



## Convention and Visitors Bureau

### AGENDA

Thursday, March 11, 2021

8:00 AM

City Hall - 215 N. Broad Street

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#### CALL TO ORDER

#### ROLL CALL

#### APPROVAL OF EXCUSED ABSENCES

#### APPROVAL OF MINUTES FROM PREVIOUS MEETING

1. CVB February Minutes

#### APPROVAL OF CURRENT FINANCIAL STATEMENTS

2. CVB January Financials
3. 2021 CVB Budget

#### **Chairman's Report**

#### **Director's Report**

#### OLD BUSINESS

#### NEW BUSINESS

City rebranding effort. [www.brandmonroe.com](http://www.brandmonroe.com)

#### ANNOUNCEMENTS

Next meeting will be April 8, 2021 at Monroe City Hall.

#### ADJOURN