

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
JULY 11, 2024 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Andrea Gray	Secretary
	Clayton Mathias	Board Member
	Brittany Palazzo	Board Member
	Chris Collin	Board Member
Those Absent:	Meredith Malcom	Vice-Chairman
	Whit Holder	Board Member
	Lee Malcom	City Council Representative
Staff Present:	Sandy Daniels, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Laura Beth Caudell, Brian Wilson	
Visitors:	Julie Treadwell	

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Board Members Meredith Malcom and Chris Collin. City Council Representative Lee Malcom was also absent. There was a quorum.

2. Approval of Previous Meeting Minutes

a. June 13, 2024 Minutes

To approve the minutes as presented.

*Motion by Gray, seconded by Collin.
Passed Unanimously*

3. Approval of Financial Statements

a. May Financials

To approve the May 2024 Financials.

*Motion by Gray, seconded by Collin.
Passed Unanimously*

II. CHAIRMAN UPDATE

Chairman Anderson thanked Sandy and Laura Beth for all of their hard work.

III. DIRECTOR UPDATE

Ms. Sandy Daniels discussed the City of Hartwell coming to visit Monroe on August 14, working on the brochure, and the commercials. She also discussed the National Main Street Conference. They have invited the City to have a boxed set of photos from around Monroe exhibited at the next conference.

Chairman Anderson would like to see the commercials run on Facebook and Instagram.

IV. OLD BUSINESS

City Administrator Logan Propes stated that hotels are still calling, but they need the Feasibility Study to be done.

V. NEW BUSINESS

Chairman Anderson and Ms. Daniels discussed Holiday Events and their advertising.

VI. ANNOUNCEMENTS

1. Next Meeting – August 12, 2024 at 9:00 am at the Monroe Museum

VII. ADJOURN

*Motion by Collin, seconded by Gray.
Passed Unanimously*