



## **Convention and Visitors Bureau**

### **MINUTES**

**Thursday, February 13, 2020**

**9:00 AM**

**City Hall (Council Chambers)**

---

#### **CALL TO ORDER**

**Called to order at 9:00 am.**

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Vice Chairman Meredith Malcom  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Charles Sanders  
Board Member Wesley Sisk  
Board Member Chris Collin

##### **ABSENT**

City Council Representative Ross Bradley

##### **CITY STAFF**

Les Russell  
Leigh Ann Walker  
Sadie Krawczyk

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

January CVB Minutes

Approved as presented - Motion made by Secretary Gray, Seconded by Vice Chairman Malcom.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

CVB December Financials

Approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin

### **Chairman's Report**

None.

### **Director's Report**

None.

### **OLD BUSINESS**

None.

### **NEW BUSINESS**

Billboard ad in Oconee

Board chose to not move forward with the billboard. Allocated funds will be redirected to social media advertising and chamber magazine ads.

2020 Budget

Approved with the amendments to decrease the billboard budget by \$5,000 and reallocate \$3,250 to the chamber magazine and \$1,750 to social media advertising.

Motion made by Board Member Holder, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin

### **ANNOUNCEMENTS**

Next meeting will be March 12, 2020 at Monroe City Hall.

### **ADJOURN**

Motion made by Vice Chairman Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin