



Downtown Development Authority

MINUTES

Thursday, July 09, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:00 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

ABSENT

Vice Chair Meredith Malcom

CITY STAFF

Sadie Krawczyk
Leigh Ann Walker
Les Russell
Logan Propes
Aida Roberts (summer intern)

APPROVAL OF PREVIOUS MEETING MINUTES

Approved - Motion made by Board Member Sanders, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,

Board Member Sanders, City Council Representative Bradley, Board Member Collin

DDA June Minutes

APPROVAL OF FINANCIAL STATEMENTS

Approved - Motion made by Board Member Sisk, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

DDA May Financials

PUBLIC FORUM

Lisa Akridge - representing the Monroe Minority Business Association

Kirklyn Dixon

CITY UPDATE

alcohol ordinance update underway to add caterer's license category and extend the entertainment district to encompass the mills; Keck & Wood working on design for N. Wayne Street parking and pedestrian facilities; Childers Park Phase 1 of park improvements complete; 5-mile truck connector bypass has been delayed 6 months, but GDOT is prioritizing the project

COUNTY UPDATE

No update

COMMUNITY WORK PLAN &REPORTS

Existing Environment

Working with Stalvey's to create new pocket park at S Broad and W Washington; parklet behind VC to begin construction soon; we received an \$11,500 grant from AARP for the parklet and new swings around hammock park.

Infill Development - W. Highland parking lot update/Wayne Street design

The board chose to enter into a new lease agreement with Murray Properties for the parking lot on the corner of N Broad and W Highland for an initial cost of \$3800.00 and future property taxes for the duration of the lease - Motion made by Board Member Holder, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

Entertainment Draws - Downtown Green surveying underway

The turtle scavenger hunt has been installed throughout downtown. We are waiting on stickers and the sidewalk signage to start promoting the attraction online.

PROGRAMS

Events

July 24th is the first concert of the year; Fireworks for July 4th have been rescheduled for Saturday, 9/5/20.

Downtown Design

banners still in design phase; city rebranding with Carl Vinson Institute to take place in 2021.

Farmers Market

no update

FUNDING

DDA Stabilization grant reports coming in.

SPONSORSHIP

coming in as planned

FACADE GRANTS - none

COMMUNITY EVENT GRANTS -none

NEW BUSINESS

Sadie mentioned the Vibrant Communities Grant opportunity and asked the board for any suggestions or ideas for it; Downtown Monroe was featured in 2 sessions for the GMA conference

ANNOUNCEMENTS:

Next meeting scheduled, August 13th, at 8:00 am at Monroe City Hall

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin