



Downtown Development Authority

MINUTES

Thursday, May 09, 2019

8:00 AM

City Hall

CALL TO ORDER

Meeting called to order at 8:01 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Secretary Andrea Gray
Board Member Mike Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley

ABSENT

Vice Chair Meredith Malcom

CITY STAFF

Darrell Stone
Sadie Krawczyk
Leigh Ann Walker

APPROVAL OF PREVIOUS MEETING MINUTES

DDA April Minutes

Motion made by Secretary Gray, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder,

Board Member Sisk, Board Member Sanders, City Council Representative Bradley

APPROVAL OF FINANCIAL STATEMENTS

DDA March Financials

Motion made by City Council Representative Bradley, Seconded by Board Member Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

PUBLIC FORUM

None

CITY UPDATE

TAP Grant Engineering approved by council for N. Broad St., E. Highland Ave., and Lumpkin St.; city plans to coat and seal and reline Lumpkin St. after SBC ties into the sewer line; working on getting privately owned parking lots made public; Athens Tech MOU entered into with city to upgrade the football field into city public park space; planters installed and planted. Chairman Anderson recognized Chris Bailey for his efforts with the planters and complimented his responsiveness and help.

COUNTY UPDATE

None

COMMUNITY WORK PLAN &REPORTS

Goal #1 - Parking

Signs have been picked up and public works is calling the locates for installation. We should see them installed by next month.

The board discussed the possibilities of hiring parking attendants to enforce the 2-hour parking limit downtown.

Goal #2 - Infill Development

RLFs have been approved for funding for John's Supermarket, 2nd Floor LLC; projects under construction are LR Burger, Silver Queen, Walton Mill apartments, Assisted living home on Mears St.; Veterans Walk is in the engineering phase at this time.

Goal #3 - New Entertainment Draws

The board discussed Dockdogs and whether or not the financial investment meets our goals for new entertainment draws.

The Children's Book Festival is this weekend. Good participation of authors for our first year hosting it.

PROGRAMS

Events

May 3rd concert was the biggest crowd we've ever had for a May concert; looking forward to upcoming weekend events.

Downtown Design

EPD letter received approving the environmental remediation plan for the town green; dirt replacement will happen this summer; preliminary cost estimate for town green development is \$1.5 million.

Ross Bradley offered to contact Danny Smith with solid waste department to follow up on replacement trash can order for downtown. He'll update board on status.

Farmers Market - Farm to Table review

Opening weekend for the market this Saturday. Farm to Table was a very successful fundraiser; around \$9,000 raised for the market.

FUNDING

SPONSORSHIP - \$34,350 collected as of 4/30/19; \$39,000 committed

FACADE GRANTS - none

None

COMMUNITY EVENT GRANTS

Storybook 5K and Fun Run (TeamUp Mentoring)

Approved for \$250 grant. Andrea Gray recused herself from this action.

Motion made by Board Member Holder, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

Voting Abstaining: Secretary Gray

NEW BUSINESS

None

ANNOUNCEMENTS:

GMA Heart & Soul Training, May 23rd.

Next meeting scheduled, June 13th, at 8:00 am at Monroe City Hall

Board moved the June meeting from the 13th to the 20th.

Motion made by City Council Representative Bradley, Seconded by Board Member Gray.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Gray.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley