

Convention and Visitors Bureau

MINUTES

Thursday, October 10, 2019 9:00 AM City Hall

CALL TO ORDER

Called to order at 8:52 am.

ROLL CALL

PRESENT Chairman Lisa Anderson Vice Chairman Meredith Malcom Secretary Andrea Gray Board member Mike Gray Board Member Whit Holder Board Member Charles Sanders

ABSENT Board Member Wesley Sisk City Council Representative Ross Bradley

CITY STAFF Darrell Stone Sadie Krawczyk Leigh Ann Walker

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

September minutes approved - Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray, Board Member Holder, Board Member Sanders

CVB September Minutes

APPROVAL OF CURRENT FINANCIAL STATEMENTS

August Financials approved -

Motion made by Board member Gray, Seconded by Vice Chairman Malcom. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray, Board Member Holder, Board Member Sanders

CVB August Financials

Chairman's Report

No updates.

Director's Report

No updates.

OLD BUSINESS

Targeting early November for the commercial filming.

NEW BUSINESS

Looking at possibly doing a billboard along I-20 for the Arts & Antiques festival next June. We will get pricing prior to the next board meeting.

ANNOUNCEMENTS

Next meeting will be November 14, 2019 at Monroe City Hall.

ADJOURN

Motion made by Board Member Sanders, Seconded by Board Member Holder. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray, Board Member Holder, Board Member Sanders