



Convention and Visitors Bureau

MINUTES

Thursday, September 8, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:58 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Ross Bradley
Board Member Chris Collin
City Council Lee Malcom

CITY STAFF

Logan Propes
Leigh Ann Walker
Chris Bailey

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB August Minutes

Approved - Motion made Vice Chair Malcom, Seconded by Board Member Bradley. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board, Board Member Collin, City Council Lee Malcom.

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB July Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Collin. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, City Council Representative Malcom.

Chairman's Report

None.

Director's Report

The Georgia Historic Trust Expedition was the largest and most successful to date. Over 550 tickets sold. Many compliments from the Historic Trust, attendees and home owners on the tour.

OLD BUSINESS

TV commercials are still running and seem to be getting very good reach. The Board will continue conversations of the lighted Monroe sign on water tower at the Board Retreat.

NEW BUSINESS

The Board would like to discuss new advertising avenues at the Board Retreat.

ANNOUNCEMENTS

Next meeting will be October 17th at Synovus Bank.

ADJOURN

Motion made by City Council Representative Malcom, Seconded by Board Member Collin. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley.