



Downtown Development Authority

MINUTES

Thursday, November 11, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:01 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Board Member Whit Holder
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

ABSENT

Secretary Andrea Gray
Board Member Wesley Sisk

CITY STAFF

Sadie Krawczyk
Leigh Ann Aldridge
Les Russell
John Howard

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA October Minutes

Approved. Motion made by Board Member Sanders, Seconded by Vice Chair Malcom.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member

Sanders, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA September Financials

Approved. Motion made by Board Member Holder, Seconded by Vice Chair Malcom.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

New board member will be appointed in December by City Council.

Blaine Station PCD approved by council this month; Monroe Police Dept. is offering a Personal Safety Class for downtown businesses this Saturday from 8-10 am; 2 juveniles have been charged with damages to the Visitors Center and restitution will be paid. Code text amendment removed the minimum acreage requirement from Planned Districts.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Infill Development - closed on 109 S. Jackson Street purchase

The Milner-Aycock building RFP period ends on 11/15, but there is significant damage in the building from a water leak.

The board moved to extend the contract period on the purchase of 112, 114, and 118 S. Wayne Street properties to April 30, 2022. Motion made by Board Member Collin, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

Entertainment Draws -

Light Up the Night was successful last week; Bicentennial events will be happening at the end of the month; Candlelight Shopping evenings are coming up as well.

PROGRAMS

Events

Downtown Design - pocket park work

Farmers Market - completed season, pop-up markets during candlelight shopping; Farm to Table on 11/7

FUNDING

SPONSORSHIP - end of year thank yous

T-Mobile has come on as a sponsor. End of year thank you gifts were discussed. The board tasked staff with pairing something sweet from a local vendor with a Bicentennial ornament for end-of-year sponsor gifts.

FACADE GRANTS - none.

COMMUNITY EVENT GRANTS - none.

NEW BUSINESS

John Davis presentation in December.

ANNOUNCEMENTS:

Next meeting scheduled, December 12th, at 8:00 am at Monroe City Hall

Next month's meeting will be on December 9th.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Sanders. Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin