



## **Downtown Development Authority**

### **MINUTES**

**Thursday, January 14, 2021**

**8:00 AM**

**Virtual Meeting via Zoom - <https://us02web.zoom.us/j/82957379872>**

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#### **CALL TO ORDER**

Meeting was called to order at 8:04 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Wesley Sisk  
Board Member Charles Sanders  
City Council Representative Ross Bradley  
Board Member Chris Collin

##### **CITY STAFF**

Sadie Krawczyk  
Leigh Ann Walker  
Les Russell

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

December Meeting Minutes

Approved - Motion made by Board Member Sanders, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,  
Board Member Sanders, Board Member Collin

DDA Called Meeting Minutes

Approved - Motion made by Vice Chair Malcom, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Collin

## **APPROVAL OF FINANCIAL STATEMENTS**

DDA November Financials

Approved - Motion made by Board Member Sanders, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Collin

## **PUBLIC FORUM**

None.

## **CITY UPDATE**

City approved paving of S. Madison this week at council; planning retreat scheduled for 1/22/2021 to discuss many zoning and planning matters.

## **COUNTY UPDATE**

None.

## **COMMUNITY WORK PLAN &REPORTS**

### **Existing Environment -**

Wayne Street sidewalks still in planning stage. Chris Collin inquired whether or not the alleyway would be a part of the work. Sadie Krawczyk will follow-up to clarify.

### **Infill Development -**

No update.

### **Entertainment Draws -**

No update.

## **PROGRAMS**

### **Events**

The board discussed Chocolate Walk and advised to cancel it for this year in order to reintroduce the event in the future with changes; first event for 2021 will be the Car Show on March 13th; Dock Dogs is scheduled for April 17 & 18; planning on 4 concerts this year on the Downtown Green (May, June, August, & September).

## **Downtown Design**

No update.

## **Farmers Market**

Market will resume in May 2021 and will be using a new online vendor platform called Farmspread. The market received a grant to cover the costs of this service.

Farm to Table is tentatively scheduled for a Sunday evening in late April. Committee planning will begin next month.

## **FUNDING**

**SPONSORSHIP** - \$55,700 contributed in 2020.

Annual Sponsor Reception - 1/25/21 at 6 pm

Sponsor renewal invoices will go out by month end. The board decided to postpone the sponsor reception to later in the year, possibly March, due to current COVID cases. Staff will send out a letter updating sponsors on the change.

**FACADE GRANTS** - None.

**COMMUNITY EVENT GRANTS** - None.

## **NEW BUSINESS**

Sailor Studio closed at the end of the year for Rekindle to expand into the full retail space.

Our GEMS virtual presentation has been rescheduled to March 10th.

**Adjourn to Executive Session** - Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **EXECUTIVE SESSION**

Real estate matters were discussed.

**Adjourn Executive Session** - Motion made by Vice Chair Malcom, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **ANNOUNCEMENTS:**

Next meeting scheduled, February 11, at 8:00 am at Monroe City Hall

**ADJOURN**

Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin