



## **Downtown Development Authority**

### **MINUTES**

**Thursday, November 12, 2020**

**8:00 AM**

**City Hall**

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#### **CALL TO ORDER**

Meeting was called to order at 8:01 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Wesley Sisk

Board Member Charles Sanders

City Council Representative Ross Bradley

Board Member Chris Collin

##### **CITY STAFF**

Leigh Ann Walker

Sadie Krawczyk

Les Russell

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

DDA Minutes from October

10/14/20 Minutes Approved - Motion made by Board Member Sisk, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

10/8/20 Minutes Approved - Motion made by Board Member Holder, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **APPROVAL OF FINANCIAL STATEMENTS**

DDA September Financials

Approved - Motion made by Board Member Sisk, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

## **PUBLIC FORUM**

None.

## **CITY UPDATE**

LWCF Grant Pre-application submitted; zoning text amendments; new city planner hire; Incremental Development Alliance workshop; 2020 Budget retreat on 11/18; Mathews Park next up for improvements

## **COUNTY UPDATE**

Reception for Kevin Little will be on 12/17/2020.

## **COMMUNITY WORK PLAN &REPORTS**

**Existing Environment -**

VC Pocket Park open to public with mural addition

**Infill Development -**

110 N. Broad Street lofts are soon to begin construction; the board discussed Dr. Ramesh's property and the Midland property at length.

Meredith Malcom will reach out to the Hester family regarding their parcel on the Wayne Street block; Wesley Sisk will reach out to Jonathon Skelton about the Arnold parcels on the Wayne Street block.

Sadie mentioned that William Chapman's two lots in Childers Park have been listed for sale.

### **New Entertainment Draws/Diversify Business Mix -**

Storybook walk for holiday shopping

Jagged Edge is open in their new location at the Walton Mill; American Trilogy will have a ribbon cutting on 11/20; Revive salon is planning to open 12/1; Lane's BBQ store is moving due to outgrowing their existing space.

### **PROGRAMS**

#### **Events**

Fall Fest was a very successful event; Light Up the Night went well last Thursday; Candlelight Shopping nights are underway; parade applications are coming in

#### **Downtown Design**

Planters planted. Lisa Anderson asked if we could get a price for additional benches that match the ones we have.

#### **Farmers Market - season is finished for 2020**

### **FUNDING**

#### **SPONSORSHIP**

End of year thank you; 2021 invoicing with save the date for annual event?

the board will thank sponsors with poinsettias plants as in previous years; date for annual celebration will be set for late January or early February at the Factory at Walton Mill.

#### **FACADE GRANTS - none**

#### **COMMUNITY EVENT GRANTS - none**

### **NEW BUSINESS**

GEMS invitation from Georgia Main Street

### **ANNOUNCEMENTS:**

Next meeting scheduled, Dec. 10th, at 8:00 am at Monroe City Hall.

### **ADJOURN**

Motion made by Board Member Holder, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin