

CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
APRIL 10, 2025 – 8:00 A.M.

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairwoman
	Meredith Malcom	Vice-Chairwoman
	Clayton Mathias	Board Member
	Brittany Palazzo	Board Member
Those Absent:	Andrea Gray	Secretary
	Whit Holder	Board Member
	Chris Collin	Board Member
	Lee Malcom	City Council Representative
Staff Present:	Chris Bailey, Beth Thompson, Kaitlyn Stubbs	
Visitors:	Fabersha Flynt	

I. CALL TO ORDER – 8:05

1. Roll Call

Chairwoman Anderson noted that all Committee Members were present, except Board Members Andrea Gray, Whit Holder, and Chris Collin. City Council Representative Lee Malcom was also absent. There was not a quorum.

2. Approval of Agenda

3. Approval of Previous Meeting Minutes

4. Approval of Financial Statements

II. PUBLIC FORUM

There were no public comments.

III. CITY UPDATE

Assistant City Administrator Chris Bailey discussed the tight timeline to get the Town Green fixed in time for the First Friday Concert in May.

IV. COUNTY UPDATE

There was no update from the County.

V. ECONOMIC DEVELOPMENT UPDATE

There was no Economic Update

VI. COMMUNITY WORK PLAN & REPORTS

1. Downtown Design

Ms. Daniels was able to share with the Seward Johnson group how great the statues were!

2. Redevelopment Projects

Meredith Malcom shared she had been in contact with Molly Tally and she is willing to work on the Arnold Property, they just need to know scope of work in order to move forward. .

3. Entertainment Draws

April 11th is Unicorn day. Mainstreet has ramped up advertisements for businesses. May 10th is Bouquet Day and there has been a great response so far. First Friday concert is coming up and tickets for tables are up! June 14th is Crepe Myrtle Festival. Mrs. Daniels would love to hear the thoughts of those who have been around and experienced former Crepe Myrtle Festivals.

VII. PROGRAMS

1. Farmers Market

First Market went off without a hitch. We have many new vendors.

VIII. FUNDING

1. Sponsorship

We are up to \$88,000 in sponsorships.

2. Community Event Grants

There were no community event grants.

IX. NEW BUSINESS

1. Stakeholders Reception

Coming Along. Chris Collin is doing food and Whit Holder is doing drinks. Sandy is meeting with Whit about set-up, linens, etc.

Meredith would like the DDA to pick some dates for them to go and explore downtowns they admire for ideas and inspiration.

X. ANNOUNCEMENTS

1. Next Meeting – May 8, 2025 at 8:00 at City Hall

XI. ADJOURN- 8:37

*Motion by Mathias, seconded Palazzo.
Passed Unanimously*