



## **Downtown Development Authority**

### **MINUTES**

**Thursday, April 08, 2021**

**8:00 AM**

**City Hall - 215 N. Broad Street**

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#### **CALL TO ORDER**

Meeting was called to order at 8:06 am.

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Wesley Sisk  
City Council Representative Ross Bradley

##### **ABSENT**

Vice Chair Meredith Malcom  
Board Member Charles Sanders  
Board Member Chris Collin

##### **CITY STAFF**

Sadie Krawczyk  
Leigh Ann Walker

#### **APPROVAL OF PREVIOUS MEETING MINUTES**

. DDA March Minutes

Approved - Motion made by Secretary Gray, Seconded by Board Member Sisk. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley

## **APPROVAL OF FINANCIAL STATEMENTS**

. DDA February Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Secretary Gray.  
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,  
City Council Representative Bradley

## **PUBLIC FORUM**

No one present from the public.

## **CITY UPDATE**

Highland lot under construction; Athens Tech field scheduled to be cleaned up in coming weeks; Request for Qualifications issued for Blaine Station (new police dept.) for planned commercial development zoning creation.

## **COUNTY UPDATE**

None.

## **COMMUNITY WORK PLAN &REPORTS**

**Existing Environment** - chess board, tic tac toe additions; new turtle, Highland lot improvements

**Infill Development** - Wayne Street block design; potential boutique hotel

9.3 acre Reliant tract in downtown site design will be coming before the city soon; closing delays on Wayne Street lots due to title issues.

**Entertainment Draws** - no update

Unicorn Day event will be April 9th - collaborative promotional event among downtown businesses.

## **PROGRAMS**

**Events** - Car Show recap; Dockdogs is next

**Farmers Market** - opening day is May 8th

Gail Zorn is stepping down as market manager after 10 years of market involvement. We will be posting the open position through the city website.

## **FUNDING**

### **SPONSORSHIP**

### **FACADE GRANTS**

. Amici Application - 132 E. Church Street

Approved for \$1,378.00 facade grant - Motion made by Board Member Sisk, Seconded by City Council Representative Bradley. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley

### **COMMUNITY EVENT GRANTS**

. MCDS 5K Application

Approved \$250.00 event grant - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley

### **NEW BUSINESS**

Walton Mill new tenants will be Keller Williams Realty, Everlasting Bridal, and Solid Ground Chiropractic; La Bellamie boutique, Strange Taco, new tea room also opening soon; J. Reynolds and Sidestreet will be moving to N. Highland building, which will open up 2 more spaces along Broad Street; W. Spring Street mural is coming together for spring install.

### **ANNOUNCEMENTS:**

Next meeting scheduled, May 13th, at 8:00 am at Monroe City Hall

Citywide Clean Up day - Saturday, April 24th

Congressional Art Contest - Saturday, April 24th

National Main Street Conference - April 12-14

Georgia Main Street Historic Preservation Training - May 12th

### **ADJOURN**

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley