



## Convention and Visitors Bureau

### MINUTES

Thursday, January 14, 2021

9:00 AM

Virtual Meeting via Zoom - <https://us02web.zoom.us/j/82957379872>

---

#### **CALL TO ORDER**

Meeting was called to order at 9:02 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Vice Chairman Meredith Malcom  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Charles Sanders  
Board Member Wesley Sisk  
City Council Representative Ross Bradley  
Board Member Chris Collin

##### CITY STAFF

Sadie Krawczyk  
Leigh Ann Walker

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

CVB December Minutes

Approved - Motion made by Board Member Sanders, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,

Board Member Collin

**APPROVAL OF CURRENT FINANCIAL STATEMENTS**

CVB November Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin

**Chairman's Report**

**Director's Report**

Two hotel developers are interested in the Monroe Pavilion hotel site at this time.

**OLD BUSINESS**

None.

**NEW BUSINESS**

**ANNOUNCEMENTS**

Next meeting will be February 11, 2021 at Monroe City Hall

**ADJOURN**

Motion made by Vice Chairman Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin