtown 5K will take place on Saturday, 3/20/21.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board

Member Collin