



## **Downtown Development Authority**

### **MINUTES**

**Thursday, August 12, 2021**

**8:00 AM**

**City Hall - 215 N. Broad Street**

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#### **CALL TO ORDER**

Meeting called to order at 8:06 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Board Member Whit Holder  
Board Member Charles Sanders  
Board Member Chris Collin

##### **ABSENT**

Secretary Andrea Gray  
Board Member Wesley Sisk  
City Council Representative Ross Bradley

##### **CITY STAFF**

Les Russell  
Sadie Krawczyk

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Sanders.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, Board Member Collin

## **APPROVAL OF FINANCIAL STATEMENTS**

Approved - Motion made by Board Member Holder, Seconded by Vice Chair Malcom.  
Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, Board Member Collin

. DDA June Financials

## **PUBLIC FORUM**

None.

## **CITY UPDATE**

GMA Conference last week (Monroe represented twice in presentations); Georgia Downtown Conference next week in Brasstown Valley (Monroe winning 2 awards)

## **COUNTY UPDATE**

None.

## **COMMUNITY WORK PLAN &REPORTS**

. 2021-2022 Community Work Plan

Reviewed by the board and approved for 2021-2022.

**Strategy #1 Downtown Design -**

**Strategy #2 Redevelopment -**

**Strategy #3 Entertainment Draws -**

Suggestions to add a ticketed Wine Walk in February 2022, Courthouse lawn Thursday evening small-scale concerts in April, July, & October.

## **PROGRAMS**

**Farmers Market**

Going well to date; Farm to Table event is planned for Sunday, Nov. 7th.

## **FUNDING**

**SPONSORSHIP**

**FACADE GRANTS**

None.

**COMMUNITY EVENT GRANTS**

None.

**NEW BUSINESS**

**ANNOUNCEMENTS:**

Next meeting is scheduled for September 9th, at 8:00 am at Monroe City Hall

**ADJOURN**

Motion made by Board Member Holder, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, Board Member Collin