



Downtown Development Authority

MINUTES

Thursday, June 11, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:04 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Board Member Whit Holder

Board Member Charles Sanders

City Council Representative Ross Bradley

ABSENT

Secretary Andrea Gray

Board Member Wesley Sisk

Board Member Chris Collin

CITY STAFF

Sadie Krawczyk

Les Russell

Leigh Ann Walker

Aida Roberts (intern)

APPROVAL OF PREVIOUS MEETING MINUTES

Approved as presented. Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member

Sanders, City Council Representative Bradley

1. DDA May Minutes

APPROVAL OF FINANCIAL STATEMENTS

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley

2. DDA April Financials

PUBLIC FORUM

None.

CITY UPDATE

Childers Park work is almost complete; Pilot Park will begin soon; Peters & Fosters parking lot redesign did not go through as planned, still hoping to do the sidewalks without the parking redesign; Downtown Green design is underway with Keck & Wood; City Hall and other city offices planning to open fully to the public on July 6th.

COUNTY UPDATE

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Parklet designed and a contractor hired; swings ordered for hammock park; Pocket park refresh will be done by Conner Grading and Landscaping.

Infill Development -

MCDS will be leaving 603 S. Broad Street in 2021, so we need to thinking of potential uses/tenants for that building between now and then; Peyton Pettus moving forward with building out lofts on their building's 2nd floor; Mainstreet Walton Mill planning to be open in Nov. of this year; the board also discussed the idea of acquiring and repurposing the old Monroe Drug Property on Midland Ave.

Entertainment Draws -

Event t-shirt promotion underway at this time; looking to do some picnic and play days in the park in July.

PROGRAMS

Events

July 4th fireworks and Boys and Girls Club event; July 24th concert on downtown green, August and September concerts will happen as originally planned.

Downtown Design

Still working on banners.

Farmers Market

Opened face to face market last Saturday, around 600 customers, good sales for vendors.

FUNDING

SPONSORSHIP

FACADE GRANTS

None.

Educational DDA Stabilization Grants

1 - Young Learner's Christian Academy

Approved for funding - Motion made by Board Member Holder, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley

4. 2 - MCDS

Approved for funding - Motion made by Board Member Sanders, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley

COMMUNITY EVENT GRANTS

None.

NEW BUSINESS

5 new businesses coming to downtown in the coming months - Barbershop, new spa, dog groomer, Blue Rooster, and a new home/art retail store.

ANNOUNCEMENTS:

Next meeting scheduled, July 9th, at 8:00 am at Monroe City Hall

DDA annual planning retreat will also occur this day.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member
Sanders, City Council Representative Bradley