



## Convention and Visitors Bureau

### MINUTES

Thursday, August 11, 2022

9:00 AM

City Hall - 215 N. Broad Street

---

#### **CALL TO ORDER**

Meeting was called to order at 9:01 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson

Vice Chairman Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Wesley Sisk

Board Member Ross Bradley

Board Member Chris Collin

City Council Representative Myoshia Crawford

##### CITY STAFF

Logan Propes

Leigh Ann Walker

Sadie Krawczyk

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

. CVB July Minutes

Approved - Motion made by Secretary Gray, Seconded by Board Member Bradley. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

Motion made by Secretary Gray, Seconded by Board Member Bradley.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

. CVB June Financials

Approved - Motion made by Board Member Bradley, Seconded by Vice Chairman Malcom. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

### **Chairman's Report**

None.

### **Director's Report**

The Georgia Historic Trust Expedition is this weekend. 550 tickets have been sold making this the largest event of this kind that they have hosted; 250 tickets purchased the lunch and dinner reception tickets as well. Leigh Ann mentioned that more docents are needed, and Chairman Anderson committed to recruit more volunteers.

### **OLD BUSINESS**

TV commercials are still running and seem to be getting very good reach.

### **NEW BUSINESS**

MEAG bus tour will be in Monroe today; Leigh Ann attended the Rivian meet and greet in Social Circle to connect with local businesses.

The board wants to pursue more information about the costs involved with installing a lighted Monroe sign on top of the water tower. A crowdfunding campaign for this project seems feasible. Staff will also look into potential grant funding for this through GA Council for the Arts and Tourism Product Development.

### **ANNOUNCEMENTS**

Next meeting will be September 8th at Monroe City Hall

**ADJOURN**

Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford