

CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
MAY 8, 2025 – 8:00 A.M.

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairwoman
	Meredith Malcom	Vice-Chairwoman
	Chris Collin	Board Member
	Whit Holder	Board Member
	Lee Malcom	City Council Representative
	Andrea Gray	Secretary
	Clayton Mathias	Board Member
	Brittany Palazzo	Board Member

Those Absent:

Staff Present: Logan Propes, Chris Bailey, Kaitlyn Stubbs, Laura Beth Caudell, Sandy Daniels

Visitors:

I. CALL TO ORDER – 8:05

1. Roll Call

Chairwoman Anderson noted that all Committee Members were present. There was a quorum.

2. Approval of Previous Meeting Minutes

a. March 13, 2025 Minutes

To approve the minutes as presented.

*Motion by Holder, seconded by Mathias.
Passed Unanimously*

b. March 13, 2025 Executive Session Minutes

To approve the minutes as presented.

*Motion by Holder, seconded by Mathias.
Passed Unanimously*

c. April 10, 2025 Minutes

To approve the minutes as presented.

*Motion by Malcom, seconded by Collin.
Passed Unanimously*

3. Approval of Financial Statements

a. February Financials

To approve the February 2025 Financials.

*Motion by Malcom, seconded by Collin.
Passed Unanimously*

b. March Financials

To approve the March 2025 Financials.

*Motion by Malcom, seconded by Collin.
Passed Unanimously*

II. PUBLIC FORUM

There were no public comments.

III. CITY UPDATE

Assistant City Administrator Chris Bailey shared that Lumpkin Street Tap grant will go before City Council next Tuesday. We are waiting for the final design engineering for a small streetscape and speed table for the Church St. corridor. The City received a parking lot estimate for Wayne St

IV. COUNTY UPDATE

There was no update from the County.

V. ECONOMIC DEVELOPMENT UPDATE

1. Logan Propes, City Administrator, shared that there was a lot going on but much could not be discussed per the request of some of the owners involved. The Hotel RFQ will close this month.

VI. COMMUNITY WORK PLAN & REPORTS

1. Downtown Design

Ms. Daniels thanked Chairwoman Anderson for doing the planters downtown. The statues are still a hit, and we have many visitors coming to town to see them. The mention of murals came back up for discussion. The plan is to reach out to Laura Gross, and to scout out a smaller location.

2. Redevelopment Projects

118 W. Spring St. continues to move forward.

3. Entertainment Draws

Ms. Daniels shared that the concert went well. Placer had us at 4.1 thousand people in town that night. The stakeholder's reception went smoothly and we had many in attendance. Bouquet day is Saturday, for every ten dollars that is spent with a business, the customer will receive a stem and by the end of the day, they should have a bouquet. The market should still be happening. Crepe Myrtle Festival is quickly approaching. We have over 100 vendors- we have also adjusted the time in hopes that it will be better accommodating for the weather.

VII. PROGRAMS

1. Farmers Market

Farmers Market is going great! Artisan Market is the first Saturday of the month, and we have a huge turnout on those Saturdays.

VIII. FUNDING

1. Sponsorship

Those that pay monthly/quarterly continue to trickle in. We are still sitting at the \$88,000-\$90,000 mark.

2. Community Event Grants

There were no community event grants.

IX. NEW BUSINESS

1. DDA Retreat

Mrs. Daniels shared that she would like the DDA to pick a retreat date. The date chosen was August 4th at 8:30 at the Welcome Center.

X. ANNOUNCEMENTS

1. Next Meeting – June 12, 2025 at 8:00 at City Hall

XI. ADJOURN- 8:37

*Motion by Holder, seconded Collin.
Passed Unanimously*