



Downtown Development Authority

MINUTES

Thursday, June 20, 2019

8:00 AM

City Hall

CALL TO ORDER

CALL TO ORDER

Meeting called to order at 8:02 am.

ROLL CALL

ROLL CALL

PRESENT

Chairman Lisa Anderson

Secretary Andrea Gray

Board Member Mike Gray

Board Member Whit Holder

Board Member Charles Sanders

City Council Representative Ross Bradley

City Staff:

Les Russell

Logan Propes

Darrell Stone

Leigh Ann Walker

Logan Propes

Samantha Tippett - Summer Intern

ABSENT

Vice Chair Meredith Malcom

Board Member Wesley Sisk

APPROVAL OF PREVIOUS MEETING MINUTES

APPROVAL OF PREVIOUS MEETING MINUTES

Motion made by Board Member Sanders, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley

DDA May Minutes

APPROVAL OF FINANCIAL STATEMENTS

APPROVAL OF FINANCIAL STATEMENTS

Motion made by Board Member Holder, Seconded by Board Member Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley

DDA April Financials

PUBLIC FORUM

CITY UPDATE

CITY UPDATE

Housing Expo scheduled for July 6th at Community Building. New trashcans for downtown should be arriving this week. GMA Conference has asked the City of Monroe to present a session on our alleyway improvements. MAB design book standards for the new commercial center off of HWY 138 was approved by Planning and Zoning this month. It will go before council in July.

COUNTY UPDATE

COUNTY UPDATE

Patrice Broughton said that she is working on getting signed agreements for the alleyway improvements alongside the USDA building.

COMMUNITY WORK PLAN &REPORTS

Goal #1 - Parking

Goal #1 - Parking - signs are up, good response from public; ready for next step in public education which needs to include adding menu tabs for parking on our website, creating a new parking map, social media campaign, and directional signs to each lot, possibly color coated.

Goal #2 - Infill Development

Goal #2 - Infill Development - Walton Mill development hit a delay with the second retention pond, but is back on track now; LR Burger on track; Silver Queen is underway and projecting a fall open date; Sanders Consign & Design is renovating their new space and planning to be open in July

Goal #3 - New Entertainment Draws

Goal #3 - New Entertainment Draws - Flower Festival was a huge success; Book Festival committee has committed to doing it next May; a key volunteer has been recruited to help with planning and promotion of Dockdogs event

PROGRAMS

Events

Events - Side Hustle reschedule is pending final date approval; July 4th fireworks only are being coordinated by city; Ross Bradley proposed a 5K race series to collaboratively plan and market all the various races that take place in Monroe. Need to form a race planning committee.

Downtown Design

Downtown Design - Grace Monroe is rehabbing the parking lot near Nowell Recreation Center over the summer; Childers stream piping and dam are being designed and discussed with Corps of Engineers; concrete turtle has been ordered to install for downtown scavenger hunt; backside of VC potential design project for summer, staff will work on design and budgeting for it; Land Whisperer plans to carve a planter into a stump in Childers along with some other carved art pieces made from cut trees on site.

Farmers Market

Farmers Market - no update

FUNDING

SPONSORSHIP

SPONSORSHIP - still coming in; have met initial minimum fundraising goal

FACADE GRANTS

FACADE GRANTS - none

COMMUNITY EVENT GRANTS

COMMUNITY EVENT GRANTS - none

NEW BUSINESS

NEW BUSINESS

none

ANNOUNCEMENTS:

Next meeting scheduled, July 11th, at 8:00 am at Monroe City Hall

ANNOUNCEMENTS:

Next meeting scheduled, July 11th, at 8:00 am at Monroe City Hall - This meeting will be our all day planning retreat as well, to be held at City Hall.

GDA Conference Registration

ADJOURN

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley