#### **AGENDA**



# MOLALLA CITY COUNCIL MEETING July 28, 2021 7:00 PM Molalla Adult Center 315 Kennel Ave, Molalla, OR 97038

### **Mayor Scott Keyser**

Council President Leota Childress Councilor Elizabeth Klein Councilor Terry Shankle Councilor Jody Newland Councilor Crystal Robles Councilor Steve Deller

**EXECUTIVE SESSION begins at 6:30pm:** Not open to the Public according to ORS 192.660(2): letter (h) to consult with council concerning the legal rights and duties of a public body with regard to current litigation or litigation likely to be filed.

**REGULAR COUNCIL MEETING begins at 7:00pm:** Open to the Public and open to Public Comment or Testimony. Please fill out a comment card and submit it to the City Recorder, prior to the beginning of the meeting.

The On-Demand replay of the Molalla City Council Meetings are available on Facebook at "Molalla City Council Meetings" on YouTube.

- 1. CALL TO ORDER AND FLAG SALUTE
- 2. ROLL CALL
- 3. PRESENTATIONS, PROCLAMATIONS, CEREMONIES
- 4. PUBLIC COMMENT

(Citizens are allowed up to 3 minutes to present information relevant to the City but not listed as an item on the agenda. Prior to speaking, citizens shall complete a comment form and deliver it to the City Recorder. The City Council does not generally engage in dialog with those making comments but may refer the issue to the City Manager. Complaints shall first be addressed at the department level prior to addressing the City Council.)

- 5. APPROVAL OF THE AGENDA
- 6. CONSENT AGENDA
- 7. PUBLIC HEARINGS
- 8. ORDINANCES AND RESOLUTIONS
- 9. GENERAL BUSINESS

  - B. Travel Oregon Kiosk Grant (Corthell)......Pg. 20
  - C. Parks CPC Discussion (Huff)
- 10. REPORTS
  - A. City Manager and Staff
  - B. City Councilors
  - C. Mayor
- 11. ADJOURN



### Minutes of the Molalla City Council Meeting

### Molalla Adult Community Center 315 Kennel Ave., Molalla, OR 97038 July 14, 2021

### **CALL TO ORDER**

The Molalla City Council Meeting of July 14, 2021 was called to order by Mayor Scott Keyser at 7:00pm.

### **COUNCIL ATTENDANCE**

Present: Mayor Scott Keyser, Council President Leota Childress, Councilor Elizabeth Klein, Councilor Terry Shankle, Councilor Jody Newland, Councilor Crystal Robles, Councilor Steve Deller.

### STAFF IN ATTENDANCE

Dan Huff, City Manager; Gerald Fisher, Public Works Director; Chaunee Seifried, Finance Director; Mac Corthell, Planning Director; Christie Teets, City Recorder; Frank Schoenfeld, Police Chief; Chris Long, Lieutenant.

### PRESENTATIONS, PROCLAMATIONS, CEREMONIES

None.

### **PUBLIC COMMENT**

Denise Grief, non-Molalla resident, spoke on behalf of her food truck and SDC fees.

Rob Cummings, Molalla resident, opposes Mobile Food Unit SDC fees.

Tiffany LaPlante, non-Molalla resident, opposes Mobile Food Unit SDC fees.

Ed Stafford, non- Molalla resident, opposes Mobile Food Unit SDC fees.

Ashley LaPlant, non-Molalla resident, opposes Mobile Food Unit SDC fees.

Lisa Banyard, Molalla resident, opposes Mobile Food Unit SDC fees.

For the complete video account of Public Comment, please go to YouTube "Molalla City Council Meetings – July 14, 2021" minutes 2:10-20:12

### APPROVAL OF THE AGENDA

The agenda was approved as presented.

### **CONSENT AGENDA**

- A. Meeting Minutes June 23, 2021
- B. HB 2003 Planning Assistance Grant Application

A motion was made by Council President Childress to approve the Consent Agenda, seconded by Councilor Newland. Vote passed 7-0, with all Councilors voting Aye.

### **PUBLIC HEARINGS**

None.

### ORDINANCES AND RESOLUTIONS

A. Resolution No. 2021-13: Certifying All Requirements to Receive State Shared Revenues

A motion was made by Councilor Newland to approve Resolution No. 2021-13 by title only, seconded by Council President Childress. Vote passed 7-0, with all Councilors voting Aye.

B. Resolution No. 2021-14: Declaring City's Election to Receive State Revenue Sharing

A motion was made by Council President Childress to approve Resolution No. 2021-14 by title only, seconded by Councilor Klein. Vote passed 7-0, with all Councilors voting Aye.

C. Resolution No. 2021-19: Adopting Water Curtailment Measures and Restricting the Use of Water

Public Comment: Christina Sartain, Molalla resident, opposes Resolution No. 2021-19, Water Curtailment Measures Due to Drought Conditions.

A motion was made by Council President Childress to approve Resolution No. 2021-19, seconded by Councilor Robles. After lengthy discussion, both motions were retracted and conversation regarding amendments continued.

Amendments to Table 12.6.1, Summary of Recommended Water Curtailment Plan are as follows: change Water Stage No. 1, #4 to state "Restrict outside watering for even addresses on even numbered days and odd addresses on odd numbered days"; Water Alert No. 1, #8 to state "Cease issuance of new bulk water meters for construction. Existing bulk water meters for construction allowed"; move #3 on Water Alert No. 1 to Water Warning No. 2, "Implement watering citations."

A motion was made by Councilor Deller to approve Resolution No. 2021-19 with amendments, seconded by Councilor Childress. Vote passed 7-0, with all Councilors voting Aye.

For the complete video account of Resolution No. 2019-19, please go to YouTube "Molalla City Council Meetings – July 14, 2021" minutes 25:05-58:23

#### **GENERAL BUSINESS**

A. Parks Community Program Committee (CPC) Discussion

City Manager Huff discussed the need to repeal the current MMC Park Commission code, as it is outdated. He also explained that the City is ready for a Parks CPC and a liason from Council to chair the committee.

A motion was made by Council President Childress to repeal MMC Chapter 2.18, Parks and Recreation Board, and to establish a Parks Community Program Committee, seconded by Councilor Shankle. Vote passed 7-0, with all Councilors voting Aye.

Mr. Huff asked that a Council member or two act as a chair/co-chair for this committee, as it is a project of the City. Both Councilor Robles and Councilor Newland volunteered to co-chair. Councilors agreed unanimously for them to participate.

B. Community Engagement Tool

Planning Director Corthell presented Council with a community engagement tool called Bang the Table. It is a program that will work with our existing website, and it offers an app for smart phones. This tool is designed to get information to the community in an efficient manner. Councilors and audience members were asked to participate in the demonstration by visiting the Kamloops, Canada and Milwaukie, Oregon websites. Council agreed that this would fulfill part of the Molalla Area Vision and Action Plan 2030, and would benefit the community.

### STAFF, MAYOR, AND COUNCIL REPORTS

For the complete video account of the City Council Meeting, please go to YouTube "Molalla City Council Meetings -DATE"

ADJOURN Mayor Keyser adjourned the meeting at 9:03pm.	
Scott Keyser, Mayor	Date
ATTEST:	
Christie Teets, City Recorder	

# City of Molalla

### City Council Meeting



### Agenda Category: Resolutions

**Subject:** Resolution 2021-20, Branding & Identity Action Team proposed Logo, Slogan, and Next Steps

**Recommendation:** Adopt Slogan, Approve Use of Logo, review next steps.

**Date of Meeting to be Presented:** July 28, 2021

Fiscal Impact: N/A

<u>Background:</u> Focus Area #3 of the Molalla Area Vision and Action Plan 2020-2030 lists, "Create a branding and marketing plan to encourage entrepreneurs and attract new businesses," as an action goal.

In 2021 the Council sat an ED Steering Community Program Committee (ED CPC) to guide ED efforts by implementing Focus Area #3. The ED CPC selected branding and identity as one of the priority action areas for implementation of FA#3 and recruited an action team to perform the associated work.

The Branding and Identity Action Team performed significant background work in developing a logo and slogan aimed at representing the image Molalla hopes to convey. This work is summarized in the Molalla Branding Next Steps document attached as Exhibit 2, and the results are summarized in the Molalla Visitor Marketing Positioning Statement attached as Exhibit 3.

Exhibit 1 – Example logo and slogan

Exhibit 2 - Branding and Identity Team Next Steps Document

Exhibit 3 – Molalla Visitor Marketing and Positioning Statement

**SUBMITTED BY:** Mac Corthell, Planning Director

**APPROVED BY:** Dan Huff, City Manager

### Exhibit 1 – Sample Logo and Slogan Arrangement

**Staff Commentary:** The visual depiction shared below represents the actual logo and verbiage submitted by the Branding and Identity Action Team and Recommended by the ED CPC.



Real Adventure, Real People, Real Fun

**Next Steps:** Prior to authorizing use of the Logo and Slogan, a program will need to be developed for potential users (e.g. local business websites and promotional materials, local athletic teams, etc.). This program would set the parameters for how the logo/slogan can be used, ensure the appropriate instruments are in place for revocation of use in the case of abuse, and a list of do's and don'ts when using the logo (e.g. no changing colors, no additions/subtractions, no rotating, etc.)

### Exhibit 2 - Next Steps Document

### **Branding and Identity Action Team**

June 23, 2022

<u>Initial Goal:</u> Develop a unifying message to differentiate Molalla to visitors and to inform the efforts of beautification and marketing

### **Accomplishments**

- 1. Better understanding of local market (demographic data)
- 2. Learned from others what the process entails and how to develop (Estacada)
- 3. Explored at high level Why Molalla attracts residents, businesses, visitors. The target market for branding work is Visitors who could in turn locate as families or open businesses.
- 4. Reviewed Molalla's many portrayals from City and external websites and sources
- 5. Heard from business owners (via small business survey) their perceptions and learned from the Visioning participants
- 6. Took deep dive into Molalla's many visitor assets and resident attraction characteristics overall
- 7. From the above info, identified key themes and evidence regarding *What makes Molalla unique?* (homework assignment)
- 8. Drafted simple message/slogan and a position statement

<u>Next Steps Goal:</u> Ensure that the identity and position statements translate into concrete marketing and promotional tactics so that Molalla can increase visibility, get noticed and increase visitor traffic and spending!

#### **Immediate Actions:**

- 1. Take final draft of statements to Economic Development Steering Committee for approval and input on the implementation strategy and ways that Beautification and Business teams can incorporate results. Share with Dan Huff.
- 2. Modify strategy, if needed.
- 3. Present to City Council and request resources for implementation

### **Implementation Approach**

- 1. Leverage the marketing of local organizations (see the Estacada example of brand intro and grants to organizations that will integrate the brand identity into their website, PR, etc.) Encourage use of the identity statement and city logo on websites, through PR, events, creating itineraries.
- 2. Link to and leverage the marketing of local, regional, state tourism organizations- EX: Mt. Hood Territory; Willamette Valley Visitor Association; Travel Oregon.
- 3. Take Molalla's visitor marketing efforts to the *next level* of success by:
  - Clarifying Who is the lead (City? Welcome to Molalla? Chamber?) and who will do what?
  - Hiring a visitor marketing coordinator (PT? FT?)) and with local organizations, developing a straightforward visitor marketing strategy. This person could be housed at the City (Ex: Canby) or have specific accountabilities within an organizational contract.
  - Resources could include Transient lodging tax, Travel Oregon and Mt. Hood Territory grants, City/business/community contributions.

4. Develop an 18-month Visitor Marketing Plan with help of Mt. Hood Territory and/or Willamette Valley Visitor Association. Don't 'go it alone.' Secure the help of a specialist. Re-assess after first year and refine/update the plan.

### **Sample Visitor Marketing Projects**

- Develop a Visit Molalla website with links to top assets, attractions, and destinations as well as regional and state marketing partners; post 1 blog per month; get 250+ views per month
- Develop a Visit Molalla Facebook page and build to 500 followers
- Develop and post at least 3 itineraries for various target audiences: Adventure Recreationalist, Families, etc.
- Post/share/actively promote all visitor-oriented events on calendar the City is developing
- Establish other social media platforms (Instagram/Twitter)
- Develop photo file and video clips for use in all media outlets
- Prepare specific story ideas and promote for publication in local/regional/state media
- Develop additional target benchmarks and prepare annual report of results
- Actively participate in professional/partner visitor advocacy organizations

### Exhibit 3 – Visitor Marketing and Positioning Statement

### Molalla Visitor Marketing Positioning Statement: June 3, 2021

By: Molalla Branding and Identity Action Team as part of the Community Vision Implementation

<u>Based on</u>: research of visioning documents, review of visitor websites referencing Molalla, survey of local business owners, interviews with City of Estacada branding team members and over half dozen action team meetings

<u>Purpose</u>: to provide a tagline, grounding and common visitor themes for community members and groups marketing Molalla to the tourism market.

<u>Notes:</u> This is not intended as a visitor marketing strategy. An implementation outline will be drafted as a next step. It was decided the existing city logo will be used at this time.

### **PART 1: Proposed Tagline**

### Molalla....Real Fun. Real People. Real Adventure

Real Fun (family activities and destinations). Real People (feature farm/business owners). Real Adventure (kayaking, sky diving, etc)

### **PART 2: Positioning and Sample Messages**

A positioning statement is intended as background to and grounding for the tagline; it is not language that will necessarily be used as part of marketing collateral.

### POSITIONING—What makes Molalla unique?

Our name came from Native Americans and means *prairie people*. We continue to embrace this heritage and build on the Native stewardship of our wilderness and living environments.

Our outdoor recreation options are as diverse as they come—kayaking on the river, hiking and horseback riding in the old growth forests of the wild and scenic Molalla River Corridor (20 miles of multi-use trails), Table Rock Wilderness, and mountain biking on the Hardy Creek Trail. In Molalla we also treasure our simple pleasures. If you are just looking to relax, camping and river wading at Freyer Park is a great escape. If you're up for a dare, spend an afternoon sky-diving.

Families have an abundance of activities to choose from. Front and center is the miniature train park which has been bringing joy to kids of all ages since 1954. Other family activities include an alpaca farm, an elk farm, and a state of the art BMX track which has earned the reputation that "faster is funner."

### VALUE PROPOSITION—What will you find?

When you come to Molalla, you will find a small town that is comfortable with its simple pleasures. We love our breakfasts. Our eateries are down-to-earth and with ethnic diversity. We figure we can't compete with the awe-inspiring natural environment that surrounds us, so it just makes sense to keep it simple.

Nothing captures Molalla's spirited heart and homespun traditions like our 4<sup>th</sup> of July celebration (from 5K run to spectacular fireworks), the Buckeroo Rodeo, Celebrate Molalla, historic Apple Festival. But, we've got more than horseplay. Where else can you visit an alpaca farm, Native American Art Walk, an elk farm nearby wineries, a miniature train park and a historic immigrant home all in a day (or two)?

### VALUE DESCRIPTION—Who will enjoy Molalla?

(Families, city folk needing to escape for a day, adventure recreation enthusiasts).

Molalla is known as a welcoming *family* town. Kids have countless options for enjoyment including an alpaca farm, elk farm, and wading in the river. Families have numerous options to enjoy nature and have a collective blast at the Buckeroo, Molalla's 4<sup>th</sup> of July celebrates the community's ranching and logging legacies. But urban recreation adventurers are attracted to Molalla too. They can challenge themselves with hiking and kayaking in the breathtaking Table Rock Wilderness. For a truly unique experience, nothing beats sky diving!

### PART 3: Key Messages

### 1. Need to leave the city behind for a day? Molalla gives families the rural experience they are looking for: *Something for Everyone*

- No matter your outdoor passion, Molalla can make it happen.
- Indulge in nature and wilderness activities—kayaking, mountain biking, horseback riding, skydiving...and more! It's all there for you.

### 2. For a taste of genuine small-town spirit, experience the 4<sup>th</sup> of July done right with its old-timey rodeo thrills and tons of local color.

We're famous for the Buckeroo—a 4-day rodeo and July 4<sup>th</sup> celebration with cowboys and girls young and old. *And,* the Giant Street Parade, one of the longest in Oregon! Come have a western experience with exciting rodeo action, live music/dancing and a spectacular fireworks show.

### 3. We've about more than Horsing Around and we know how to Keep it Simple.

- Our laid back downtown offers dining and shopping that quality without frills.
- Pitch your tent in Freyer Park, dip your toes in the Molalla River...and take the toes out for a barbecue on the river.

### 4. Good Eats: Breakfasts, Burgers and Brews!

- Many breakfast spots
- Historic pubs and many tap houses and food carts
- Laid back American fare

### PART 4: Marketing Idea to build on...

Develop Day-trip Itineraries that focus on key target markets:

- 1. Kid-Friendly/Family Togetherness
- 2. Nature Enthusiast
- 3. History Buff
- 4. Adrenaline Junkie
- 5. Adventure Seeker

Seasonal itineraries and a month-by-month calendar of events of interest to visitors

See Next Steps document for other implementation strategies.



# A RESOLUTION OF THE CITY OF MOLALLA, OREGON ADOPTING A MARKETING SLOGAN AND ALLOWING USE OF THE CITY LOGO

WHEREAS, The City of Molalla Completed and Adopted a 2020-2030 Community Visioning Document with Focus Area #3 aimed at Economic Development; and

WHEREAS, The City Council created an Economic Development (ED) Community Program Committee (CPC) to guide the ED efforts related to Focus Area #3; and

WHEREAS, The action items in Focus Area #3 include development of a brand and a marketing strategy which was identified by the ED CPC as a first year priority; and

WHEREAS, The ED CPC recruited an action team to carry out the work associated with development of a Branding and Marketing strategy; and

**WHEREAS**, The action team developed a proposed slogan and logo for use in marketing that was approved by the ED CPC.

Now, Therefore, the City of Molalla Resolves as follows:

**Section 1.** The slogan "Real Adventure, Real People, Real Fun" is hereby adopted as the official City Slogan.

**Section 2.** The City Logo is hereby approved for use by third parties, subject to limitations set administratively by City Staff.

**Section 3.** Effective Date. This resolution is effective upon passage by the Council and signature by the Mayor.

Signed this 28th day of JULY 2021.	
ATTEST:	Scott Keyser, Mayor
Christie Teets, City Recorder	

## City Of Molalla

### City Council Meeting



### Agenda Category: New Business

**Subject:** Purchase over \$100,000 – Elgin Street Sweeper

**Recommendation:** Council Approval

**Date of Meeting to be Presented:** July 28, 2021

Fiscal Impact: Vehicle Replacement Fund

### **Background:**

The existing street sweeper is difficult to source parts for and is beyond its useful life. The City budgeted replacement funds for this piece of equipment to remain in compliance with our Total Maximum Daily Load requirements with Oregon DEQ. The budget assumed loan payments for 10 years but is now being paid for outright using ARPA Funds. This procurement is also under the Sourcewell Contract #122017-FSC-2, in compliance with Oregon Revised Statute 279A.220 Interstate Cooperative Procurements. The Crosswind 1 Regenerative Air Single Engine sweeper cost of \$277,364 includes the surplus and purchase of the city's existing sweeper by Owen Equipment.

Recommendation: Declare existing sweeper as surplus and award purchase of Elgin Sweeper (Quote 2021-41818) to Owen Equipment.

SUBMITTED BY: Gerald Fisher, Public Works Director

APPROVED BY: Dan Huff, City Manager

#### OREGON

Pursuant to Oregon Revised Statutes Chapter 279A.220 Interstate Cooperative Procurements (2) (a): The purchasing contracting agency, or the cooperative procurement group of which the purchasing contracting agency is a member, must be listed in the solicitation of the administering contracting agency as a party that may establish contracts or price agreements under the terms, conditions and prices of the original contract, and the solicitation must be advertised in Oregon.

Access, Inc. Arch Cape, City of ACHD Commuteride Arlington, City of

Adair RFPD Arlington School District

Adair Village, City of Arnold Irrigation District

Adams, City of Arock, City of

Adel, City of Ashland School District JCSD #5

Adrian, City of Ashland, City of
Adult Learning Systems of Oregon Ashwood, City of

Agness, City of Assoc. of Oregon Counties

Albany, City of Astoria School District

Albertina Kerr Center (Port City Dev.)

Astoria, City of

Alder, City of

Allegany, City of

Allegany, City of

Aloha, City of

Alpine, City of

Alsea, City of

Azalea, City of

Alsea School District Baker Charter Schools (Baker Web Academy)

Alvadore, City of Baker City

Alvord-Taylor Independent Living Services Baker County

Amity, City of Bandon School District

Amity School District

Andrews, City of

Antelope, City of

Banks, City of

Barlow, City of

Applegate, City of Basin Transit Service District

Mist-Birkenfeld Fire District Neotsu, City of

Mitchell, City of Nesika Beach, City of

Molalla RFPD Nesika Beach-Ophir Water District

Molalla River School District Neskowin, City of

Molalla, City of Neskowin Regional Water District

Monmouth, City of Nestucca RFPD

Monroe, City of Nestucca Valley School District #101

Monroe RFPD #5 Netarts, City of

Morrison Child and Family Services Netarts Rural Fire Protection District

Morrow County New Day Enterprises

Morrow County School District #1 New Pine Creek, City of

Morrow County Soil & Water Conservation District Newberg School District 29J

Monument, City of Newberg, City of Newport, City of Newport, City of

Mosier, City of Newport, Port of

Mt. Angel Fire District North Bend School District

Mt. Angel, City of North Bend, City of

Mt. Hood, City of North Clackamas County Water Commission

Mt. Hood Community College North Clackamas School Dist. #12

Mt. Vernon, City of North Douglas County Fire & EMS

Mulino, City of North Lincoln Fire and Rescue

Multnomah County North Plains, City of

Multnomah County Drainage District North Powder, City of

Multnomah County ESD North Powder School District

Multnomah County RFPD #14 North Santiam School District

Murphy, City of North Sherman RFPD

Myrtle Creek, City of North Unit Irrigation

Myrtle Point, City of North Wasco School District

Myrtle Point School District Northern Wasco County Parks and Recreation

Neah-Kah-Nie School District 56 Northwest Regional Education Svc District

Nehalem Bay Wastewater District Northwest Youth Corps

Nehalem, City of Norway, City of



### **Presents a Proposal Summary**

of the





### **Crosswind 1**

Crosswind 1 Regenerative Air Street Sweeper with Single Engine

for

City Of Molalla Molalla, OR Sourcewell Contract #122017-FSC-2

> Shawn Patrick Tel: 971-282-1499

Quote Number: 2021-41818 1 of 5

### **List Summary**

Order Qty	Part Number	Description	List Price
1	CROSSWIND-J	CROSSWIND-J	\$0.00
1	1128622	TOP LEVEL-PETERBILT	\$108,440.00
1	1136350	2022 PETERBILT 220 WB 156"	\$140,655.00
1	1128609	ALTERATIONS-PETERBILT CHASSIS	\$2,680.00
1	1124502	URETHANE LINED HOPPER	\$8,550.00
1	1032481	16'8" FILL HOSE	\$0.00
1	1133195	HOPPER VIBRATOR	\$2,110.00
1	1122824	12" CONVEX MIRRORS	\$440.00
1	1119463	FRONT SPRAY BAR PETERBILT	\$615.00
1	1128244	SMART BACK-UP ALARM	\$470.00
1	4810001	WHITE PETERBILT	\$0.00
1	4820001	WHITE PETERBILT	\$0.00
1	1128152	RED LOGO	\$0.00
1	1127045	INSPECTION DOOR & STEP RH	\$850.00
1	1085887	6" HOPPER DRAIN	\$890.00
1	0730166	BROOM MEASUREMENT RULER	\$0.00
1	1126575	REAR LED ARROWSTICK	\$2,365.00
1	1122155	LED STOP, TAIL. TURN LIGHTS	\$685.00
1	1127489	AY-AUTO LUBE SWPR-JS	\$4,650.00
1	FRT-124-008	FREIGHT-CA,NV,ID,OR,WA	\$6,355.00
1	0701705	AIR PRODUCTS MACH DELIVERY PACKET	\$0.00
1	1061886	HYDRAULIC OIL LEVEL/THERMOMETER	\$205.00
1	1126259	MEMORY SWEEP	\$2,895.00
1	1113730	INDIVIDUAL WATER SYSTEM	\$1,475.00
1	1112947	SIDE BROOM SCRUB	\$1,795.00
1	1119215	VAC ENHANCER W/DISPLAY	\$530.00
1	1126157	INDIVIDUAL SIDEBROOM & FLOOD LIGHTS	\$1,335.00
1	1070059	AIR PURGE SYSTEM	\$425.00
1	1121577	KEY, PETERBILT CHASSIS SPARE	\$140.00
1	0701679	CROSSWIND-J OPERATORS MANUAL	\$0.00
1	0702255	CROSSWIND-J PARTS BOOK	\$0.00
1	0702490	CROSSWIND-J SERVICE MANUAL	\$95.00
1	1111175	LH SIDEBROOM TILT W/DISPLAY	\$1,115.00
1	1111176	RH SIDEBROOM TILT W/DISPLAY	\$1,115.00
1	0702020	ELGIN SAFETY MANUAL	\$0.00
_			75.00
		*****Non-Contract Options****	
1	2217695	EXTRA 140 G WTR PETERBILT	\$7,870.00
1	2217697	3 CAMERA SYSTEM, MOUNTED LH MIRROR, REAR BACKUP AND PICKUPHEAD	\$645.00
1	2217696	HOPPER WATER NOZZLES	\$620.00
1	1120870	(1) CAB (2) REAR, LED STROBES	\$2,505.00
1	OWEN	PICKUPHEAD VIBRATOR	\$3,000.00

Quote Number: 2021-41818 2 of 5

Factory Price: \$288,375.00

Sourcewell Discount: -\$8,651.00

Non-Contract Items: \$14,640.00

2005 Elgin Crosswind Trade-In Price: -\$17,000.00

Total Price: \$277,364.00

Price valid for 30 Days from date of 6/21/2021

Quote Number: 2021-41818 3 of 5

QUC	OTE NUMBER: 2021-41818
Price	e List Date: 6/1/2021
PO I	NUMBER:
QTY	Customer Initials:
PAY	MENT TERMS:
PRO	POSAL NOTES:
1.	Multiple unit orders will be identical to signed proposal. Changes or deviations to any unit of a multiple unit order will requires a new signed proposal.
2.	Chassis specifications and data codes for customer supplied chassis must be submitted to and approved by Elgin Sweeper Company prior to submittal of customer purchase order.
	All prices quoted are in US Dollars unless otherwise noted. This proposal incorporates, and is subject to, Vactor Manufacturing's standard terms and conditions attached hereto and made a part hereof.
SIGI	NED BY:
	Date:

PROPOSAL DATE: 6/21/2021

Quote Number: 2021-41818 4 of 5

#### LIMITED WARRANTY

ELGIN SWEEPER COMPANY warrants each new machine manufactured by it against defects in material and workmanship provided the machine is used in a normal and reasonable manner. This warranty is extended only to the original user-purchaser for a period of twelve (12) months from the date of delivery to the original user-purchaser.

ELGIN SWEEPER COMPANY will cause to be repaired or replaced, as the Company, may elect, any part or part of such machine which the Company's examination discloses to be defective in material or workmanship.

Repairs or replacements are to be made at the selling Elgin distributor's location or at other locations approved by ELGIN SWEEPER COMPANY.

The ELGIN SWEEPER COMPANY warranty shall not apply to:

- 1. Major components or trade accessories such as but not limited to, trucks, engines, tires, or batteries that have a separate warranty by the original manufacturer.
- 2. Normal adjustments and maintenance services.
- 3. Normal wear parts such as but not limited to, broom filters, broom wire, shoe runners and rubber deflectors.
- 4. Failures resulting from the machine being operated in a manner or for a purpose not recommended by ELGIN SWEEPER COMPANY.
- 5. Repairs, modifications, or alterations without the consent of ELGIN SWEEPER COMPANY which, in the Company's sole judgment, have adversely affected the machine's stability or reliability.
- 6. Items subjected to misuse, negligence, accident, or improper maintenance.

The use in the product of any part other than parts approved by ELGIN SWEEPER COMPANY may invalidate this warranty. ELGIN SWEEPER COMPANY reserves the right to determine, in its sole discretion, if the use of non-approved parts operates to invalidate the warranty.

Nothing contained in this warranty shall make ELGIN SWEEPER COMPANY liable for loss, injury, or damage of any kind to any person or entity resulting from any defect or failure in the machine.

TO THE EXTENT LIMITED BY LAW, THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

This warranty is also in lieu of all other obligations or liabilities on the part of ELGIN SWEEPER COMPANY, including but not limited to, liability for incidental and consequential damages on the part of the Company or the seller.

ELGIN SWEEPER COMPANY makes no representation that the machine has the capacity to perform any functions other than as contained in the Company's written literature, catalogs or specifications accompanying delivery of the machine.

No person or affiliated company representative is authorized to give any other warranties or to assume any other liability on behalf of ELGIN SWEEPEAR COMPANY in connection with the sale, servicing or repair of any machine manufactured by the Company.

ELGIN SWEEPER COMPANY reserves the right to make design changes or improvements in tis products without imposing any obligation upon itself to change or improve previously manufactured products.

## City of Molalla

### City Council Meeting



### Agenda Category: General Business

**Subject:** 2021 Travel Oregon Kiosk Grant Project

**Recommendation:** Adopt Recommendations by Consensus

**Date of Meeting to be Presented:** July 28, 2021

Fiscal Impact: \$29,800 of Specific Purpose Grant Funds

<u>Background:</u> The City of Molalla was awarded a Travel Oregon Destination Ready grant to place 4 wayfinding kiosks throughout the city.

Staff has worked with the ED Action Teams, the ED Steering Committee, and the Planning Commission to develop a set of recommendations for the project. The project must be complete by November of 2021, so the time is ripe to finalize the plan and push forward with action.

The following items are included in the recommendation:

- 1. Kiosk Location
- 2. Kiosk Design
- 3. Kiosk Content
- 4. Next Steps

**SUBMITTED BY:** Mac Corthell, Planning Director

**APPROVED BY:** Dan Huff, City Manager

### Exhibit 1 – Kiosk Placement

### **Recommended Locations.**

- 1. City Hall **Staff Concurs** This provides an opportunity to include a "Centrally located bulletin board" as called for in the Community Visioning Plan.
- 2. Fox Park **Staff Concurs** Probably our most developed park and in walking proximity to multiple attractions including the library, Central Commercial zone, and the park attractions themselves.
- 3. Long Park **Staff Concurs** This is a natural walking path for multiple events and Central Commercial zone commerce. There is an existing miniature kiosk in this park at present that could be removed and repurposed.
- 4. Clark Park **Staff Concurs** This is a very popular park in proximity to the Buckaroo grounds, both of which produce substantial foot and bicycle traffic.

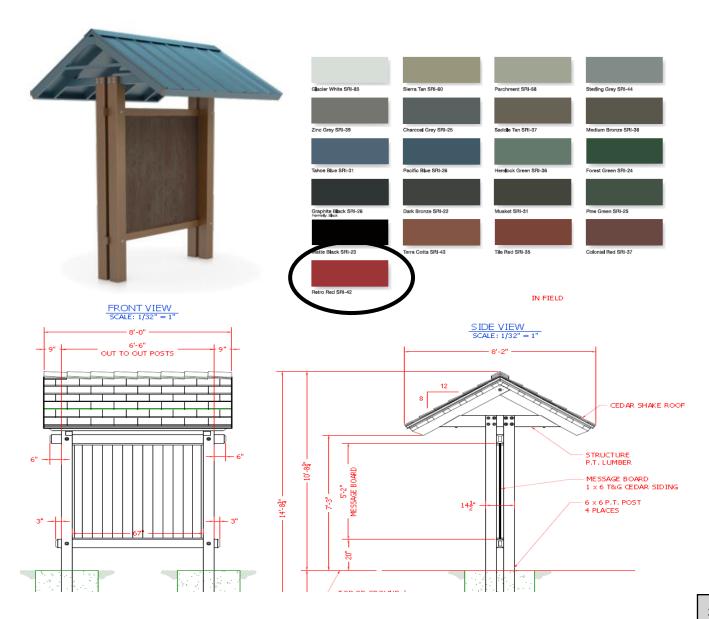
<sup>\*</sup>Additional placement options were identified during brainstorming but were not selected for placement under this project.

### Exhibit 2 - Kiosk Design

### Recommended Design.

After reviewing several design options at our price point, the Committees and Staff are recommending the message board design from Oregon Corrections Enterprises for the following reasons:

- 1. The wood frame design allows for easy adaptation to any Community Branding theme, simplified (and less expensive) repair/replacement of parts, and aligns with the City's Timber Town History.
- 2. The roof structure allows for enhanced rainy season access and protection of the content from both sun and rain.
- 3. The price point fits within the grant budget and allows some extra room for purchasing high quality, weather and graffiti resistant graphics displays.
- 4. The large display space allows room for a community bulletin board at City Hall and potential artistic graphics at the other locations.
- 5. The red roof is recommended to complete the color trifecta of Blue, Green, and Red that adorns many of our parks and our City Logo. The Map product will have a Green and Blue motif.
- 6. Purchasing from OCE mitigates the need for Formal Procurement.



### **Exhibit 3 – Kiosk Content**

### Panel A - Map and Bi-Lingual Map Key

The map and map key would fill one side of the kiosk and provide relevant public and non-profit facilities such as City Hall, Fire Station, Buckaroo Grounds, Police Department, Parks, the Corridor, Mt. Hood, Schools, BMX Track, etc...

1. The map will contain symbols like the Fireman below (but better because I picked this off of Word), and the associated Map Key will have the symbol with English and Spanish translation, and addresses, for example:



### Molalla Fire District - Distrito de Bomberos de Molalla

320 N Molalla Ave, Molalla, OR 97038 - http://molallafire.org/wordpress/

2. The map product is currently under design, I have attached a concept to this exhibit, please ignore the content as it was included for illustrative purposes only and will not be the same on the final map.



### Panel B - QR Codes and Bulletin Board (City Hall) or Photos/Art (other locations)

The second panel will contain two separate graphics

1. A listing of QR Codes that allows people to access various information sets such as a Community Events Calendar, a Chamber of Commerce Business Listing Map, the Molalla Farm Loop brochure, etc., for example:

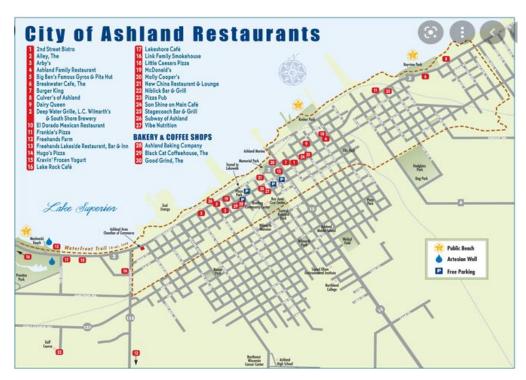


### Gas, Food, and Lodging in the Molalla Area

 $\textit{Molalla Area Chamber of Commerce} - \underline{www.webaddressformap.com}$ 



The QR Code and Web Address would then lead to a digital map that is the same as the main map attached above, but with Gas, Food, and Lodging identified. Here is an example from Ashland with restaurants only:



2. Additionally, the second panel would provide a community bulletin board at City Hall, and artistic pieces could be considered for the non-City Hall placements.

### Exhibit 4 – Next Steps

Upon Consensus by the Council, staff will take the following next steps:

- 1. Order Kiosks from OCE.
- 2. Work with Graphic Designer to complete map, key, and QR Code page development.
- 3. Work with partner organizations to collect and/or develop QR Coded content.
- 4. Translate all written content to Spanish.
- 5. Order graphic panels in High Pressure Laminate.
- 6. Work with public works staff to place Kiosks and Panels.
- 7. Unveil Kiosks and Panels, publicize.

### Later Steps -

- 1. Continue to plan for additional wayfinding kiosks and signage.
- 2. Potential Kiosk decoration contest for local artists.
- 3. License map product to non-profit community development entities for use in marketing local businesses and attractions.