



## Convention and Visitors Bureau

### MINUTES

Thursday, April 08, 2021

9:00 AM

City Hall - 215 N. Broad Street

---

#### **CALL TO ORDER**

Meeting was called to order at 9:11 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Wesley Sisk  
City Council Representative Ross Bradley

##### ABSENT

Vice Chairman Meredith Malcom  
Board Member Charles Sanders  
Board Member Chris Collin

##### CITY STAFF

Sadie Krawczyk  
Leigh Ann Walker

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

. CVB March Minutes

Approved - Motion made by Secretary Gray, Seconded by City Council Representative Bradley.  
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,

City Council Representative Bradley

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

. CVB February Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley

### **Chairman's Report**

None.

### **Director's Report**

None.

### **OLD BUSINESS**

#### **Monroe Bicentennial Planning**

The city is working on a bicentennial t-shirt, 5K race, and planning a larger event on 11/30.

Chairman Anderson asked who would like to participate on a Bicentennial Planning committee - Lisa and Andrea volunteered to serve.

### **NEW BUSINESS**

Every Door Direct mailer has been sent; TV commercials are ready to air and will begin during Braves season

### **ANNOUNCEMENTS**

Next meeting will be May 13, 2021 at Monroe City Hall

### **ADJOURN**

Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley