



PARKS & RECREATION COMMISSION

SPECIAL VIDEO MEETING

Thursday, February 25, 2021 at 5:30 PM

BOARD MEMBERS:

Chair Rory Westberg
Vice Chair Jodi McCarthy
Board Members: Don Cohen, Amy Richter,
Lyn Gualtieri, Sara Berkenwald, Peter Struck

LOCATION & CONTACT

Zoom Meeting
Phone: 206.275.7626 | www.mercerisland.gov

In compliance with the Americans with Disabilities Act, those requiring accommodation for meetings should notify the Staff Liaison at least 24 hours prior to the meeting at 206.275.7706.

Virtual Meeting Notice

The virtual meeting will be broadcast live on Zoom and recorded and saved on the City Council's [YouTube Channel](#)

Registering to Speak: Individuals wishing to speak live during Appearances will need to register their request with the staff liaison at **206-275-7871** or [email](#) and leave a message before 4 PM on the day of the Commission meeting. Please reference "Appearances" on your correspondence. Each speaker will be allowed three (3) minutes to speak.

Join by Telephone at 5:30 PM: To listen to the meeting via telephone, please call **253.215.8782** and enter Webinar ID **829 9140 0266** and Password **040842** when prompted.

Join by Internet at 5:30 PM: To watch the meeting over the internet via your computer, follow these steps:

- 1) Click [this link](#)
- 2) If the Zoom app is not installed on your computer, you will be prompted to download it.
- 3) If prompted for Webinar ID, enter ID **829 9140 0266** and Password **040842**

CALL TO ORDER & ROLL CALL - 5:30 PM

PUBLIC APPEARANCES (Public appearances should be specific to recreation reset process)

SPECIAL BUSINESS

1. Recreation Recovery/Reset Plan

Recommended Action:

Receive presentation, review survey results, provide input and ideas for program and service offerings beginning Fall of 2021.

ADJOURNMENT



PARKS & RECREATION COMMISSION STAFF REPORT

Item 1
February 25, 2021
Special Business

AGENDA ITEM INFORMATION

TITLE:	Recreation Recovery/Reset Plan - Workshop #2	<input checked="" type="checkbox"/> Discussion Only <input type="checkbox"/> Action Needed: <input type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
RECOMMENDED ACTION:	Receive presentation, review survey results, provide input and ideas for program and service offerings beginning Fall of 2021.	

STAFF:	Recreation Reset Team and Emily Moon, consultant	
COUNCIL LIAISON:	Jake Jacobson	
EXHIBITS:	Exhibit A: Let’s Talk Recreation and MICEC Reset Survey Results Exhibit B: Example excerpt of the City of Mukilteo Mast Fee Schedule Exhibit C: Resources/ROI Matrix	

SUMMARY

The Parks and Recreation holds its second “Reset” workshop on February 25, 2021. This workshop will focus on sharing and discussing Let’s Talk survey results, introducing fee study data and resource allocation recommendations and discussing ideas for program and service offerings that may begin in the Fall of 2021.

BACKGROUND

The Parks and Recreation Commission (PRC) has been engaged in the Recreation, MICEC and Art Reset/Recovery planning process since the beginning of 2021 and held its first [special meeting](#)-workshop on January 21. During the meeting, commissioners sorted past and potential categories of services and programs into cost recovery target tiers. Services were sorted principally according to who benefits from the service and who should bear the cost of providing the service. Additional factors that influenced the categorization included whether the service was required, whether it was reasonable to assume that taxpayers should subsidize the service (in part or whole), whether other providers of the service exist on Mercer Island, whether there was equal access to the service, and the perceived value to residents of the service being provided by the City of Mercer Island.

The Parks and Recreation Commission’s January workshop included introducing recommended cost recovery targets for Recreation and MICEC programs and services based on tier placements. Going forward, Staff will work to establish a system and a process that will enable them to periodically report out about performance and make recommendations about adjustments to tier placements and targets. Cost recovery targets and the placement of each service can be altered as the City sets fees, has informative expenditure and revenue data, or as community priorities change.

FEBRUARY WORKSHOP

The February workshop builds upon the cost recovery and categorization work done in January. Since that time, the Reset Team has been busy collecting information that will aid in creating a resource allocation philosophy and a pricing strategy. The community-wide Recreation and MICEC Reset Survey (January 5 – February 16) offered through Let’s Talk provided valuable input regarding which types of programs should be offered, what types of users should be prioritized, and which types of programs should receive the greatest share of tax dollar support. The survey results are attached to this staff report and will be reviewed during the workshop (Exhibit A). The Reset Team also conducted a fee study, which involved researching the fees of other municipalities and private sector recreation and service providers. The data collected in the fee study, along with the cost recovery targets and other factors, will help inform the pricing strategy and the development of a proposed fee schedule. For an example of a municipal fee schedule, please see Exhibit B (an excerpt of the City of Mukilteo fee schedule). During the workshop, the Reset Team will share highlights from the fee study.

The Reset Team will begin to share its recommendations for which programs and services should be resourced and offered as part of the longer-term reset plan (following implementation of the Immediate Action Plan discussed in early January). Those recommendations will be consistent with the goals of the cost recovery strategy and resource allocation philosophy, including:

- Service and program offerings that are aligned with values and goals
- Financial sustainability that ensures stewardship and accessibility that benefits all
- Purposely planned balance between community-investment and individual benefits

Community members and commissioners’ input have also shaped the recommendations. In addition, the Reset Team is considering the resources needed to successfully deliver each program and their return on investment (both the cost recovery potential and the number of people the program may serve). The Reset Team developed a very simple matrix to facilitate that conversation among the Team and to visualize choices; it is attached here simply for informational purposes. (Exhibit C.) The Team is not planning to review the matrix with the Commission but will instead continue to refine it and utilize it as subsequent phases of the long-term reset plan unfold and as it is helpful.

NEXT STEPS

The Parks and Recreation Commission’s Regular Meeting of March 4, 2021 is anticipated to include a review of a proposed fee schedule and implementation ordinance; and, possibly, updates to any necessary and related policies (such as the differential pricing policy)

The Reset Team will request to hold a PRC Special Meeting on March 18, 2021 to review:

- Resourcing needs and plans for the next phase of programs and services.
- A list of other policies and procedures that need attention.
- Possibly the draft, comprehensive strategy that weaves together all of the elements previously discussed (i.e., the cost recovery strategy and the resource allocation philosophy), the long-term reset roadmap and an outline of recommended actions for City Council’s consideration in April.

During the Parks and Recreation Commission’s April 1 Regular Meeting, the commission will be asked to approve the comprehensive strategy, the long-term reset plan roadmap and the recommendations to City Council (including the fee schedule, implementing ordinance, resource requests and policy adjustments).

RECOMMENDATION

Receive presentation, review survey results, provide input and ideas for program and service offerings beginning Fall of 2021.

MICEC Recovery Survey

SURVEY RESPONSE REPORT

05 January 2021 - 16 February 2021

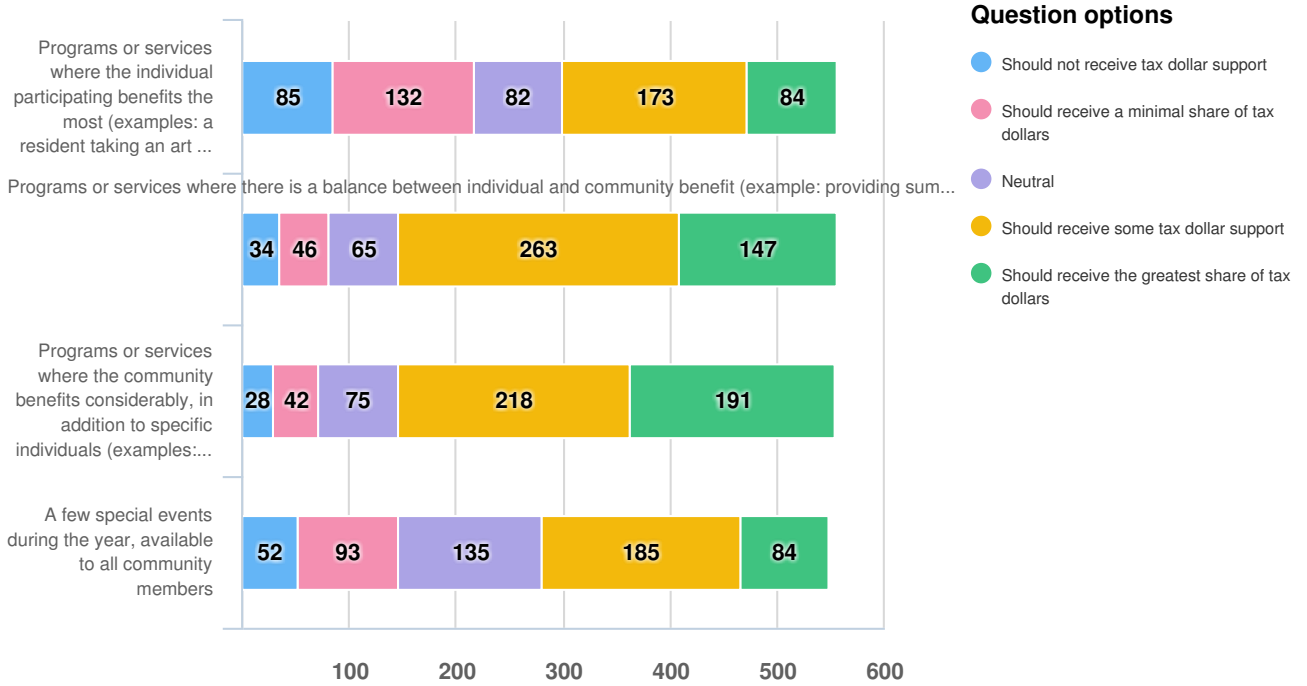
PROJECT NAME:

Planning for the Future: Recreation and the Mercer Island Community and Events Center (MICEC)



SURVEY QUESTIONS

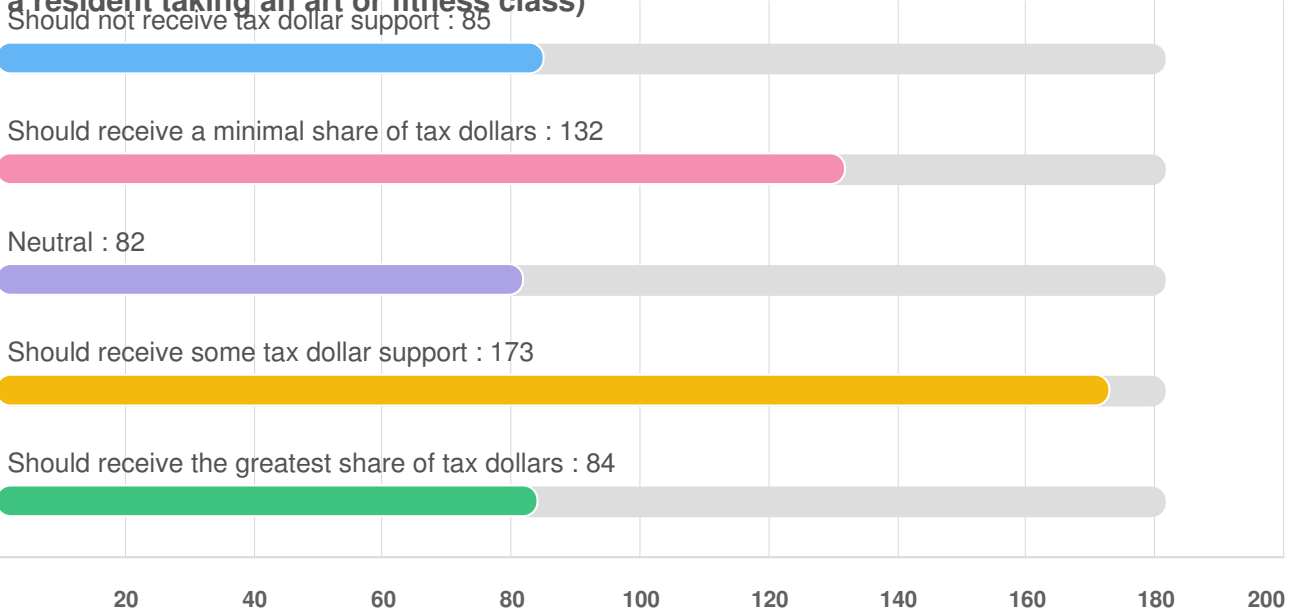
Q1 In the past, the revenue that supported recreation operations and programs and the Mercer Island Community and Events Cente...

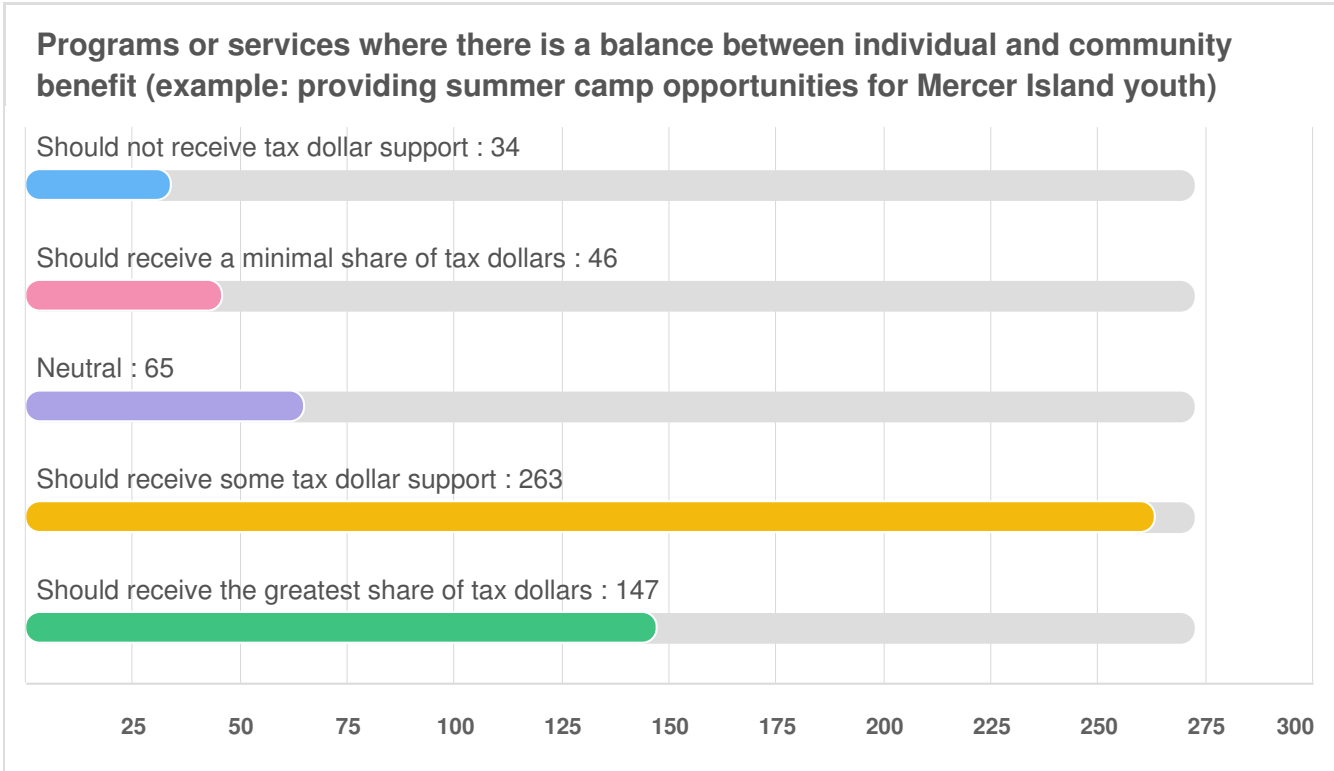


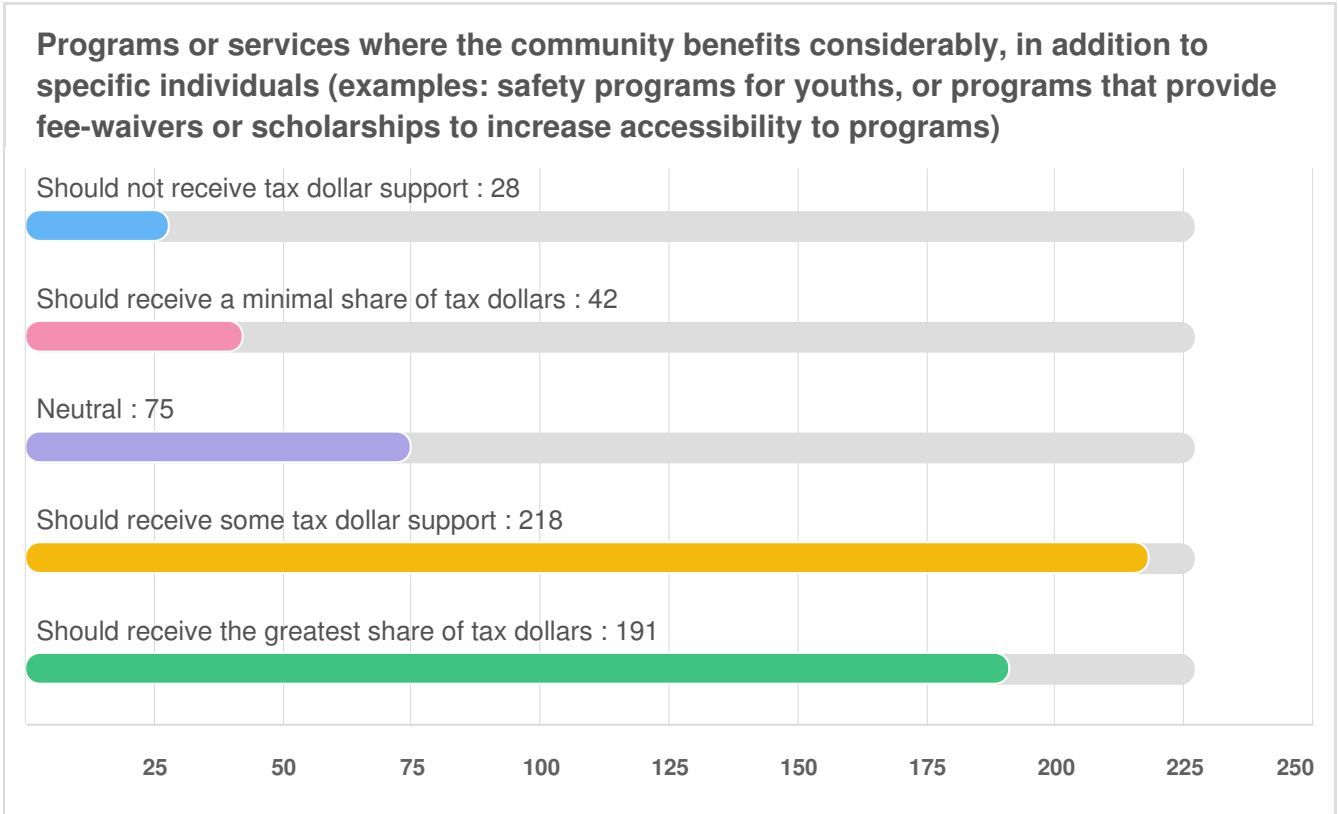
Optional question (565 response(s), 15 skipped)
Question type: Likert Question

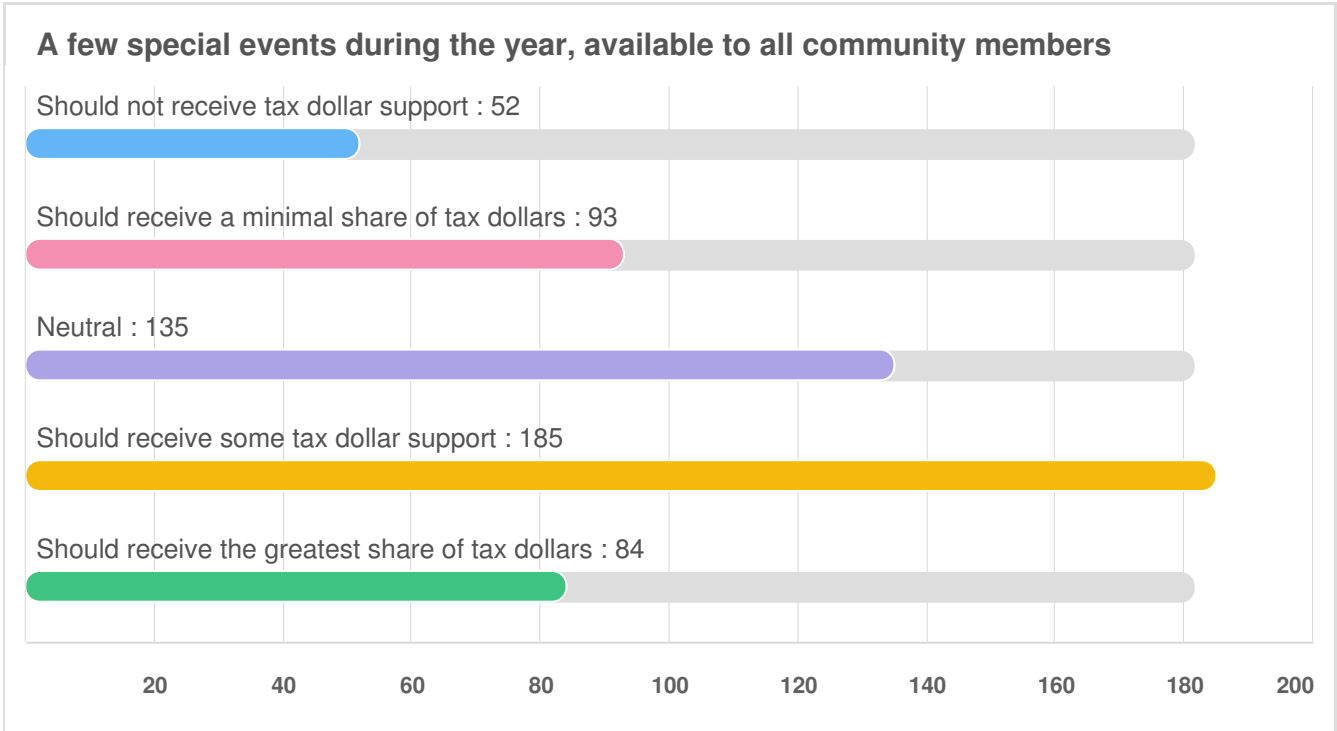
Q1 | In the past, the revenue that supported recreation operations and programs and the Mercer Island Community and Events Cente...

Programs or services where the individual participating benefits the most (examples: a resident taking an art or fitness class)









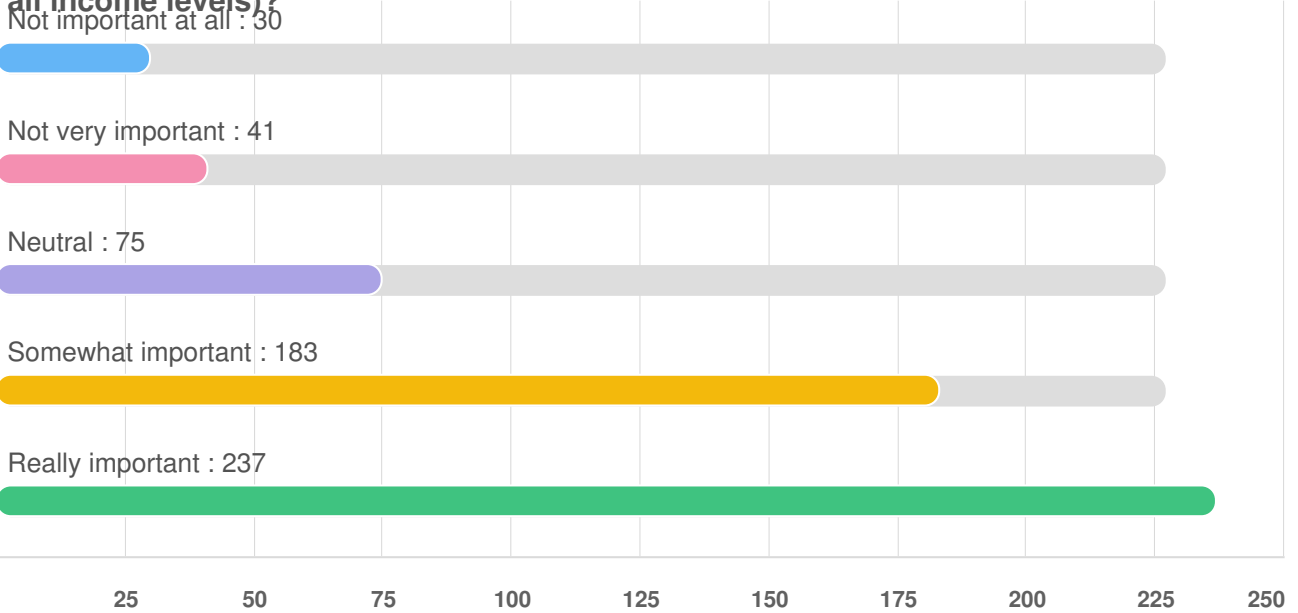
Q2 How important is it to you personally or to your family that the Mercer Island Community and Events Center (MICEC):

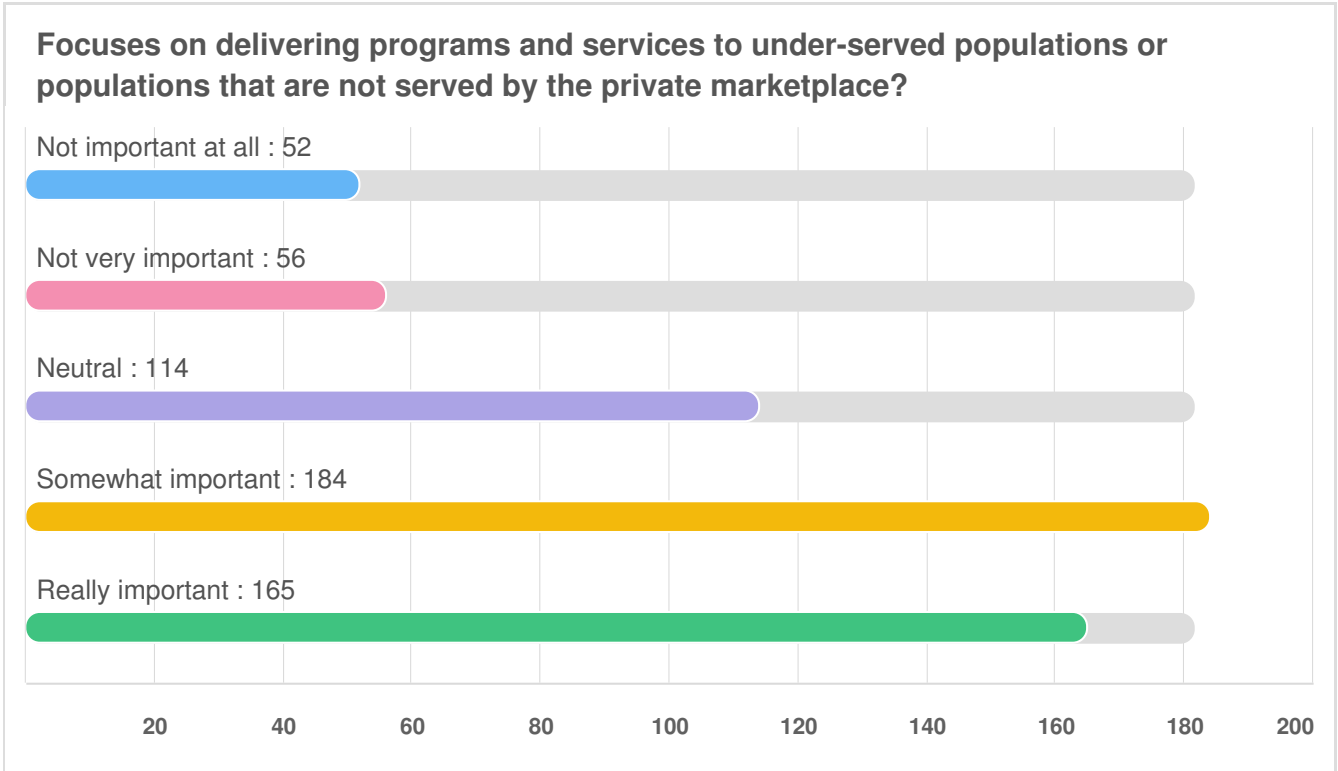


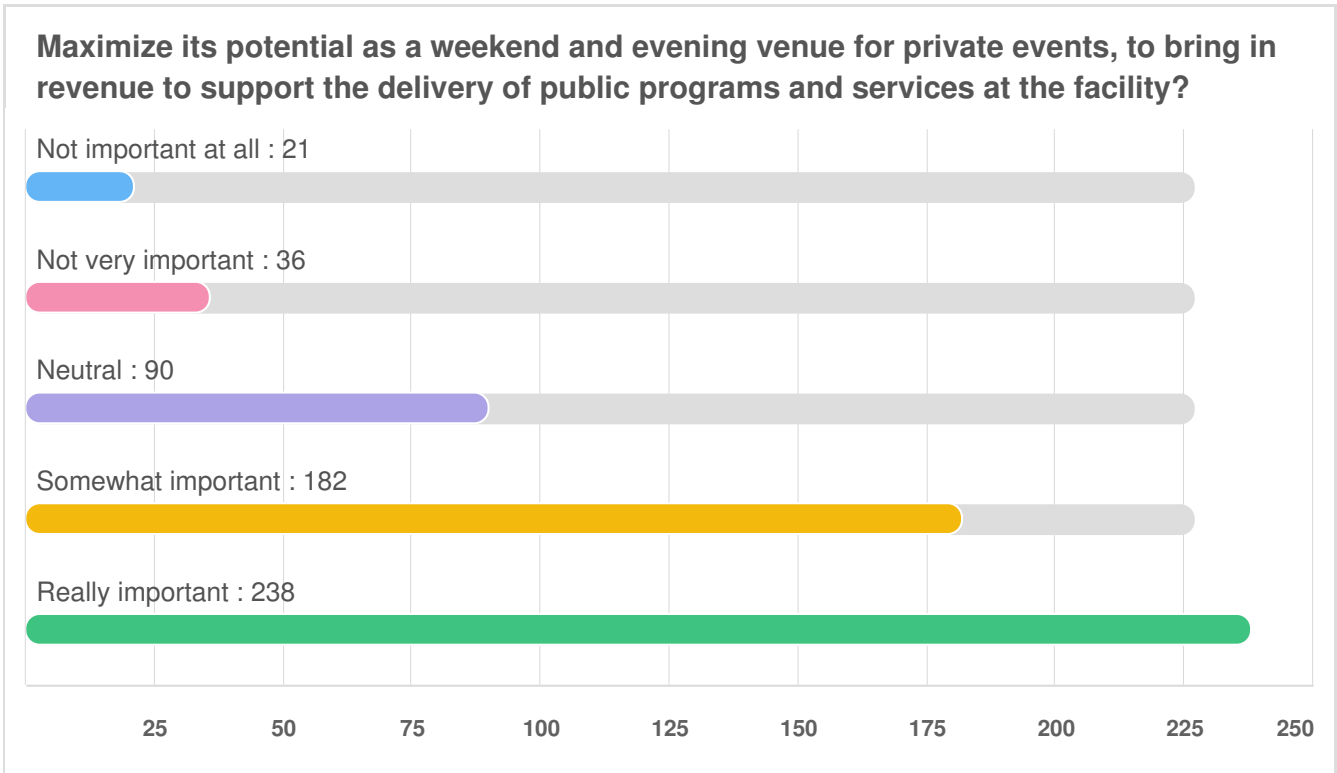
Optional question (576 response(s), 4 skipped)
 Question type: Likert Question

Q2 | How important is it to you personally or to your family that the Mercer Island Community and Events Center (MICEC):

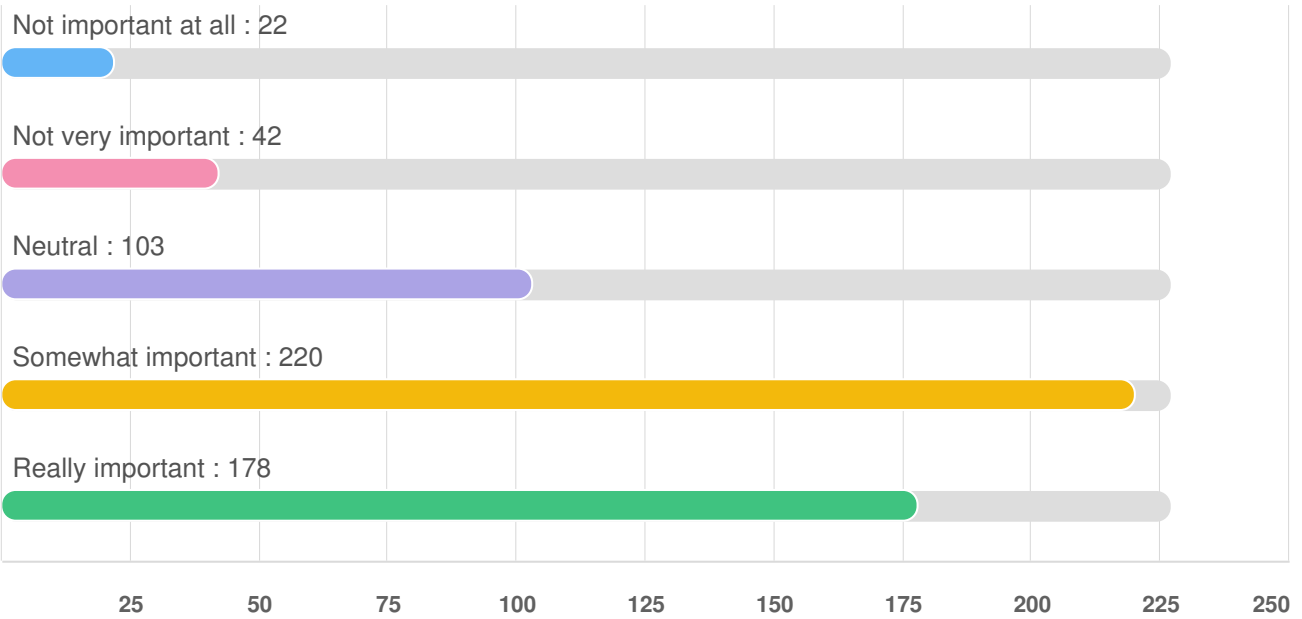
Offers “something for everyone” in the community (all ages, all interests, all abilities, all income levels)?



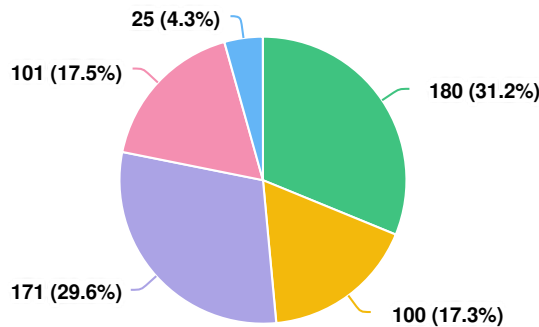




Host or organize recreation programs or events that support community quality of life partners (example: non-profits that provide basic needs assistance or needed community services)



Q3 How frequently did you or your family use or visit the Mercer Island Community and Events Center (MICEC)?

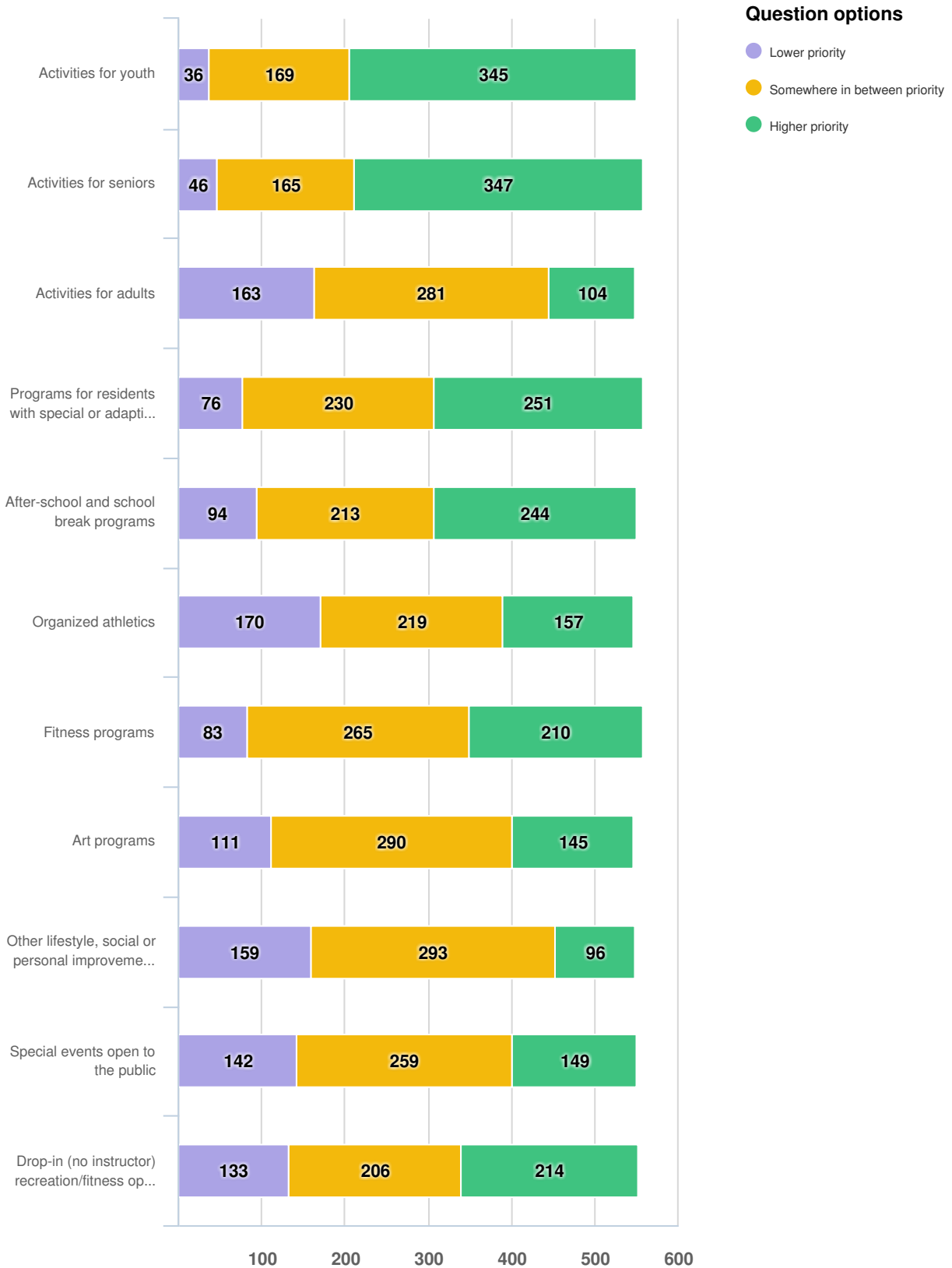


Question options

- Never
- Rarely (may have visited once or twice a year or every other year)
- Somewhat (attended an event, participated in a program, visited the art gallery, or went there for another reason a few times each year)
- Fairly frequently (at least once a month)
- Very frequently (often once a week)

Optional question (577 response(s), 3 skipped)
 Question type: Radio Button Question

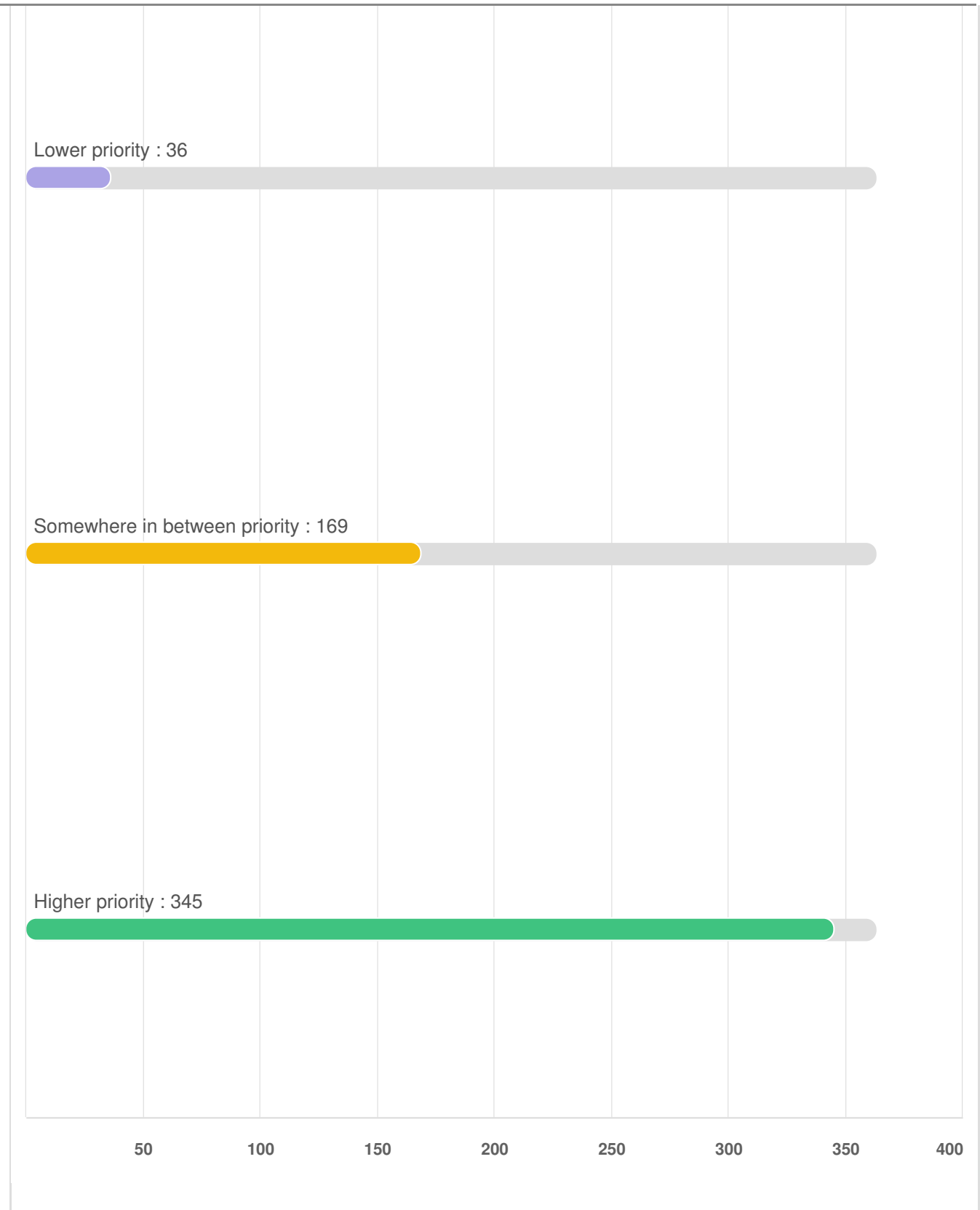
Q4 If the City were to prioritize providing space at the Mercer Island Community and Events Center (MICEC) for some types of public uses more than others, which of the following would you recommend it prioritize for the community:

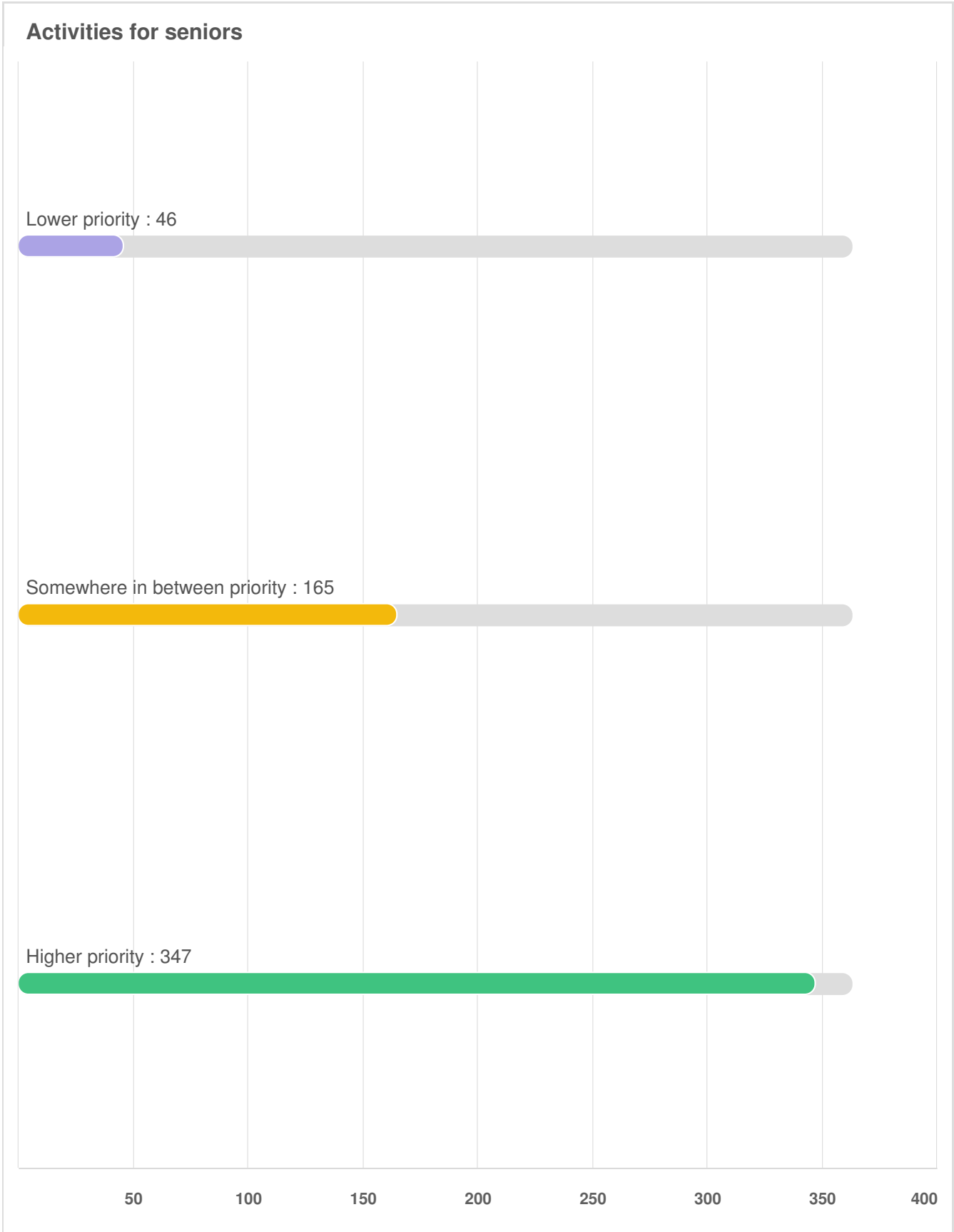


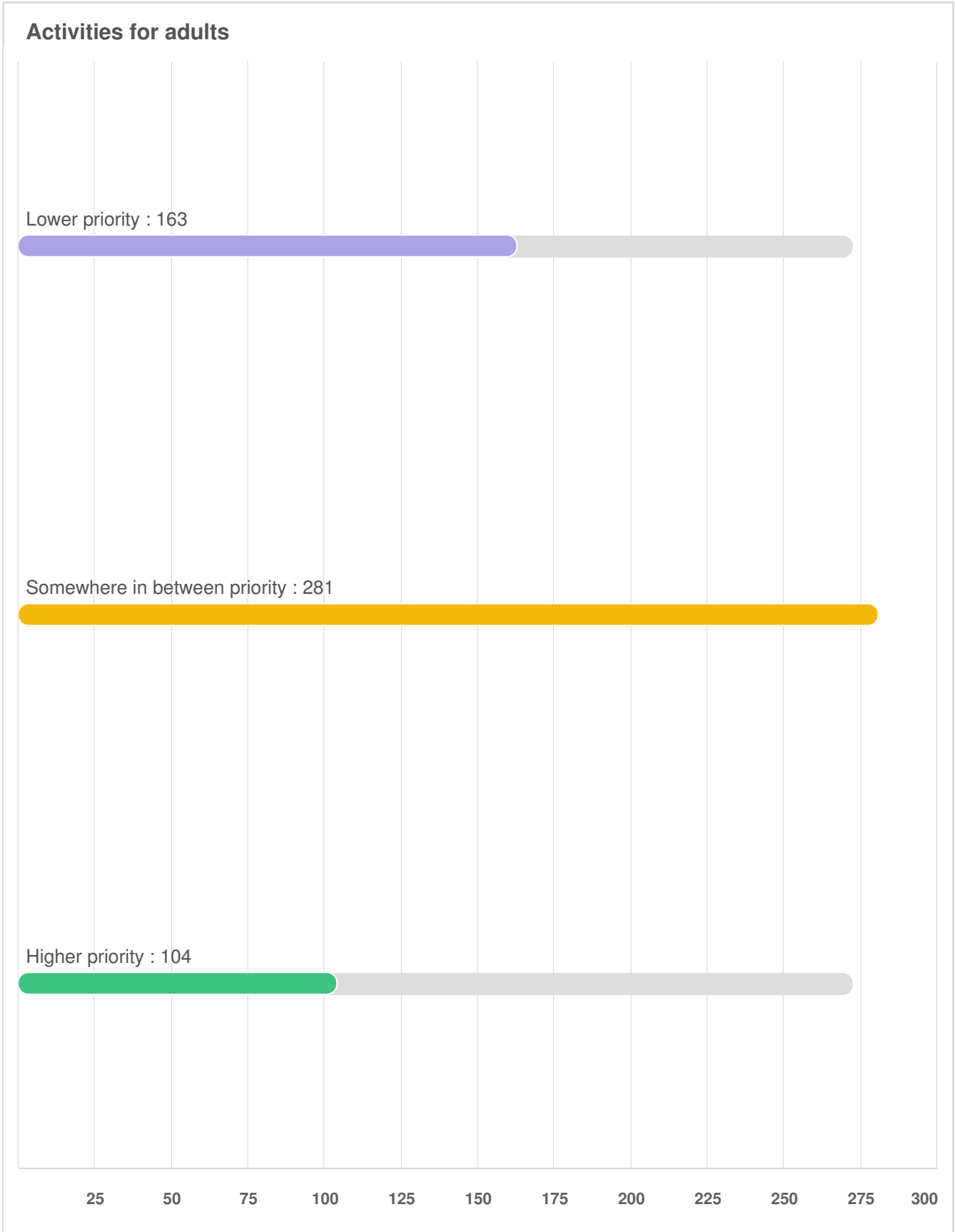
Optional question (573 response(s), 7 skipped)
Question type: Likert Question

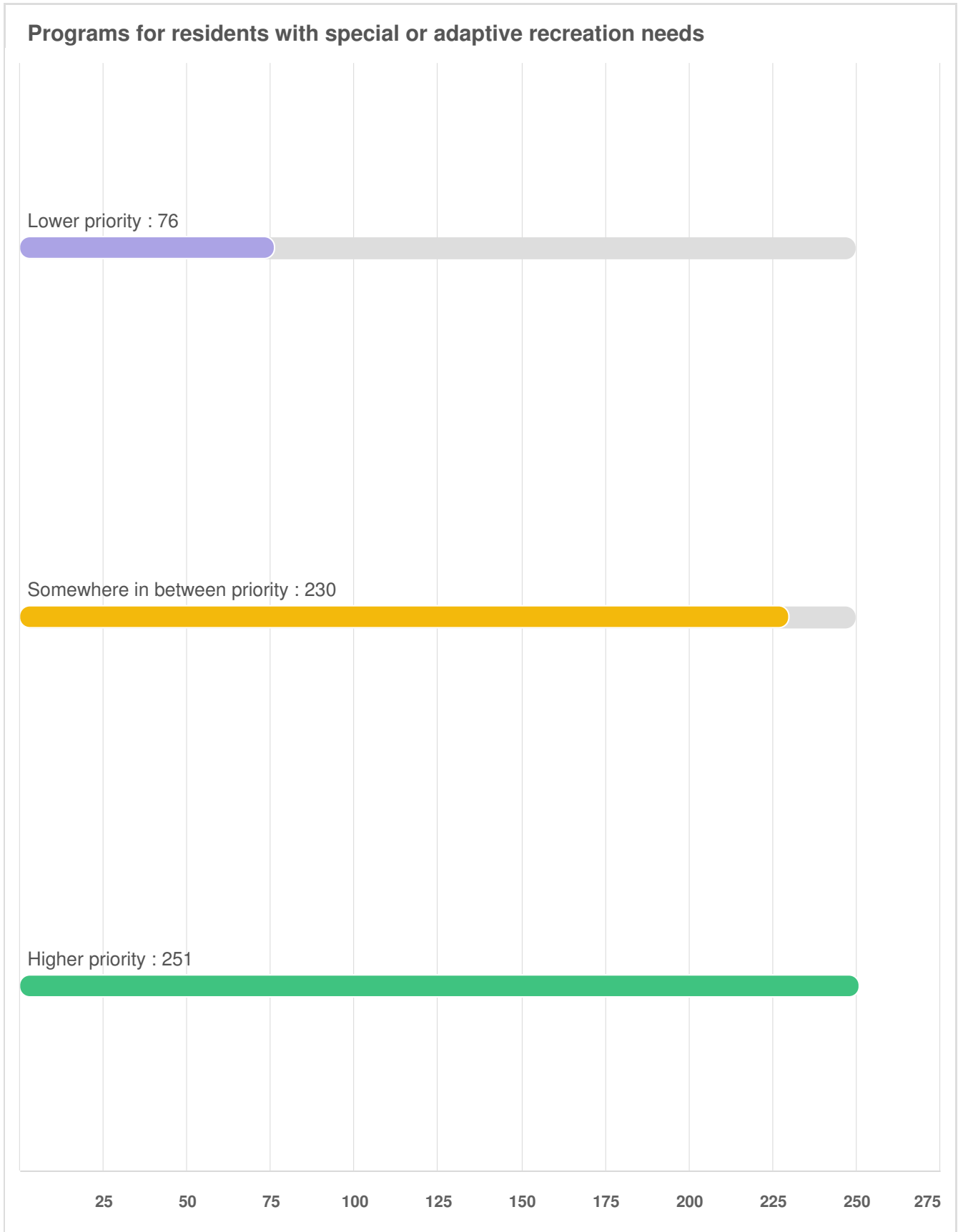
Q4 | If the City were to prioritize providing space at the Mercer Island Community and Events Center (MICEC) for some types of public uses more than others, which of the following would you recommend it prioritize for the community:

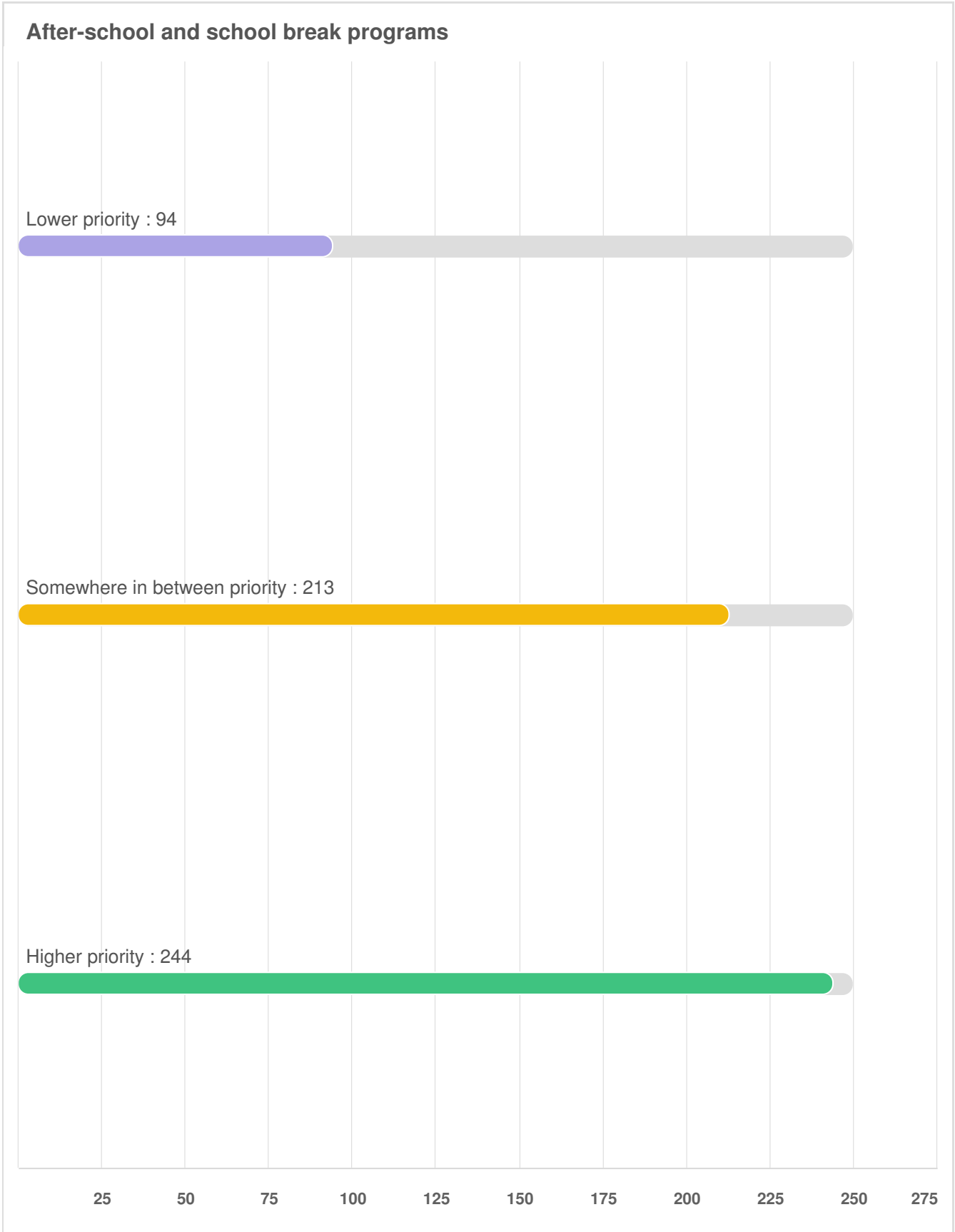
Activities for youth

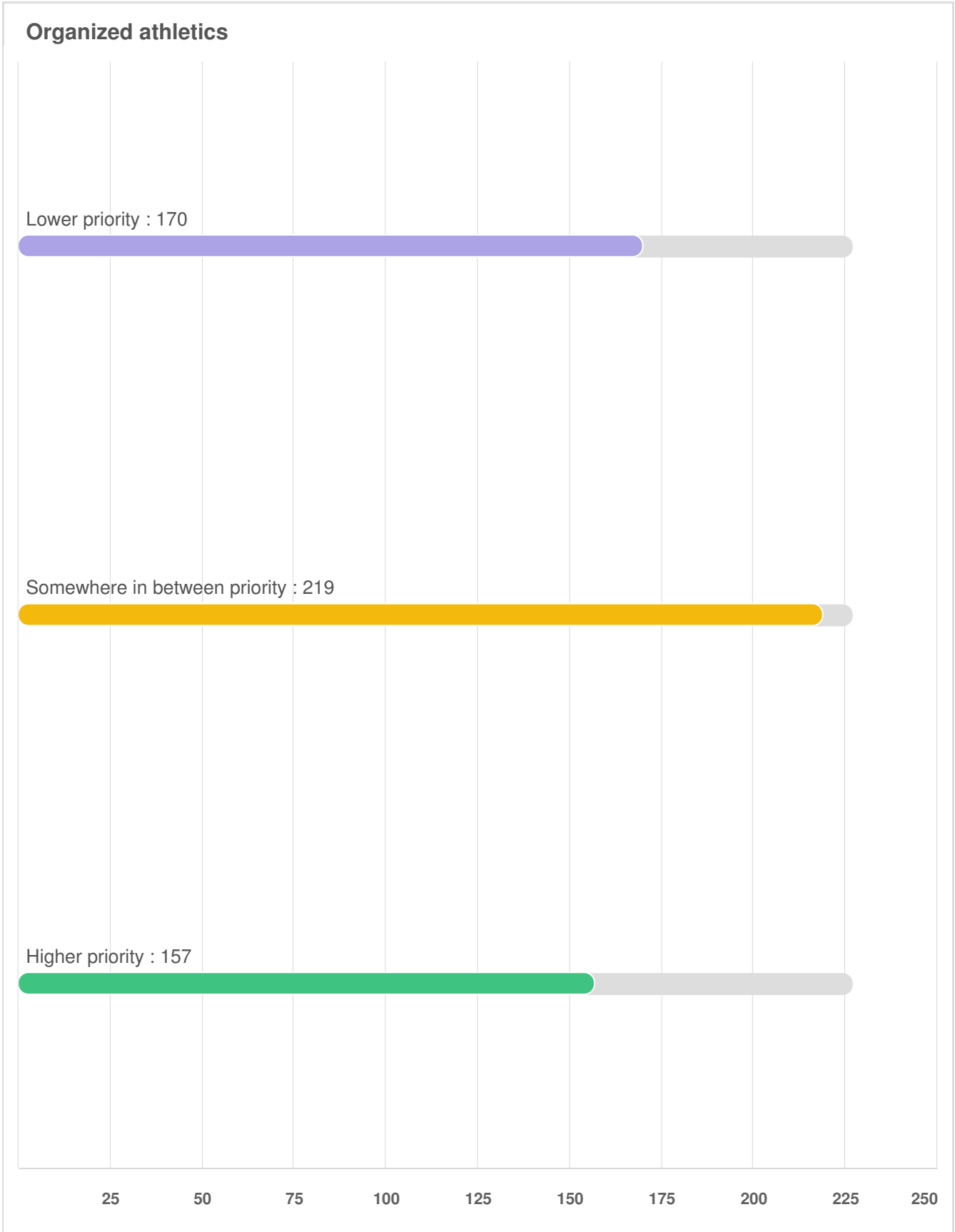


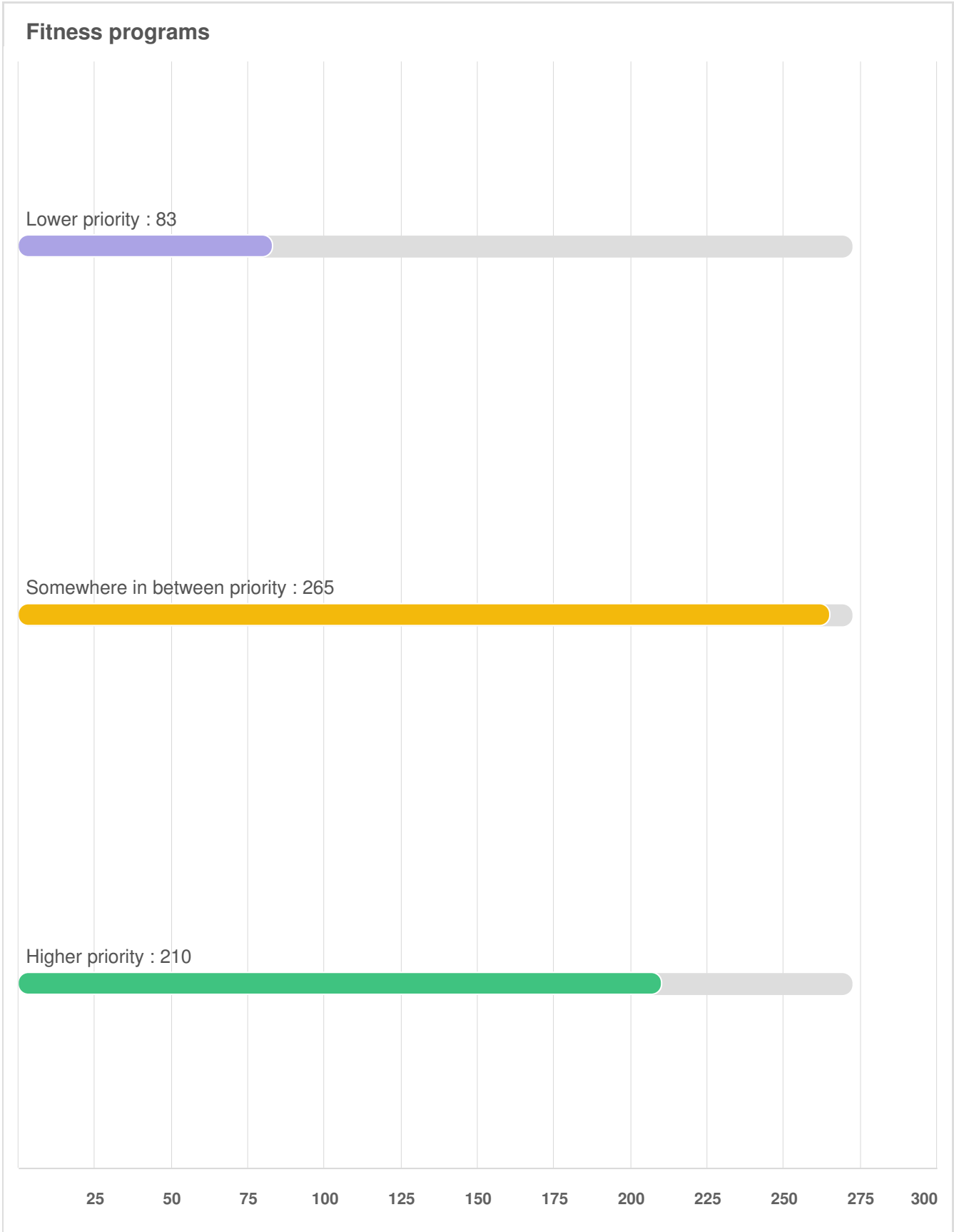


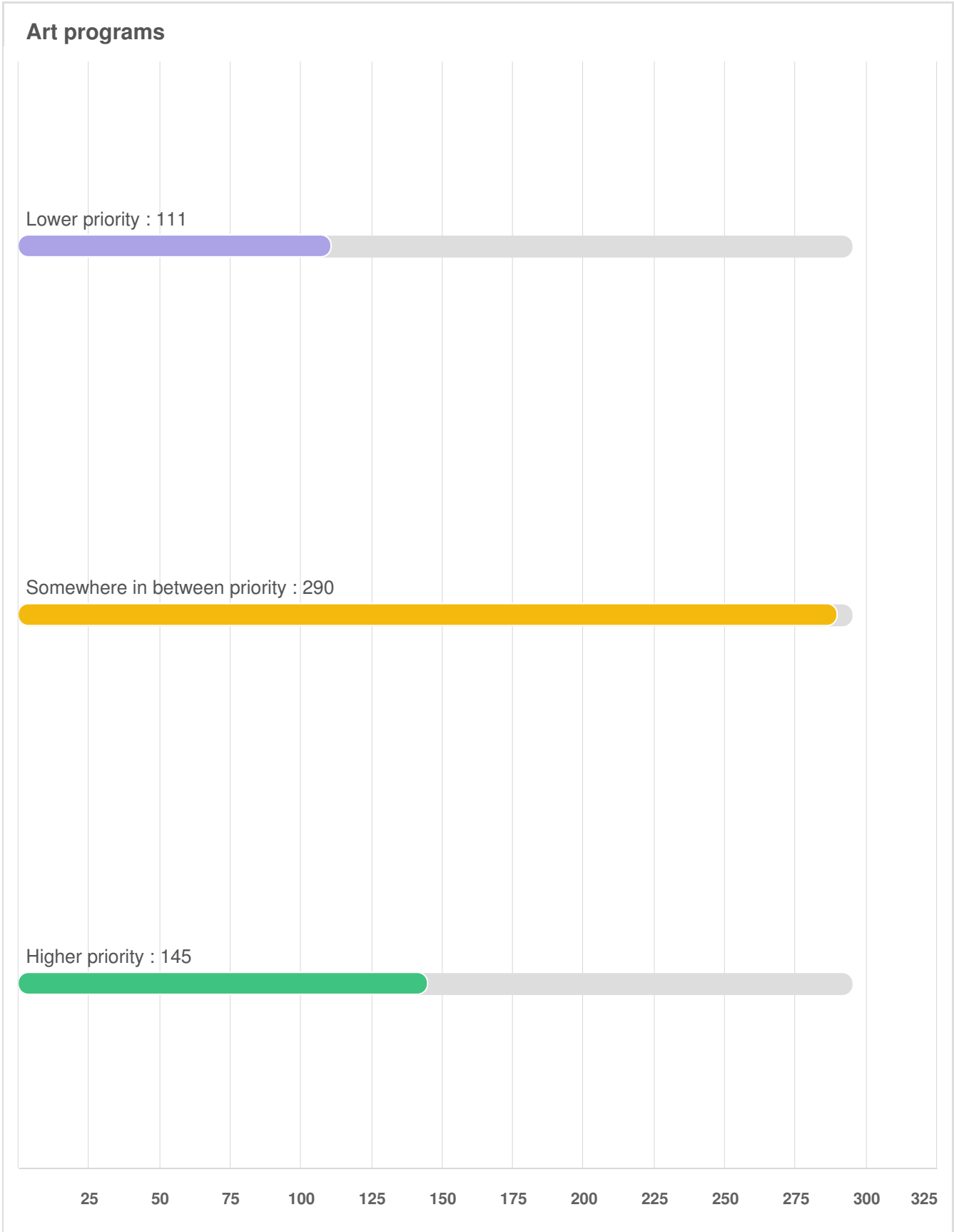












Other lifestyle, social or personal improvement programs

Lower priority : 159



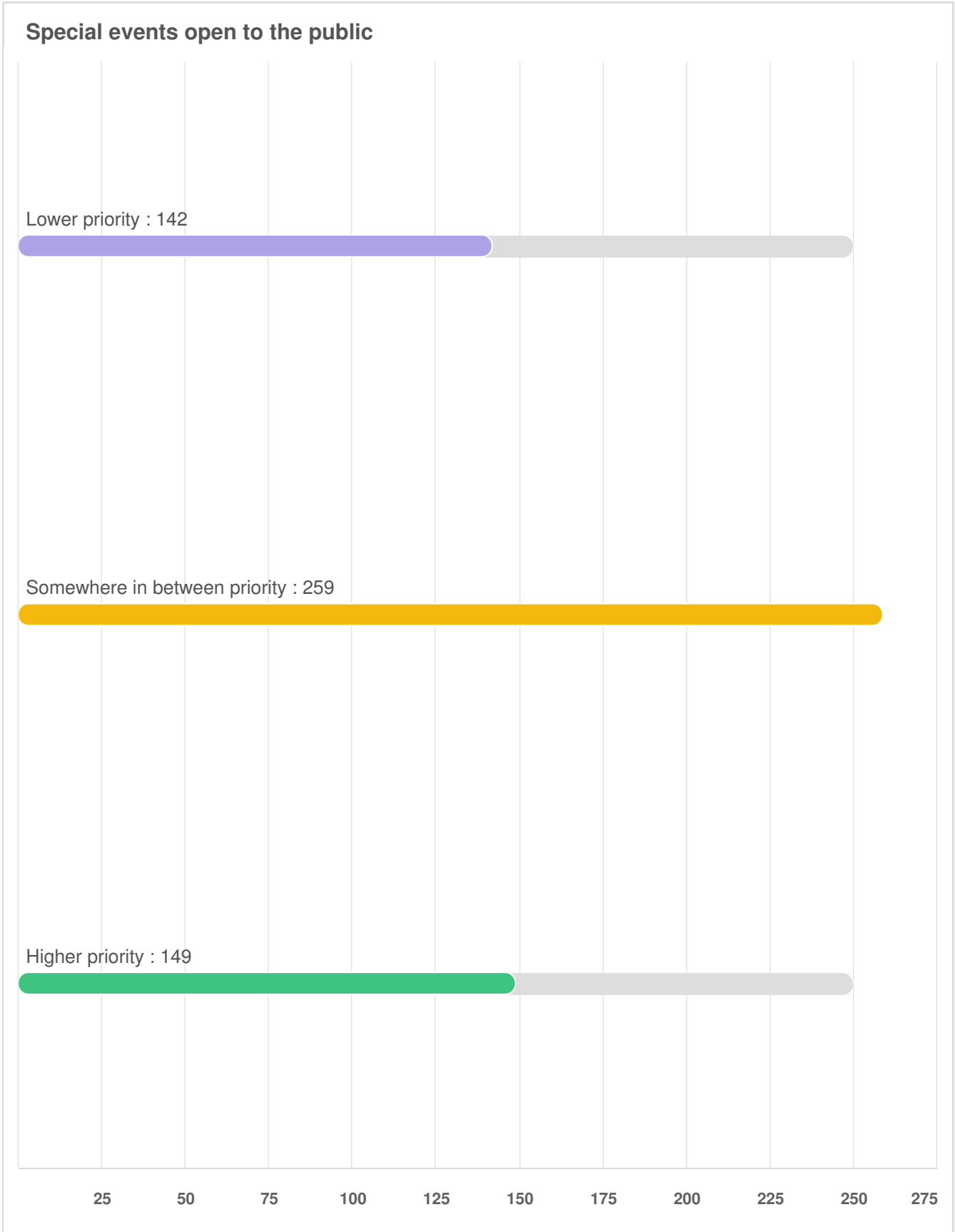
Somewhere in between priority : 293

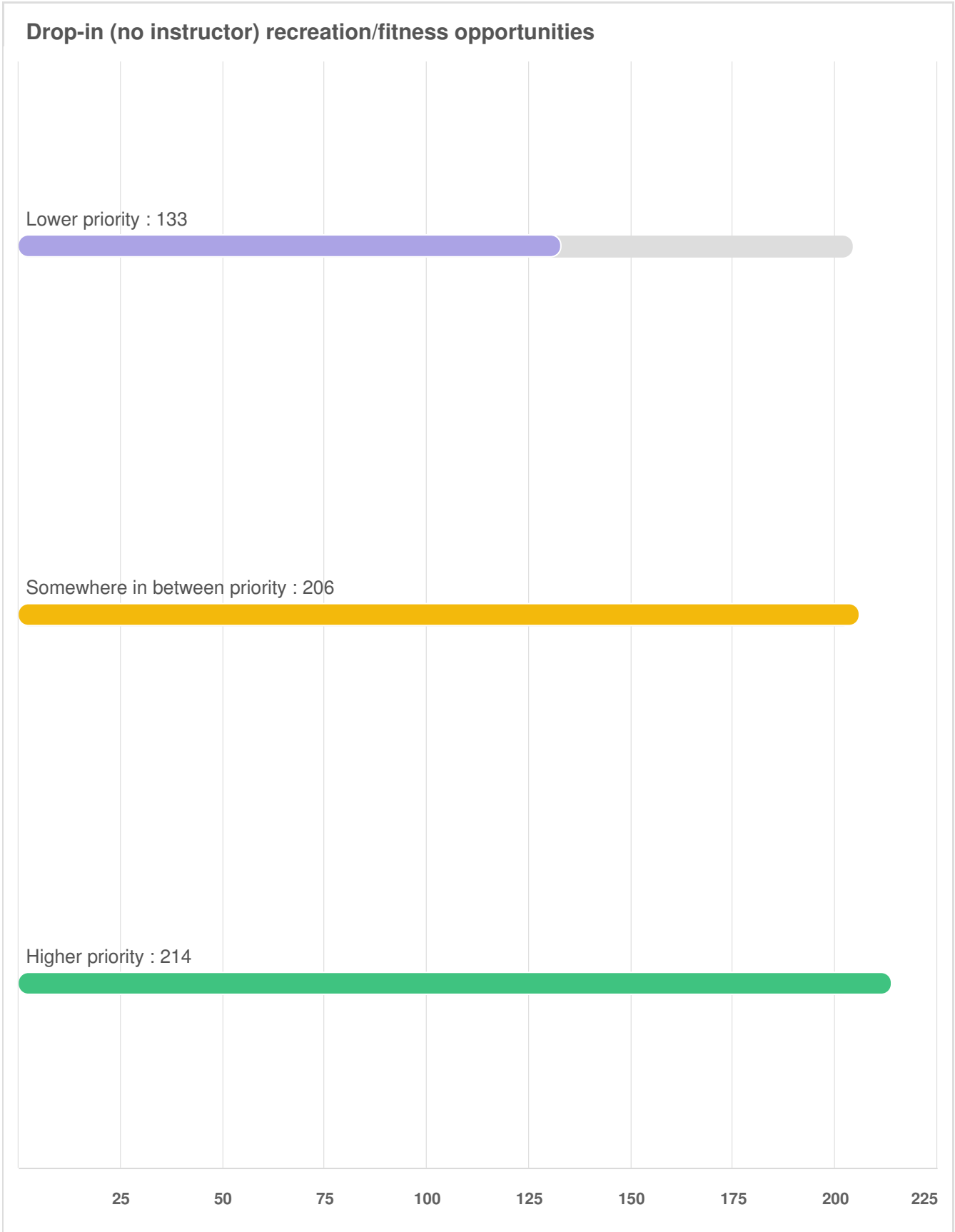


Higher priority : 96



25 50 75 100 125 150 175 200 225 250 275 300 325





Q5 Please share with us any other ideas, considerations or input you may have concerning the future delivery of recreation and Mercer Island Community and Events Center programs

and services.

1/11/2021 01:40 PM

No tax dollars. Financially self-sufficient. I will vote no on any tax increase for these optional programs.

1/11/2021 02:00 PM

I and my husband taught a Japanese martial art (Naginata) once a week in the gym. Our students have been unable to practice since the facility closed and are very anxious to return. We have had several potential new students reach out to ask about beginning Naginata classes. We provide tuition assistance through our non-profit organization to those of our students who cannot afford the cost of the program. We also provide cultural education as part of our classes.

1/11/2021 04:29 PM

great place. ask for donations to help things.

no idea
1/11/2021 04:49 PM

Classes such as Osher, senior luncheons, and exercise programs.

long time resident
1/11/2021 04:57 PM

Open 6 or 7 days a week. We don't play pickle ball but notice there is a line most times.

1/11/2021 07:05 PM

Most valued part of the center - any activities or spaces for young kids, particularly indoors in winter

1/11/2021 09:16 PM

please don't kick out Friendship Circle

1/12/2021 07:19 AM

No public funding - self support please.

1/12/2021 11:53 AM

Please try to think about all the people that do NOT have kids. We need places where there is not just a focus on children but rather an inclusive environment where kids are welcome, but the focus is on community as a whole.

1/13/2021 08:47 PM

Pay what you can memberships and sponsorship opportunities to offset the lack of tax dollar support. The MICEC is a vital, very important, beautiful component of the community, contributes to island residency, vitality and value and must be creatively revived

1/13/2021 08:55 PM

It would be great if there was more open gym time for basketball games. The work out equipment is also very nice and I have used the table area for working. I hope the table area is maintained as it was quite nice to work from occasionally.

In general, I believe supporting the facility (eg maintenance, supplies, being

1/13/2021 08:56 PM open and available, etc) is the highest priority for the City. Programs, parties, and activities that use the facility should generally pay their own way (eg through participant fees, rental fees, etc).

 1/13/2021 09:05 PM Programs that can use volunteers are great! Make them attractive to volunteers! Lots of talent on the Island. People with passions will volunteer! Recruit volunteers.

Don't know
 1/13/2021 09:05 PM This island is majorly lacking youth activities right now. MIEC had wonderful youth programs all over the island, please make those a priority! And partner with everyone you can - Boy/Girl Scouts, B&GC, etc.

 1/13/2021 09:11 PM I think it's good to provide classes that aren't readily available privately like pottery, mindfulness, arts, vocal groups and do this at a reduced rate for MI residents using tax dollars to subsidize. Also recreation fir seniors and fixed income. Plus affordable meeting space for m MI community based groups

 1/13/2021 10:18 PM Concepts: [and opinion] • Little or no cost to Islanders. • Activities that are a revenue source should be at lesser cost to. Islanders. • Revenue generating activities should not overly burden Islanders parking. • First-Aid, Retirement/Investing, travel, club (fishing, book discussion, photography) – kind of meetings should be free if sponsored by an Island group, • Current use for Rotary, YFS, Gallery is laudable. • Am less enthusiastic for pool table, piano, or court use, but see value • Solemates and Trailmates are "signature" features of the Center and the Island to a wide range of Islanders as well as off-island participants. • Under- privilege or under-served is a "dumb-down" and exclusionary. Hard to identify groups. Too easy to be a reputation builder for the leader. Alzheimers OK. Auto Club Drivers Ed OK. Regional/National concepts (housing, transit, history)OK. Don't know or opine about day-care/school. • Theatre is great: Shakespear, HMS Pinefore, Military Band, Sommer Stock, why not. Expand the concept and venue, could give Leavenworth a run for their money - here with bag lunches a la Laguna's Festival. If we had an TC Hotel.-----

 1/13/2021 10:35 PM Pickle ball is fun. But the charge is so low for off islanders that they overwhelm the courts. And actually discouraged me when I first came. The cost for off islanders should be Increased.

M
 1/14/2021 04:40 AM I have a home on the East Coast, in a rural town. The rec. department is able to offer more for lower cost to residents.

 1/14/2021 06:36 AM Don't diverge from the City's core purpose and don't compete with local town center businesses.

ESGrad
 1/14/2021 07:12 AM I loved our recreation program. Willing to pay taxes for staff instead of highly paid Adm staff in Cirt Hall- too many with too high benefits. DINT CTE RECREAYION AND COMMUNITY EVENTS

 1/14/2021 08:50 AM I am an avid user of the Jazzercise program. Without it, I have been struggling both mentally and physically. I am the only one in my family of four

that used MICEC every week. My youth had so many other opportunities around the Island that the community center options were not even considered.

1/14/2021 09:48 AM

Unless you start to offer more programs for youth, you will lose all of those revenue opportunities to the boys & girls club.

1/14/2021 10:18 AM

We love the open-gym for small kids! Can't wait until we get to do that again.

1/14/2021 12:39 PM

Our family participates in and highly values the pea patch. From our perspective, we would love to see it continue and we think it would be fair for users to pay a higher annual fee, share in the cost of water, maintenance, etc.

jm
1/14/2021 01:02 PM

This survey is confusing in that it doesn't make clear whether you are talking about allocating ADDITIONAL funding (which will require new revenue sources) or the same funding. It makes a difference. I filled it out on the assumption that this is based on allocating the same (or less) funding and that the City is trying to establish how to prioritize. Another problem is that the structure exists (a lot of public funding went into building it) and there is a difference between opening the structure and thereby making available the facilities within and providing things that may require additional funding because of the need to hire or allocate staff. No questions were clearly asked about that. Having the actual building open for more hours provides a greater service to the overall community than any individual program. If money is tight, perhaps you could allow private individuals to run community programs that are subsidized by fees, so as to reduce the fiscal impact of the City needing to hire content providers. Another thing that would make the facility more user friendly would be to allow food trucks into the parking lot. Perhaps a coffee truck? Or allow various food trucks (that offer different food than what is in the Town Center, i.e. NO pizza) on a rotating basis. The food trucks could pay a fee to offset the additional garbage that would be generated. Please do not forget that the main purpose of the community center is that it is to be a gathering place for the community. It should be a warm place in the winter and a cool place when the temperatures get dangerously hot. I didn't go to the old center, but long-time residents had told me how it wasn't fancy, but it was functional. People went there to visit and hang out. I like that before the closure the new place offered coffee for the early risers, but refreshments in the late afternoon would be nice too (hence my suggestion of allowing a coffee truck to be in the parking lot).

1/14/2021 01:36 PM

Just keep the program meant for kids summer camp and after hour care. Rest all should be paid by the participants of that activity.

1/14/2021 01:36 PM

People need to move more and movement is more motivating in a group. Especially when the weather is bad, the MICEC provides indoor facilities for group movement classes and recreation for all ages.

CR

1/14/2021 01:42 PM

Coordinate with other local, public and private, venues and deliverables for efficiency. le: don't offer the same program as the boys and girls club, athletic clubs, senior centers or JCC. Collaborate.

1/14/2021 01:43 PM

Mercer Island has a very active B&G Club. Any activities/programs/events should be coordinated to not duplicate efforts already available to residents.

1/14/2021 01:44 PM

It would be nice if a household could rent out court space for pick up basketball. Have not been able to shoot around in months indoors

K

1/14/2021 01:47 PM

We love indoor playground and the family events. Thank you!

1/14/2021 01:47 PM

Youth summer programs are invaluable to working parents.

Don't know what this is

1/14/2021 01:48 PM

Reduce rental costs for Mercer Island clubs/organizations. One reason we rarely use MICEC is the high cost to use what is supposed to be a facility for Mercer Island residents. Improve publicity about programs and costs at MICEC.

1/14/2021 01:49 PM

Keep and, if possible, expand any activity that generates revenue. Keep the drop-in fitness center service, because I use that the most!

1/14/2021 01:50 PM

Loved the Caspar baby pants concert, toddler open gym with mats, Ms. Nancy story time and songs, earth day celebration.

1/14/2021 01:51 PM

All of the programs and events mentioned are important to the community. I would like to see more programs for fitness and the arts rather than less.

1/14/2021 01:56 PM

I don't really have an opinion for #4 as the needs of the different age groups are so diverse. We are a very youth focused community and I use the MICEC for kids activities primarily. I would like to use it for fitness, but the hours are too restrictive. I think past use data is better to see which age groups actually utilized the community center. If adults or seniors used it infrequently then I would put these activities at a lower priority. As a survey researcher I am keenly aware that needs assessments have only limited practical use - what people say they will do and need doesn't often translate into actually future behavior. Personally, I have only used the community center for summer camps due to the affordability of the city camps as compared to the BGC or JCC (which I can't afford). My teen also attends the cheer camp in the evenings. However, I don't believe that many MI resident registered for the cheer camps.

1/14/2021 02:00 PM

I think this survey is a good concept although I worry the survey is pretty wonkish. I think like the Thrift Store the MICEC is not very efficient, but is a community asset. I felt the reduction in services after the defeat of Prop. 1 was partly political. Citizens like efficiency in the abstract more than in reality,

but like to be told the city is working on efficiency. My wife used the aerobics program weekly and my son used to like to use the work out facilities. I would like to see Mercer Island renew the parks levy and increase it and return to a full service city rather than looking for endless cuts. I worry this survey will appeal more to fiscal conservatives and tax opponents the way it is phrased, so I would keep that in mind when the results are tallied. Not unlike the survey for Luther Burbank that received 131 total submissions despite such a sensitive subject (and you know more than 131 on and off Island citizens are interested in that issue, but are in the middle of a pandemic and don't like or use Let's Talk). I would be careful about questions that sound like they favor special interests or "vulnerable" or "equity" groups over the bread and butter: seniors and kids. Selling renewal of the parks levy, and increasing it, has everything to do with parks, and not recreation. No one is opposed to recreation, but bad parks policy will doom the levy renewal. Get the parks right and the citizens will fund recreation, which really is not a true partner with recreation. In the past the best policy was do nothing with the parks unless absolutely necessary -- any change to parks, even necessary change, is controversial in part based on a past pretty tone deaf parks dept. -- and fully fund recreational activities. It is a chicken and egg with recreation: if citizens don't see a lot of recreational activities they won't fund them, or pass a levy. Pretty much the opposite of the parks. The citizens should support the more expensive remodel of Luther Burbank, and some of the projects in the Aubrey Davis Master Plan that unfortunately has alternatives for every policy, some good and some bad. The reality is we have a plurality of council members who still don't see parks and trees like the citizens do, and think the citizens are hysterical when it comes to both. Hysteria is not a good emotion to sell a levy. If the point of this survey is renew the parks levy and increase it or recreation will decline 80% it is marginally successful because the city will receive so few responses. Who is going to respond yes, cut recreation to the bone. With parks -- especially during a pandemic -- city staff and the council have to rely on intuition and the seat of their pants on policy because citizens are busy or distracted, and always wait until the end to get involved. Like I tell the council it is their job to sell a levy. Time runs out in 2023. Staff -- especially our new and astute city manager -- just has to make sure some on the council don't do stupid things that doom a levy. The fact the city has to propose this survey tells me the council is not doing its job. As I have said a hundred times, if the choice is policy or levy money take the levy money every time. That means when dealing with Mercedale Park, Pioneer Park, Luther Burbank Park or Aubrey Davis Park, and the PROS plan, act as carefully as if you were defusing a bomb.

1/14/2021 02:09 PM

Before the shutdown, I found myself taking a variety of evening classes with a mixed age & gender group a few times a week. What a great community resource. I also attended several meetings with different organizations and several community events every year. Open up MICEC!

Sturoy

Prioritize programs geared specifically for residents and adjust fee schedule

1/14/2021 02:14 PM

based upon income level of participants

1/14/2021 02:15 PM

The community center should serve as a point of culture, connection, and support for members of the MI community. Priority should be given to seniors and youth but should target programs and activities that are not readily available elsewhere on the island. There are SO many exercise facilities on MI that general adult fitness is not a good use of the facility but special programs for seniors like the memory program and fitness activities designed for children or those with special needs are. The center is a terrific venue for rental for events which is likely necessary for maintaining the budget but use should be prioritized for MI programs and families since there are very few general spaces available for an event. Rather than relying on taxpayer dollars, programs should have a fee and then scholarships can be offered for those in need rather than free for those that are willing and able to pay. Large events like the Rotary run etc are a good use as they combine all of these things into one. The community center is a great space and efforts should be made to expand use but keep it financially viable.

1/14/2021 02:18 PM

I enjoyed ONE special event in 2020...before COVID-19 shut those programs down. And I used to enjoy the twice-weekly Bridge games. Both were good socialization opportunities for seniors.

1/14/2021 02:18 PM

Consider sliding scale for youth camps etc where families could pay a higher price

1/14/2021 02:21 PM

I would like to see a Pumptrack built in one of the parks in our community I think a Pumptrack would be useful and would help the children and teenagers of our community get outside and enjoy the fresh air and riding their bikes in a safe controlled environment please call or text me if you need any more information -----

1/14/2021 02:22 PM

Raise Fees for Programs

1/14/2021 02:23 PM

Give more reasons to engage - more sign up programs, people will pay. For example - Volleyball leagues - right now its just a couple of teams always playing, but you can do teams of two, 4. Co-ed, mens, womans. They could play other community centers. They could have a ladder where it takes little management of yourselves. Same with pickle ball, same with pool, or other activities. Could be a place where they schedule to come in and play. Perhaps even for chess, or scrabble. Less reliance on tax payer dollars - more individual. Then having classes as you noted - for safety, for community, seniors. And for fitness classes - get a bit more more sophisticated. The room downstairs is soo hot. Of course... after covid :)

1/14/2021 02:23 PM

Luckily, our youth have ample programs independent of MICEC from organized sports, MIPA, all the pre-schools, public, and private schools on the island, the JCC, and of course the Boys and Girls Club. This is also the case for the traditionally underserved populations who receive care and

attention from MIYFS among other places. Therefore, I think the critical areas are activities for adults (including seniors) and those with special or adaptive recreation needs.

1/14/2021 02:28 PM

focus on outside groups renting the facility for their use- great source of revenue for an underused facility.

1/14/2021 02:31 PM

Offering subsidized programs for seniors, disabled & special needs populations is most important. Program fees can be charged for other offerings.

1/14/2021 02:47 PM

Please continue to host Jazzercise!

1/14/2021 02:48 PM

The major question seems to be how to complement the B&G Club offerings. Meaning B&G Club offers youth and sports programs - so MICEC complement with adult/senior/lifestyle offerings.

1/14/2021 02:51 PM

Services should have higher availability during the winter months when indoor activities are more needed. More activities for babies and young children please!

1/14/2021 02:55 PM

Make the facility and services more available during the winter months for a place to get out of the rain. More programs and services for young kids.

1/14/2021 02:57 PM

User based programs & funding that offer MI residents a discount should be the priority.

what is a screen name??
1/14/2021 02:58 PM

I dearly miss a yoga class.

1/14/2021 02:58 PM

More pickleball please!!!

1/14/2021 03:02 PM

we are new to the island and due to covid we barely used the MICEC. However we love the facility and would use it more post covid.

1/14/2021 03:03 PM

Part of new staff should be capable sales people able both to imagine/create, and to generate backing for community or organization programs that bring in money. The facility is handsome and functional and can generate more revenue if aggressively offered and supported. Are operations at Luther as integrated as possible? Office, tennis, docks, gym, meeting rooms all seem to offer greater potential if marketed and sold as integrated complex/activities. Because the gym, weight room, and surrounding grounds are so well suited I strongly hope active athletic programs for all ages, and for multiple fee-paying off-island groups will also be prioritized. I can imagine that post-Covid period will present great demand for active indoor and outdoor programs, tournaments, exhibitions and events from people whose

skills rusted, or who want new challenges. Would a nominal (\$1?) parking fee create more revenue than it would repel users? What seasonal events can generate revenues? e.g. Christmas/Hannukah festivals or merchandising, Spring swap meet, Summer athletic league contests (tennis, ping-pong, billiards, chess, paddle tennis and SUP board, running, lake-front water events e.g. boat show, Coast Guard safety/certification classes. Repair and expand (paid) uses of park theatre beyond just Wooden O. Harvest event with P-patch participants, Ski/snowshoe fitness and equipment programs.... Goal of revenue programs should be both to reduce tax support needs, and to expand awareness of the facility's multiple use options. Tax-supported activities should favor residents, and be open to others for fees. Corporate sponsorships?? Precor in weight room. Nike/Adidas/New Balance tennis camps. REI/Trek/Specialized cycling events. Amazon climate change workshops. Concession canoe/kayak/SUP/sailboat rentals on docks, with range beyond Bellevue programs under I-90 bridge.

- 1/14/2021 03:05 PM

Add more garden space. I heard there is a long waitlist. This would bring in more revenue. And/or offer space to lower income. Add a small coffee cart and charge to bring in more revenue. Add more classes for kids 2-4. You only have ballet and it was booked. Stay at home moms are looking for classes for their young kids and will pay for it even if it's just open art space with no teachers.

1/14/2021 03:11 PM

Need more vans for community activities.

1/14/2021 03:18 PM

I think a high priority should be placed on programs for seniors. There are other options for adults and youth.

Waterdawg
1/14/2021 03:38 PM

In the past, the gym floors have been refinished annually. I think money could be saved by refinishing these floors less often (maybe every 2 years) since they seem to be in really good shape after only a year of use.

1/14/2021 03:53 PM

increase rental use by allowing later hours

1/14/2021 04:09 PM

Programs such as golf could be made available as a profitable venture for the community center

1/14/2021 04:13 PM

I love that the Community Center can be a place for physical, mental and cultural activities for all.

1/14/2021 04:16 PM

The Senior Social program is an outstanding way to provide socialization for the senior disabled population.

1/14/2021 04:26 PM

My answers are based on the pandemic. Many social events or things with large numbers don't appeal or I don't think can even happen in the near future. The gym and other small activity based things make more sense to

focus on.

1/14/2021 04:31 PM

This survey was very difficult to understand. I had trouble figuring out what you were asking.

1/14/2021 04:35 PM

I think each community needs a center like this for several reasons. I don't live in Mercer Island and still think the center is most important to the city citizens. I'd be willing to pay more as an outsider to support the organized sports like i've attended to allow tax money to more directly benefit MI citizens.

Don't have one
1/14/2021 04:39 PM

The golf program for seniors was a good program that provided both social and exercise opportunities. There are very few programs that that provide active activities for our aging population, this is a good one. The only problem was the program was suppose to provide transportation, which seldom happened during the last couple of years, resulting in most new members dropping out after a few visit to the Community Center and finding out there was no transportation available. Older program participants would pair up at home a drive directly to the designated course. The center should assign a program leader that can drive and conduct other community work via their cell phone and/or with a laptop at the course while waiting for the participants to play a round of golf. They had a student that did this for a short time but this was just a program expense that a community center employee could just as easily do. Much like working from home, which will become more of a normal in the future.

don't know what you mean
1/14/2021 04:47 PM

I especially enjoyed the OSHER Lifelong learning programs, as well as the art exhibits.

1/14/2021 04:52 PM

Please continue Bob Sundstrom's birding field trips. They are fun, educational, and spectabular for seniors and younger people.

1/14/2021 05:00 PM

I went to community center everyday. Please reopen soon.

1/14/2021 05:02 PM

Consider programs where instructors are not paid but can use facilities at little/no cost. Program idea/feedback box - residents drop off suggestions for programs/classes, give feedback on current programs/classes/instructors, these can vary over time.

1/14/2021 05:07 PM

This is an amazing facility that should be used to engage the community with programming as well as generate operating revenue. There needs to be programs for all on the island.

1/14/2021 05:13 PM

Focus on rental space for \$\$ and looking after youth and senior citizens

1/14/2021 05:27 PM

I had to keep in mind that we have to give up some things. Maybe a big chart with all the existing activities so we could look at the trade offs. Feel

free to contact me if you want more input. The center is very important for the community.

1/14/2021 06:08 PM

We have enjoyed the community center many times as a family. We use the fitness room, open gym for basketball, we've taken art classes and fitness lessons for adults and kids. It's been great to have a beautiful facility to use in our neighborhood. I hope some programs can resume even at a reduced level.

1/14/2021 06:23 PM

Do not compete with providers, but fill gaps and offer new services.

1/14/2021 06:23 PM

We haven't been able to enjoy the MICEC yet because we've only just moved to the island during the pandemic, but I look forward to visiting once this is over! Some events I've really enjoyed at past community centers are craft fairs, summer concerts, theater in the round (I noticed there's an amphitheater in Luther Burbank!), etc. Also, I think that given the fair number of children on the island, events and classes for parents to meet each other and form support groups would be fantastic. I would also be thrilled to see language learning/speaking groups, art and fitness classes for kids, and special programs for underserved populations (low income, disabled, LGBTQ, people of color, etc) I understand none of this is cheap, and would be happy to pay more in taxes to support a more cohesive community- as long as it being done in a way that prioritizes safety and inclusiveness.

1/14/2021 06:33 PM

Having gone entirely to online signups means that I never think about the MICEC and therefore don't even consider attending any of the programs there. Although there is a cost associated with sending out the fliers, I will probably never go to a program there if I don't see a direct mail piece from you.

1/14/2021 06:33 PM

Raise prices of organized group activities and rentals to cover the difference. Show the city how important ALL of your operations are.

1/14/2021 06:55 PM

Not in this order: 1. HIGHLY recommend going back to the name MICEC - too wordy adding events. People know you can have events at a Community Center. 2. There was once talk about opening the MICEC to teens Friday &/or Saturday evenings/nights (or other times). This was discussed at several MIYFS board meetings. There would be some structured activities and some non-structured activities. E.g. craft room, movies, karaoke, basketball, have a popcorn machine, ... Especially in the winter, there are very few places for teens to hang out. 3. Not sure how the Mary Wayte pool is doing, but if it needs to be decommissioned, I think the new site should be at the MICEC site. 4. The MICEC could use a cafe (or coffee cart: inside or roll it outside to the entry). It would also attract those using Luther Burbank. 5. Not sure what's up with MICA, that was supposed to go up at Tullys, but I think a better location would be to have it connected to MICEC. I have a document that explains why in detail if you want to see.

1/14/2021 07:49 PM

PICKLEBALL- Seniors

1/14/2021 08:43 PM

I'd love to see outdoor kids classes (dance, ballet, gymnastics and/or art) available this summer in either weekly classes or summer camp week-long options.

Fan of Parks
1/14/2021 09:03 PM

Difficult choices indeed.

KPC
1/14/2021 09:05 PM

With budget cuts and revenue shortfalls looming from the pandemic stop with the frills and fluff. Get back to basics and cut expenses!!!

1/14/2021 09:14 PM

I'm not entirely clear on what some of the value propositions are here, "quality of life partners" for example... Also, for #4, I don't know what the benchmark is in order to gauge priority.

HavaneseofMI
1/14/2021 09:38 PM

The PEAK should focus more on kids' after-school and summer programs, allowing MICEC to fill the need for programs serving seniors, those with special needs, and physical activities for adults such as pickleball, martial arts, jazzercise, etc. I am not a senior citizen, but I have seen the seniors really enjoy some of the programs.

No name
1/14/2021 09:58 PM

I'd like to see the community of Mercer Island benefit the most instead of off-Islanders being served by our tax dollars. The recycle paper project is a perfect example of how Islanders had to compete with off-Islanders driving in our line from other communities to dispose of their paper products while we Islanders were waiting but turned away hoping to get in next time. UNFAIR PRACTICES!

1/14/2021 10:51 PM

My kids are very excited to get back to basketball and cheerleading at MICEC. I hope you're able to reopen soon!

LJB
1/14/2021 11:53 PM

Dance lessons for adults.

1/15/2021 12:08 AM

As a vendor, I would not object to paying a percentage of sales back to the city for participating in events - but don't over charge, otherwise we have to charge too much for our products, and people think we are ripping them off. (10%-15%). And it would be nice to be involved in MORE events. Win-win-win - more income for my employees, more income for city, delicious products for attendees.

kel
1/15/2021 12:17 AM

during the pandemic i've appreciated the group access to the covered patio for exercise. pls continue to allow this and consider expanding the allowed times.

1/15/2021 06:19 AM

Make it more of a community center by offering programs after school and after work.

1/15/2021 06:57 AM

no more tax dollars - self support

1/15/2021 07:53 AM

Pickleball may be a great programming opportunity to consider. It's gaining much popularity amongst seniors. I greatly appreciate the location of the MICEC - very central meeting place for events/meetings. Nice accommodations, great staff, and a parking lot that will accommodate many vehicles.

1/15/2021 09:08 AM

I would like to see the Fitness room expanded with additional equipment added.

MS
1/15/2021 09:26 AM

Personally the MICEC has been a great place for our kids to play sports AND participate as volunteers for Friendship Circle. I would be so sad if Friendship Circle could not have a home at MICEC - it is so beneficial to everyone involved. The ability to play basketball on an indoor court on Mercer Island is so valuable too. Even if there is a fee to play or practice on a court, we would still participate.

1/15/2021 09:38 AM

All seniors programs, including senior social for the memory impaired, and senior bridge should be prioritized. Bus service for these programs should be reinstated.

1/15/2021 10:28 AM

My husband has had a stroke 5 years ago resulting in aphasia. He was part of the Senior Social program until it ended. We paid \$50 or \$55 per 4 hour session. I don't know what percentage of the total cost this covered. He enjoyed this program and we would like it to be reinstated when safe to do so.

1/15/2021 11:25 AM

Bring pickle ball back. There is no place to play in the winter.

1/15/2021 11:38 AM

Fundraising to make up for loss of tax dollars will be critical in order to get back to the amazing space the event center provided for the community prior to COVID.

1/15/2021 11:38 AM

Yoga class for seniors; bridge, fitness classes for seniors

1/15/2021 05:21 PM

Wasn't sure how to answer first questions. I used the MICEC as an independent worker going there a couple of years back for productivity. No support beyond being open, heated and space clean was needed. My son and I (special needs) used pool table from time to time. I enjoyed badminton and looked forward to paddleball before Covid. I loved the rotating art on walls and purchased pieces. All of these were of highest value to me. What is critical to me is to pay for upkeep, oversight and ability to access space. For badminton or paddleball, paying some nominal fee might be a good way. I recall paying for badminton but wasn't clear if this was to club or organizer.

1/15/2021 05:34 PM

I think that in order to provide meaningful feedback, it would be helpful to have the size of the current budget and spending in the same categories that are included in the survey.

r-----
1/15/2021 06:25 PM

For me the seniors walking/hiking program has been extremely important and beneficial both for physical and social wellbeing.

1/15/2021 06:46 PM

Pea patch program is awesome

MI Resident2
1/16/2021 05:58 AM

I'd say it's important to remember that the Boys and Girls Club already offers many options for youth as decisions are made with scarce resources.

1/16/2021 08:01 AM

I never attended or enrolled my children in an activity or event. The ones we were interested in were always full. I also have an autistic child. Has he moves into his teenage years this would be a great opportunity for him and his peers to have a safe place to have activities. This may also be an opportunity to host programs for children across the spectrum or with other disabilities. Parents like me are always looking for safe enjoyable programs that will meet the unique needs of our children. There are always waitlists. Mercer island offering programs may have a huge draw from Mercer island and surrounding areas. I would be happy to help if this becomes an area of interest.

1/16/2021 08:54 AM

I hope that programs for seniors will continue. Exercise and social activities are vital to their welfare and there's not much out there for them.

1/16/2021 09:12 AM

Mercer Island is a wealthy community. I would rather see Mercer Island donate money to South Seattle community programs, than to try to provide those programs itself. Let's acknowledge that Mercer Islanders can afford to pay for services, and let's ask them to do so. If there are poor Islanders, perhaps the city could keep a list of other Islanders who would be willing to pay tuition or fees for those residents (I would be glad to). If the city needs to save money, perhaps it could cut staff and ask experienced Islanders to volunteer for administrative work. For example, I know several people who have pea patches who would be glad to coordinate all pea patch activities, projects, and management. Assign all Island schools some responsibility for city parks and other property clean up; it would benefit children to have work days during the school year. Leave half of all city park space unmowed -- a bee-friendly, and eco-friendly policy.

1/16/2021 10:11 AM

Senior walking/hiking group is low budget. Leader is a volunteer. It enhances health and creates community. Do support minimal expenditure activities such as this.

1/16/2021 10:43 AM

Thank you!

1/16/2021 11:39 AM

If you don't already, I hope you are in communication with other community centers in the area to share ideas and information.

1/16/2021 12:20 PM

Err on the side of fee-based offerings vs using limited tax dollars. That allows for price signals to reveal the most value-added offerings. MICEC shouldn't strive to be all things for all people at minimal cost. The majority of MI's population can afford to pay something for these programs and services.

1/16/2021 01:39 PM

Community programs like concerts and movies in the parks are great... open to all and great community builders. Want more programs like these.

1/16/2021 06:59 PM

It seems that MICEC could be more fully utilized if meeting rooms and other spaces were made available to local organizations (associations, book clubs, etc.) at a very reduced fee. The building would get more use and residents would benefit. Also, there are many opportunities for athletic activities in the community, but many are membership/club based and expensive. I like having MICEC be an affordable option for utilizing a gym or other workout equipment as not everyone wants to or has the means to join a club with an expensive membership. The activities currently seem tailored to seniors and very young. It would be great if there were athletic leagues and activities for adults too (i.e. volleyball league, etc.) It would be great to get a group of residents together to brainstorm creative ideas for how we can make the MICEC seem like a natural gathering space for our community. I love how seniors play board games, enjoy coffee, etc. at MICEC. Would love to see some inter-generational programs of this type! MICEC is a beautiful facility and should be seen as a hub of gathering for our community. Right now it seems to be used by a very small population of Island residents. Thanks for giving residents the opportunity to complete this survey and share our ideas!

1/16/2021 09:21 PM

This facility should primarily focus on things that benefit wider community especially youth and underserved populations

ducttape2
1/17/2021 12:24 AM

Don't spend any money! Defund the programs. Stop trying to justify jobs when others have had to cut and close businesses.

1/17/2021 07:43 AM

I will vote NO on any tax increases. Self-support your facility.

1/17/2021 09:10 AM

It would serve many Mercer Island residents for the 3 Luther Burbank tennis courts be converted to 6 pickleball courts.

1/17/2021 10:56 AM

More open gym time for families/youth. E.g., access to basketball courts. Often they are booked with martial arts private classes > which benefit the few vs. the many. More /summer organized programs for youth (outside of camps, like boys & girls club), scholarships for those that qualify or fee based for families that can pay. More tutoring or school support services.

We had only just started visiting the center to make use of the gym facilities.

1/17/2021 06:17 PM

Really missed it during the pandemic.

1/18/2021 07:20 AM

Please provide large format daily yoga/Exercise classes. Focused for different levels of ability and ages. Please provide fitness exercise class/coaching for outdoor fitness. Examples learn to run a 5k (agegrouped) / outdoor fitness obstacle course training.

1/18/2021 08:29 AM

would be great to have more open gym hours for kids to use

1/18/2021 08:53 AM

I wonder if the P-Patch allotment can grow to function as a space not only for community members with individual plots, but also to provide a wider variety of opportunities for the community at large along with appropriate recreational programming. It might be interesting to see a children's garden designated for afterschool or preschool use (similar to the garden at the JCC,) designated pollinator/wildlife beds, herb/medicinal plant beds, native plant beds, cut flower beds, and simple water collection and compost setups. This space could serve as an outdoor classroom, a demonstration garden, and a source for food/flowers that could be used for healthy snacks, youth cooking classes, event flowers or flowers for the elderly community, science education for the preschool, flower growing & arranging courses, classes about traditional indigenous foods and culture, and demonstration gardens. I feel like this kind of multi-use endeavor could create a number of community-enriching opportunities that would appeal to all ages while also creating grant opportunities. Seattle Tilth would be a good resource to consider (<http://www.tilthalliance.org/>) as would Green Plate Special (<http://greenplatespecial.org/>.) As a former Science teacher, home gardener, and horticulture student, I would love to discuss these ideas further if Parks or Council is interested.

ithoughtthiswasanonymou?

1/18/2021 10:11 AM

Our childcare facility is at the center and we visit every week day. I noticed that youth seem to use the center at very high rates. And I frequently saw seniors there. I'd highly recommend focusing funding on these two groups and making the community rooms more affordable to rent so that you can bring in more events revenue.

1/18/2021 11:21 AM

I once with two other friends rented out space at the Community Center (probably about 8 years ago) and afterwards we all felt like we were treated as if we were a monumental nuisance and vowed never to have an event there again. You have a great space and could make significant additional revenue but you'd need to be sure to foster a reputation of being a great venue to work with, which may have changed, but I suspect is not the case.

1/18/2021 12:00 PM

Pickleball and lower income youth programs and after school programs

1/18/2021 12:48 PM

I support expanding Pickle ball drop in, paid for by attendees, not restricted to Mercer Island residence.

-
- 1/18/2021 01:00 PM

There should be a priority for popularity and numbers of people participating, ie, Pickleball.

 - 1/18/2021 01:13 PM

PICKLEBALL inside and outside. All the time. lights on courts at luther burbank when additional courts added are repainted. Minimal cost for equipment, fitness for all ages, abilities,--8-98!

 - Amanda Keverkamp
 1/18/2021 01:32 PM

Submitted by Staff/Site Admin

 - Amanda Keverkamp
 1/18/2021 01:33 PM

This was submitted a second time by Staff/Site Admin

 - Anonymous
 1/18/2021 02:33 PM

I live in Renton, but I was drawn to MICEC to play Senior drop-in volleyball since it is easy for me to get to, and during a good time window. And there doesn't seem to be a lot of availability for seniors who aren't as agile as they once were, but still want to play at a competent level. I hope this program will return when it is safe to do so. Thank you.

 - Anonymous
 1/18/2021 03:41 PM

Please have some _intergenerational_ recreation opportunities such as pickleball. <https://www.google.com/search?q=benefits+of+intergenerational+programs>

 - Anonymous
 1/18/2021 04:58 PM

Operate with the goal of serving the needs of the community that matches the demographic - population continues to grow, community has the financial means and time available to participate / support active programs such as fitness, wellness, volleyball, Pickleball, yoga, etc...rental space is way under utilized, thus lost revenue this area needs to be developed as we exit the covid era - many ways to increase revenue going forward which in turn will increase the value you can bring to the community and offer more low cost/subsidized programs for our multi generation population.

 - Anonymous
 1/18/2021 05:23 PM

Please provide more opportunities to play pickleball, especially in the evening or on weekends

 - Anonymous
 1/18/2021 06:11 PM

MICEC should focus on maximizing its operating revenue instead of relying heavily on taxpayer support. Safety and critical community programs should be prioritized for said funding, to the exclusion of less tangible needs. When it comes to funding enrichment programs where a certain age group benefits disproportionately, we have a clear responsibility to invest in the future and support the Island's children. It's less clear that we have the same responsibility towards adults young and old, who can transit to and navigate the city centers of Bellevue and Seattle with relative ease. With seniors especially, it's important to note that taxpayer dollars spent on local programs would be an effective subsidy to the senior care facilities on the Island. I would suggest working with these facilities to provide and fund senior enrichment programs.

 - Anonymous

Please bring pickleball back to the center
-

1/18/2021 06:55 PM

Anonymous

1/18/2021 10:53 PM

As a Senior person I relied on Community Center classes and activities for most of my socializing, as did many of my friends. Exercise classes and the Senior lunches and outings were very enjoyable, and now are truly missed. I hope those activities will return. Thank You!

Anonymous

1/18/2021 11:07 PM

I have used it at least 5 X or more a week and have really missed its availability! I went to community programs, pickleball, sr. events etc. It needs to continue to share its resources with all age groups and continue to provide space for rentals, for the convenience of people who need such space periodically, and for the revenue it provides. PLEASE open it again for some use even if it is limited for the time being.

Anonymous

1/18/2021 11:11 PM

More support for pickleball courts. :)

Anonymous

1/19/2021 09:52 AM

Please bring back summer camp opportunities for children. They need it!

Anonymous

1/19/2021 09:59 AM

Please make inclusion and accessibility at all parks, playgrounds a top priority!

Anonymous

1/19/2021 10:22 AM

Pickleball on the weekends for adults. Pickleball tournaments quarterly to fundraiser to support the program.

Anonymous

1/19/2021 11:02 AM

Pickleball

Anonymous

1/19/2021 11:18 AM

Pickleball was a great drop in program that brought many people together for fitness and socializing. please bring it back!

Anonymous

1/19/2021 11:23 AM

Please keep the badminton courts, and game room open and functional.

Anonymous

1/19/2021 11:49 AM

Seems like it would be best to prioritize continuing high volume activities such as Pickleball that generate \$\$\$ and have many participants. That will give you cash to go toward other programs.

Anonymous

1/19/2021 01:31 PM

This community and events center should be used for an Arts-only building and used to generate revenue to lower tax obligations for Mercer Island citizens.

Anonymous

1/19/2021 01:35 PM

Mountain bikers and BMX'ers on the island are developing the BMX jump course in upper Luther Burbank at no cost to the community. This is a great example of a rec opportunity that costs very little and benefits a sizeable group of youth .. and .. encourages them to take responsibility for natural resources. Please continue to enable this!

Anonymous

1/19/2021 01:35 PM

As a 71 year old male, I was able to participate in pickleball 2 or 3 days a week. This was especially important during early spring, late fall, and all of winter. MICEC was one of the best pickleball locations in all of Western Washington. Please bring it back.

Anonymous

1/19/2021 01:43 PM

Please continue to prioritize support and events for underserved community members. These services are vital to our community.

Anonymous

1/19/2021 01:44 PM

I will vote NO on any tax levy. No tax support for this Rec facility.

Anonymous

1/19/2021 01:45 PM

Past programs that were discontinued due to Covid should receive highest priority.

Anonymous

1/19/2021 01:47 PM

Very important to have available programs for those with all abilities - many thanks!

Anonymous

1/19/2021 01:51 PM

Child care/summer camps are a high priority for our family. I hope you can at least bring back the outdoor camps this year.

Anonymous

1/19/2021 02:02 PM

More support should be focused on our Seniors, as in most cases Seniors living on the Islands contributed more our community for the longest period, through taxes, support , etc. Many for 50 plus years and as a community we need to give back to them through supportive programs.

Anonymous

1/19/2021 02:27 PM

I have rented the facility for school athletic events/banquets and the process has always been challenging. Staff are slow to respond and the pricing is often too much. It seems that for MI school events and other on island non-profits, there could be a lesser fee - rather than having the facility sit empty. I realize there is already a non-profit discount - however, it is usually over the budget for most organizations. The price really jumps up to accommodate larger groups. I also believe the event center is an ideal location for an arts/theater venue. Obviously a long time thorn for the community, however there is so much land and parking. It just seems to make sense. Lastly, the event center offers tons of programming for Seniors. Not all seniors on the island are unable to pay for services. The event center should be a financially stable community asset, which probably means charging more for activities. Maybe there could be an application for individuals who need financial help?

Anonymous

1/19/2021 02:46 PM

Charge non- MI residents higher fees (than MI residents) to participate in fitness programs, after school programs, any classes, etc.

Anonymous

1/19/2021 02:48 PM

There are so many after school sports programs (PEAK, club sports, etc.) that I like the idea of more art, creative, speakers, etc. so you don't compete with other services on the island. However, like the pickle ball courts! I think of a community center as benefitting a larger base but I think if people take classes, they expect to pay the majority of the cost so think it makes sense

to focus on larger community events.

Anonymous

1/19/2021 02:50 PM

Pickleball has become a great personal fitness and community building activity.

Anonymous

1/19/2021 03:03 PM

Would love to see vans available (for a fee paid by participants as we did before) for senior walking/hiking programs again. I don't have a car so only able to participate in these programs when the vans are available.

Anonymous

1/19/2021 03:08 PM

The center should leverage the large space for rentals for events.

Anonymous

1/19/2021 03:18 PM

I am wheelchair bound and find little to none of the programs in the past that I could attend. Consider more mobility in the park systems.

Anonymous

1/19/2021 03:20 PM

Meeting room availability for community use is important

Anonymous

1/19/2021 03:21 PM

Our family really appreciates free events that are restricted JUST to mercer island residents-such as the free Casper Babypants concert. This was wonderful and fun for kids of all ages and for parents.

Anonymous

1/19/2021 03:31 PM

Thank you for including community opinions as you invent the future of MICEC. Our family has really missed Specialized Recreation programs, especially Dance, Fitness, and Cooking. Art would be really cool too!

Anonymous

1/19/2021 04:09 PM

Pickle ball

Anonymous

1/19/2021 04:14 PM

Suggestion is to divide essential necessities vs discretionary luxuries and then prioritize necessities over luxuries. Also you can charge enough for service to be self sustaining. For example, most places charge \$15/hr to Pickleball players.

Anonymous

1/19/2021 04:56 PM

I have been practicing naginata for about 10 years at Mercer Island Community Center. I would be devastated to lose that opportunity, since there are few facilities with high enough ceilings and wood floors for us to practice.

Anonymous

1/19/2021 05:09 PM

Stop taking taxes to support this. If an individual wants to use the facility, that individual needs to pay for it.

Anonymous

1/19/2021 06:03 PM

To do activities or programs for families (adults + children) during the weekends. To do activities or programs for all the members of the community about the environment of the island and how to keep it healthy: workshops about Lake Washington, forest, management of the water, recycle...

Anonymous

1/19/2021 06:23 PM

please keep the pea patch. This was a difficult survey for me. I didn't really know how to answer most of the questions as I don't understand/appreciate the tradeoffs.

-
- Anonymous
1/19/2021 07:10 PM

Thank you for asking for input. Good luck.

 - Anonymous
1/19/2021 08:24 PM

The only thing I can add is that I was a regular 5 days a week pickleball player at MI. Since COVID, many of us who maintain our health through physical activity, have sorely missed playing there. I especially appreciated the dedication of MI employees in helping us make this happen, along with our favorite, Conrad. Thanks! Please open up and let us play again!!!! Leslie Reilly

 - Anonymous
1/19/2021 08:49 PM

Please make sure that the programming at MICEC is inclusive of people with disabilities and that parks are accessible to all.

 - Anonymous
1/19/2021 10:14 PM

Attending pickle ball with a wait time of 45min. inbetween each game not acceptable. Other CC's have 10-15min. wait time in comparison.

 - Anonymous
1/20/2021 07:00 AM

I miss the Community Center and the programs that were available. I look forward to its opening!

 - Anonymous
1/20/2021 07:31 AM

I regularly participate in pickleball and hope that MICEC can continue to offer pickleball.

 - Anonymous
1/20/2021 08:10 AM

Expanded hours for classes/programs (outside the usual workday hours) would be appreciated

 - Anonymous
1/20/2021 09:05 AM

Build and maintain more outdoor pickleball courts on MI

 - Anonymous
1/20/2021 11:13 AM

There is a lot of information not provided so had to answer - I don't think tax money should be used to provide services that no one uses just so we can feel good about offering them... if they are well attended, then I am all for it. It is a beautiful space that could have much higher utilization, higher revenue, and thereby adding more benefit to all

 - Anonymous
1/20/2021 12:52 PM

Mercer Island already has a lot of youth sports activity opportunities so I don't believe these should be a high priority for the center. Camps for school breaks, community building events, and adult activities should be the priority. Revenue generating services are of course important too to keep the fasciitis and staff running at an optimal level.

 - Anonymous
1/20/2021 01:09 PM

Consider a long-term concessionaire at the MISEC or at Luther Burbank Park such as coffee or quick takeout food (could be a mobile operation) that provides a stable base income to offset overhead costs. This could reduce the need to close the MISEC for paying, private parties for this kind of revenue.

 - Anonymous
1/20/2021 03:38 PM

I would like to continue the Naginata class after the reopening. We have 20 members urging to come back to the class.
-

Anonymous

1/20/2021 05:18 PM

I take naginata martial arts classes at the community center and since we're a small group, it's been difficult for us to have access to rooms for classes. I've done naginata for over 4 years and all of the members feel naginata is an important part of our lives and we wish to be able to continue practicing it. I hope that smaller groups will continued to be supported by the community center in the future.

Anonymous

1/20/2021 05:57 PM

Pickleball!

Anonymous

1/20/2021 06:06 PM

Revamp your yoga program

Anonymous

1/20/2021 07:01 PM

The Saturday naginata class was extremely valuable for me. I am hopeful that the class will be able to continue in much the same way it had previously once it is safe to meet again.

Anonymous

1/20/2021 07:18 PM

Please continue to support pickleball programs

Anonymous

1/20/2021 07:34 PM

Both Kendo and Naginata practices have helped me stay in shape and make connections with others. Would love to see those programs continue

Anonymous

1/20/2021 08:34 PM

MI residents should have precedent to rent MICEC spaces/meeting rooms

Anonymous

1/20/2021 09:37 PM

We are newer to the area so we only had the opportunity to visit once before Covid. I would like to see the community center as a center where people can have meaningful conversations about justice issues targeted to different ages. Arts always bring the best of everyone. Programs where different ages Seniors/youth can interact

Anonymous

1/21/2021 08:10 AM

It is somewhat difficult to list my thoughts when I do not know the financial burden of certain types of events - for example the cost to provide pay for participation activities (Paid fitness classes from vendor vs from paid employee from MI Parks) and events (Senior enrichment events vs youth service programs).

Anonymous

1/21/2021 08:14 AM

Please continue to offer space for pickleball

Anonymous

1/21/2021 10:53 AM

I would like to play pickleball

Anonymous

1/21/2021 11:52 AM

Continue Pickleball

Anonymous 1/21/2021 02:38 PM	Seems that the MICEC should be offering programs that address the demographics and needs of the community in partnership and consultation with other facilities in the community in order to cover all the needed bases.
Anonymous 1/21/2021 04:20 PM	I run a company named Smash Pickleball and I have often rented out the courts to run pickleball leagues. I would very much like to do much more of that with appropriate covid protocols. And I would love to rent out courts to provide pickleball lessons and clinics. Its a financial win for the community center and a win for residents of all ages to get out and play a super fun sport which promotes a healthy lifestyle and social connection.
Anonymous 1/21/2021 06:41 PM	I would love to see Mercer Island become a national leader in providing community activities and facilities designed with accessibility in mind for those with special needs, e.g., in a wheelchair, with sensory issues, vision impairment, developmental delays, etc. This is an issue that has finally begun to receive the attention it needs - a key component of true and compassionate diversity. Mercer Island should lead the way.
Anonymous 1/21/2021 10:35 PM	It would be great if Pickleball would be supported.
Anonymous 1/22/2021 06:06 AM	I think MICEC needs to find it's niche. The space seems largely under leveraged.
Anonymous 1/22/2021 11:14 AM	As a city, the focus should be to deliver events that build community. Such an emphasis is not found in the private sector. The center should then be a focal venue that utilizes recreation to bring the community together.
Anonymous 1/22/2021 12:20 PM	Pickleball and weightroom pay to use is very important to me.
Anonymous 1/22/2021 01:00 PM	Please consider social events and activities/sports events for teens and middle schoolers -- keeping them busy engaging with one another -- to provide alternatives for their constant screen time interactions (video games, etc). This appears to be the most underserved group in the community - as I find that the community center typically seems to cater to seniors and elementary/preschool children the most. thanks
Anonymous 1/22/2021 04:28 PM	My priority is for increased pickleball time.
Anonymous 1/22/2021 05:19 PM	Reopen this spring to anyone with proof of Covid vaccination.
Anonymous 1/23/2021 06:53 AM	Need to re-open ASAP
P. Ellis 1/23/2021 11:15 AM	I think the MICEC should reopen as soon as possible so that Mercer Island taxpayers can have access to the facility for whatever reason or purpose.

Anonymous
1/23/2021 04:47 PM

Mercer Island is in dire need of having a revamp on our public parks. Having a disabled child there is nothing that is accessible for him . Luther Burbank is a start but very flawed in its design of inclusion. Disability is diversity and should be considered a very important issue to tackle for our community.

Anonymous
1/23/2021 06:10 PM

It is important to create an accessible and inclusive park in the city!

Anonymous
1/23/2021 06:24 PM

I think it's a great facility and used to play Pickleball there a lot and miss it. It appeared to me to be a well used facility and I miss it !

Anonymous
1/23/2021 06:25 PM

It is a beautiful facility, Needs to be available and used. I miss go to MIECC

Anonymous
1/23/2021 07:33 PM

As a member of the disability community accessible for all wheelchair access and special needs. Family bathrooms with adult size change tables and wheelchair accessibility

Anonymous
1/24/2021 02:38 PM

I believe the community center was doing a great job and priorities worked well the way it was,

Anonymous
1/24/2021 08:32 PM

We appreciate that it is a place for seniors to go and hang out safely and in a community environment. We do appreciate your summer camp series. We miss the fitness room.

Anonymous
1/25/2021 02:51 AM

I have very much enjoyed taking naginata classes at the MICEC, and am looking forward to things going back to normal so that I can resume.

Anonymous
1/25/2021 05:40 AM

Please support the anti-camping ordinance or this community asset will be overrun with drug addicts

Anonymous
1/25/2021 12:20 PM

Please keep pickleball schedule same as before, MWF & Sun! It's very important to me as well as the pickleball community. Thanks!

Anonymous
1/26/2021 12:01 PM

Greetings, My name is Lynne Wilson, a long time gardener at the pea patch. I would like to talk to someone about how the pea patch might be supported in the future. The gardeners did a great job last year caring for their "land" with minimal support from the city. I believe most of the 50 or so people with patches would like to continue next year and the usual Feb sign ups are looming. Is there someone heading up that program? Thanks

If its of value it should pay for it self

Anonymous
1/27/2021 05:03 PM

I value the center for my family and for the community. I may be in the

Anonymous
1/28/2021 05:23 PM

minority but I would be willing to personally pay higher user fees to support

programming and access for those in our community (seniors, families with lower incomes, etc.) for whom there are fewer options. I have two children (10, 14) and both have enjoyed activities at the MICEC in the past. My personal perspective is that, since cuts are likely to be necessary, that there are excellent afterschool programs from the Boys and Girls club on the Island, and there are a handful of private gyms that provide structured and unstructured fitness options for adults. Seniors and children, however, don't have as many options for drop-in fitness, and the gym at the MICEC has been enjoyed by both senior mother-in-law and daughter. There are many well-to-do and wealthy individuals on Mercer Island and while not all of them will be responsive, perhaps it's worth considering whether, like the MI Schools Foundation, it's time for a MI Community Foundation, something that both business and people on the island can contribute to. Attribution can be inexpensive (wall with founder's plaques, or names on bricks in a walkway, etc.) but I imagine a number of business would sign up to be "sustaining" members (for example, I bet nearly every real estate agent would contribute, as would the folks running the Edward Jones office, etc.) . Some % of the community is likely willing to chip in to keep more of the programs available to everyone. Thanks for asking for input.

Anonymous

1/29/2021 09:21 PM

Pickleball

Anonymous

1/29/2021 09:26 PM

Pickleball is the fastest growing sport in the world. It promotes a healthy activity as well as bringing people of all ages and economical classes together.

Anonymous

1/30/2021 10:45 AM

Providing opportunities for physical, social, and creative engagement for youth and seniors should be a priority. These two groups are most in need of the physical, mental and emotional benefits these programs provide. A well-rounded community center can become a major hub for a community. Although it might create some scheduling challenges, expanding promotion of the CC for private events would be a sensible means of expanding the budget.

Anonymous

2/02/2021 03:37 PM

I think more events should be multi-generational. For instance, as a stay at home mom, I would have been interested in the social aspect of attending the weekly seniors lunch with my young children, even though I'm obviously not a senior. Is there a reason this has to be seniors only and couldn't be a community luncheon instead? I think the seniors might enjoy having younger generations there -- I know my own grandparents weren't keen to attend events with "just a lot of old people" (their words, not mine). Or invite seniors to the toddler open play time, maybe they could read to the kids or work a jigsaw puzzle together or just let the seniors have a coffee and watch the kids play. There is a lot of research that shows the mutual benefits of having children and seniors interact with each other. I know MIPA does projects with Aljoya and other retirement homes, MICEC could host similar events -- holiday craft projects like making valentines which both small kids and

seniors could work on together. My grandparents lived on Mercer Island for almost 60 years, their last two years spent at Aljoia. As wonderful as Aljoia is, they were surrounded by a lot of folks their own age 24/7, but they lit up when I visited with my kids. I don't know that seniors want to spend time with other seniors - they want to feel like they are still a part of the broader community, not marginalized. Also, is there a way to allow moms to use the fitness room while their kids play/read independently in the leap pad area - for instance, allowing the fitness room door to remain open during certain times? Or offer parent/child group fitness/dance classes? Lastly, it's small but I love when you have the coffee station available -- the simple gesture of a cup of coffee was a bright spot for this tired mom. Thank you!

Our family misses the community center! We hope you open soon!

Anonymous

2/02/2021 07:35 PM

Thank you for all you have done in past to provide a beautiful place for talks, recreation and enrichment. I hope you can continue to provide a safe and welcoming venue for many residents and locals to use.

Anonymous

2/03/2021 07:18 PM

We don't all have huge salaries. Please be self-supporting. No more money left to give this city. Also, I'm tired of finding needles on the park trails. What has changed such that this garbage is in our parks now?

Anonymous

2/04/2021 09:48 AM

PICKLEBALL

Anonymous

2/04/2021 07:43 PM

Should have Higher fees for any type of use by non-Islanders, much higher than current rental rates, gym fees etc

Anonymous

2/06/2021 10:17 AM

MICEC is a community asset and should serve the needs of a broad range of Mercer Islanders. Programs that strengthen family bonds, reduce isolation of seniors, and provide opportunities for youth to recreate and get outside should be given priority.

Anonymous

2/08/2021 08:54 AM

Pickleball is a great program and should be expanded.

Anonymous

2/08/2021 01:30 PM

Our three-generation family has benefited greatly from our various uses of the community center. My son earned both his babysitting training and driver's license training on site, I've enjoyed fitness classes, and my father benefited from senior activities as well. It's a valuable resource to us and well worth our tax dollars for its accessibility!

Anonymous

2/08/2021 05:12 PM

Rent out as much as possible to bring in revenue and reduce cost to taxpayers. Rent out to daycare providers for school breaks and after care—more profitable to the city than running the programs directly.

Anonymous

2/09/2021 08:12 PM

I would like to see a comprehensive approach to planning programs that address intellectual as well as athletic needs. Less emphasis on recreation

Anonymous

2/09/2021 10:38 PM

and more on meeting the range of interests in our community. Foreign languages, art classes, author lectures etc... Please reform the senior social. That program filled an important need in our community.

Anonymous

2/10/2021 11:36 AM

It's a lovely space. Would love to play more badminton there and happy to pay higher price. Perhaps some of the times have higher price could be those on weekends when there may be greater demand to offset lower prices in weekdays. Also, booking in advance with non refundable deposit could also be a way to keep cost low.

Anonymous

2/10/2021 08:48 PM

Accessible to everyone

Anonymous

2/13/2021 12:39 PM

With a decreased budget, I would like to see any dollars spent on those who need it most, our seniors, low income and disabled where appropriate. Programming that benefits the entire community like keeping teens busy, parents educated and supported, and our seniors engaged. Supplement tax dollars with income from rentals and if anything left over, programs for general public.

Anonymous

2/13/2021 04:21 PM

I think the fee for service program should be reviewed. Look for opportunities to raise fees and perhaps eliminating programs that are running at a loss. Also be honest with the public about how much money the city pays annually to keep the center running. Maybe outsource the running of the center to an outside firm.

Matt Goldbach

2/14/2021 04:07 PM

Put your survey on NextDoor!!! Ask people for the three things they want most and the three things they don't like about the MICEC. If the City can't run it efficiently bring in a management company to run it as a concession.

Anonymous

2/14/2021 05:09 PM

MICEC is a nice facility but it would be nice if some of the funds are used to promote activities within the Town Center retail core and not all in a remote location that is limited in its value to the community as a whole.

Anonymous

2/15/2021 08:48 AM

To increase awareness of events. Would be nice to send our email reminders to residents signed up in email list about upcoming recreational classes and events

Anonymous

2/15/2021 08:52 AM

Continue to use open space for community members to gather..computers, games coffee etc

Optional question (247 response(s), 333 skipped)

Question type: Essay Question

Wedding Circle

Use of Wedding Circle (0 – 3 Hours).....	\$75.00
Each Additional Hour	\$15.00 / Hour
Cancellations ³⁸	
14 Days or More Prior to Reservation Date	100% Refund, Less \$10.00 Fee
13 Days or Less Prior to Reservation Date	No Refund

Rosehill Room Rentals

	<i>Hourly Rates</i>	
	<i>Resident or Non-Profit</i>	<i>Non-Resident</i>
Classrooms⁴¹		
Vancouver, Frost, or Fowler	\$39.00	\$50.00
Christensen, Dance, or Art	\$49.00	\$66.00
Blue or Green	\$33.00	\$45.00
Kitchen Only	\$27.00	\$37.00
Point Elliott Room, Monday through Friday, All Year ⁴²		
Full Room with Kitchen, Blue or Green Rooms	\$132.00	\$200.00
Full Room with Kitchen Only	\$122.00	\$180.00
Window Half Room with Kitchen, Blue or Green Rooms	\$76.00	\$114.00
Window Half Room with Kitchen Only	\$74.00	\$110.00
Stage Half Room with Kitchen, Blue or Green Rooms	\$70.00	\$100.00
Stage Half Room with Kitchen Only	\$65.00	\$95.00
Point Elliott Room, Saturday (10-Hour Block), May – September ⁴²		
Full Room with Kitchen, Blue or Green Rooms	\$1,550.00	\$3,000.00
Point Elliott Room, Saturday (10-Hour Block), October – April ⁴²		
Full Room with Kitchen, Blue or Green Rooms	\$1,450.00	\$2,450.00
Point Elliott Room, Sunday (10-Hour Block), All Year ⁴²		
Full Room with Kitchen, Blue or Green Rooms	\$1,450.00	\$2,450.00
Fee for Events Serving Alcohol		
Classrooms, Kitchen, Dance or Art Rooms	\$75.00	\$75.00
Point Elliott Room	\$180.00	\$180.00

⁴¹ Security deposit and 100% of the hourly rental fees are due at booking.

⁴² Security deposit and 50% of the hourly rental fees are due at booking. Remainder is due 90 days prior to the rental date.

Rosehill Fitness Room

Drop-In	\$5.00 / visit / day
20 Pass Card	\$70.00 ⁴³
20 Pass Card (Seniors, 60+).....	\$63.00 ⁴⁴

Special Event Permits

Insurance may be required for any special event held in City parks, facilities, or public roads.

Large Special Events

Application Fee	\$100.00 ⁴⁵
Event Fee ⁴⁶	

<i>Anticipated Attendance</i>	<i>No Entry Fee</i>	<i>Entry Fee</i>
100 – 500	\$100.00	\$300.00
501 – 1,000	\$200.00	\$400.00
1,001 +	\$300.00	\$500.00

Small Special Events

Application Fee	\$25.00 ⁴⁵
Event Fee.....	Determined by Event Review ⁴⁶
Emergency Services (Ambulance or Bike Team) Standby Fee.....	\$200.00 / Hour
Cleanup / Damage	Actual Costs
Cancellation ³⁸	
7 Days or More Prior to Reservation Date	100% Refund, Less \$10.00 Fee
6 Days or Less Prior to Reservation Date	No Refund
Same Day Cancellation Due to Exigent Circumstances ⁴⁷	50% Refund

Miscellaneous Recreation Fees and Charges

On-Call Theatre Technical Services.....	\$35.00 / Hour
City Cancellation of Class or Reservation	100% Refund

⁴³ The 20 Pass Card is transferable between family members and does not expire. Pass cards are non-refundable.

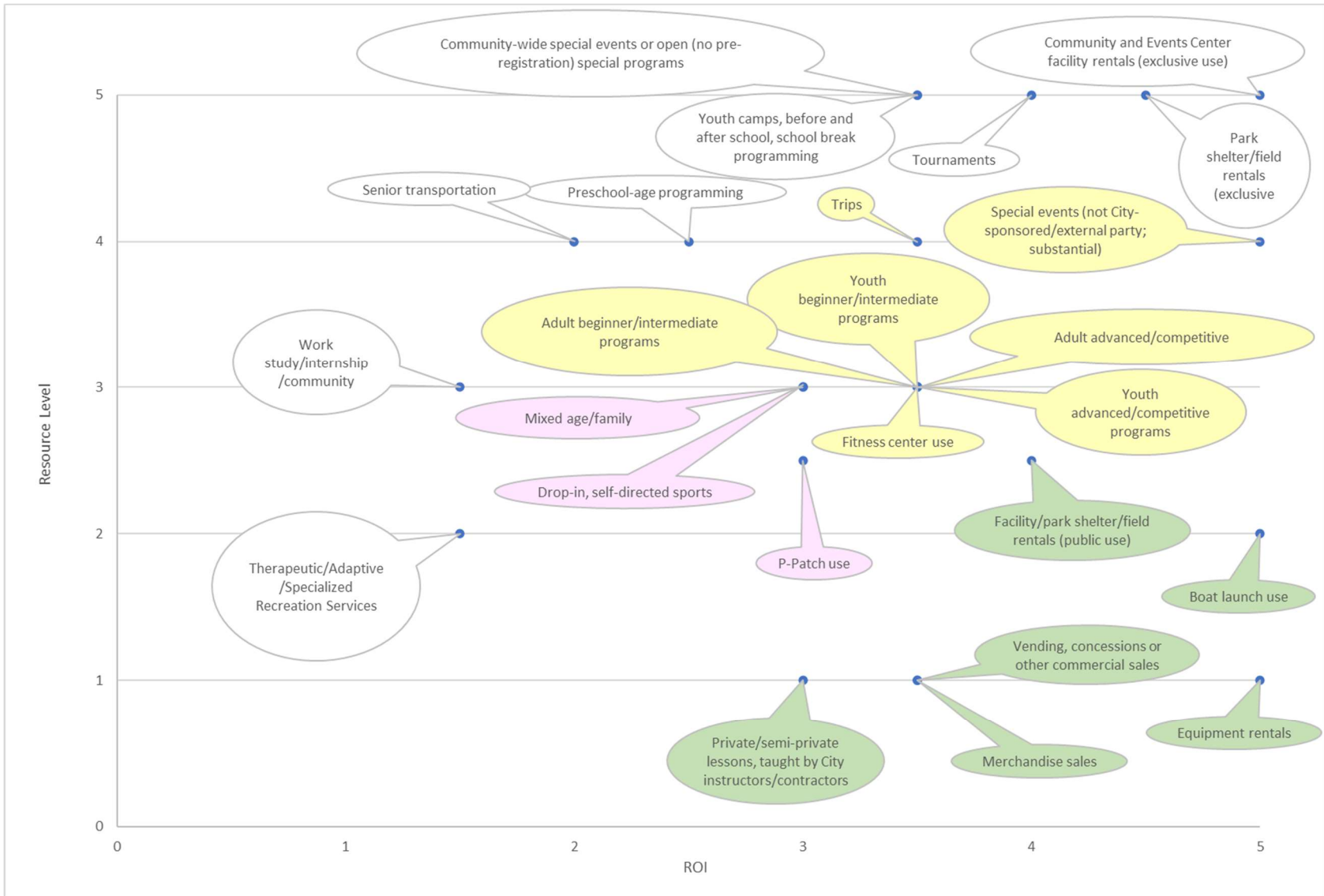
⁴⁴ The 20 Pass Card is transferable between family members over the age of 60 and does not expire. Pass cards are non-refundable.

⁴⁵ The application fee for special event permits is non-refundable.

⁴⁶ Event Fees are due in full 14 days prior to the first day of the event.

⁴⁷ Exigent circumstances include circumstances beyond the control of the applicant, including extreme weather, natural catastrophe, or dangerous conditions.

Reset Team Discussion Matrix (ROI x Resource Level)



ROI: a combined factor of # served and cost recovery target

2/25/2021: This is a work in-progress; shared with Parks and Recreation Commission for informational purposes, only.

REC/MICEC RESET WORKSHOP #2

Parks and Recreation Commission

February 25, 2021

AGENDA AND GOALS FOR WORKSHOP

- Progress update
 - Understand where we are and where we are headed
- Discuss pricing strategy and fee study
 - Understand how a pricing strategy fits into cost recovery and resource allocation
- Review Let's Talk survey results
 - Learn more about community members' preferences; apply that information to recommendations
- Discuss ideas for service/program offerings
- Review next steps in Reset Project

SUMMARY OF PROGRESS

- Determined an Immediate Action plan:
 - Offering contractor-led summer camps in 2021
 - Continuing to monitor conditions and plan for possible facility rentals in summer/fall
 - Developing the long-term reset plan
- Categorized services/programs by beneficiary and identified initial cost recovery targets (Cost Recovery Pyramid)
- Gathered community input on priorities
- Collected and analyzed fee data from the market

WHERE WE'RE HEADED

Establishing and recommending the following for City Council's approval:

1. Cost recovery and resource allocation philosophy
2. Pricing strategy
3. Related policies that are necessary to implement #1 and #2
4. Roadmap for the Reset (including phasing plan)

ESTABLISHING A PRICING STRATEGY

Goal of pricing strategy:

Set reasonable fees that are responsive to demand, market realities and minimum cost recovery goals, such that the overall operation is financially sustainable

- Step 1: Conduct fee study
- Step 2: Review and apply other pricing factors (such as cost recovery targets)
- Step 3: Develop list of fees (i.e., fee schedule)
- Step 4: Review and update policies
- Step 5: Recommend to and seek City Council approval of pricing strategy as part of the overall Reset Plan

FEE STUDY

Goal of the fee study:
Understand market and
competitor fees

Types of pricing strategies:

- Arbitrary (need to reach an overall target)
- Market-based (product of demand)
- Competitor based (match, beat or exceed other providers)
- Cost recovery pricing (designed to reach cost recovery goals)

The fee study is only one part of establishing our pricing strategy.

FEE SCHEDULE

- Complete listing of fees, rates, and pricing policies for a department, division, or entire agency
- First-time development of a complete fee schedule for Mercer Island's Recreation Division



2020 Master Fee Schedule
 Resolution No. 2019-17
 Effective Date: January 1, 2020

Rosehill Fitness Room

Drop-In	\$5.00 / visit / day
20 Pass Card	\$70.00 ⁴³
20 Pass Card (Seniors, 60+).....	\$63.00 ⁴⁴

Special Event Permits

Insurance may be required for any special event held in City parks, facilities, or public roads.

Large Special Events

Application Fee	\$100.00 ⁴⁵
Event Fee ⁴⁶	

Anticipated Attendance	No Entry Fee	Entry Fee
100 – 500	\$100.00	\$300.00
501 – 1,000	\$200.00	\$400.00
1,001 +	\$300.00	\$500.00

Small Special Events

Application Fee	\$25.00 ⁴⁵
Event Fee.....	Determined by Event Review ⁴⁶

Emergency Services (Ambulance or Bike Team) Standby Fee.....\$200.00 / Hour

Cleanup / Damage

Cancellation ³⁸

7 Days or More Prior to Reservation Date	100% Refund, Less \$10.00 Fee
6 Days or Less Prior to Reservation Date	No Refund
Same Day Cancellation Due to Exigent Circumstances ⁴⁷	50% Refund

Miscellaneous Recreation Fees and Charges

On-Call Theatre Technical Services.....	\$35.00 / Hour
City Cancellation of Class or Reservation	100% Refund

FEE STUDY – RECREATION RESET

Item 1.



MARKET COMPARISONS

Meeting Room rentals

General/Resident
After hours

Event Room rentals

Hourly minimums; additional hours
General/Resident rates
Setup/teardown
Discounts
Food and beverage fee, alcohol charges
Cleaning fee
Amenities- stage, BBQ, heat lamps, A/V
Kitchen

Field, Gym & Picnic Shelter Rentals

General/Resident youth & adult

Outdoor weddings/events

Recreation Programs

Youth Camps (daycare) Resident/Non-resident
Youth Camps (premier) Resident/Non-resident
Youth Programs Resident/Non-resident
Senior Trips Resident/Non-resident
Adult fitness classes Resident/Non-resident
Youth Martial Arts programs Resident/Non-resident
Ballet Resident/Non-resident
Adult sports leagues Resident/Non-resident
Drop-in sports (pickleball, badminton), Fitness Center
P-Patch Program

PROGRAM HIGHLIGHTS

Recreation Program	Seattle	Bellevue	Issaquah	Redmond	Bellevue Y	Mercer Island - Previous Rates
Drop-In Sports (pickleball, volleyball, badminton)	No-fee	R\$5/NR\$6	\$6/day	No drop-in programs	Included in membership fee (\$81/monthly Adults)	R\$3.75/NR\$5.25
Fitness Center	No-fee	R\$6/NR:\$8 20-punch pass: R\$85/NR:\$102	Daily: \$6 Monthly: R\$36/NR\$43.20	Daily: R\$7/NR\$8 Monthly: R\$45/NR\$54	Included in membership fee (\$81/monthly Adults)	Daily R\$3.50/NR \$5.75 Monthly R\$34.50/ NR\$40.25
Martial Arts (Youth) Resident	\$67 (\$4.46/class)	\$70 (\$6.36/class)	\$88 (\$11/class)	\$50 (\$10/class)	\$40 members, 6 weeks	\$120 (\$10/class)
Martial Arts (Youth) Non-Resident	N/A	\$84 (\$6.63/class)	\$105 (\$13.12/class)	\$60 (\$12/class)	\$70 non-members, 6 weeks	\$144 (\$12/class)

RENTAL HIGHLIGHTS

Scenario	Scenario Details	Previous Rental Fee	Previous Cost Recovery	Minimum Cost Recovery Target
1	Meeting Room rental: Resident rental; 3 hours	\$50/hour	104%	150%
2	Meeting Room rental: Standard event rental; 3 hours	\$65/hour	135%	150%
3	Mercer Room rental: Resident special event; 7 hours	\$130/hour	214%	150%
4	Mercer Room rental: Standard special event; 7 hours	\$180/hour	385%	150%
5	Gym rental: Standard half-gym rental; 2 hours	\$65/hour	131%	150%

MICEC FACILITY USE

Summary of Past Facility Use

Types of Rental Groups

% of Hours

No Charge Usage

18%

Resident & Non-profit

42%

Non-Resident

39%

Same Day

1%

NOTES ON FEE POLICIES

- Future fees will be based on assessing several factors (e.g., market comparisons, competitiveness, cost recovery targets)
- Keep differential pricing for some programs; verify amounts and update policy, if needed
- Pricing strategy will be part of the Reset Plan sent to City Council
- Fee schedule will be set and maintained by the department director, per municipal code. Reset Plan will include recommendation to update fee schedule on a regular basis.



QUESTIONS



LET'S TALK
SURVEY

LET'S TALK SURVEY

Key Policy Questions Introduced

- To what extent should recreation programs, services and MICEC costs be taxpayer supported, as opposed to being paid for by participants or users? Does that extent vary depending on if the service is deemed to be a core service rather than a discretionary one, or if the service benefits individuals more than groups or the community as a whole?
- Should specific populations be the target audience or recipient of a larger share of the City's recreational programming or MICEC use? If so, who are those populations?
- Should the way the City charges for programs and services reflect the mission, values and vision for recreation services? If so, how?
- What is the City's role and responsibility for recreation (or as a recreation center or events center) in Mercer Island? How can the new portfolio of programs and services reflect that role and responsibility?

LET'S TALK SURVEY QUESTIONS: Q1

1. In the past, the revenue that supported recreation operations and programs and the Mercer Island Community and Events Center (MICEC) came from these sources:

- 57% of the revenue came from taxes
- 17% of the revenue came from fees paid by participants and users for programs
- 23% of the revenue came from rental fees paid by people of groups to rent rooms in the facility
- 2% of the revenue came from miscellaneous assortment of sources (such as gallery art sales, donations, etc.)

With budget cuts, the tax support in the next few years for the MICEC, recreation and arts may be only 20% of what it was previously. Knowing that, which of the following programs or services should receive the greater share of taxpayer dollar support:

- a. Programs or services where the individual participating benefits the most (examples: a resident taking an art or fitness class)
- b. Programs or services where there is a balance between individual and community benefit (example: providing summer camp opportunities for Mercer Island youth)
- c. Programs or services where the community benefits considerably, in addition to specific individuals (examples: safety programs for youths, or programs that provide fee-waivers or scholarships to increase accessibility to programs)
- d. A few special events during the year, available to all community members

Q1 RESULTS

GREATEST SHARE OF TAX SUPPORT

- Highest positive scores (chosen by ~4 out of 5 respondents):
 - Programs or services where there is a balance between individual and community benefit (example: providing summer camp opportunities for Mercer Island youth)
 - Programs or services where the community benefits considerably, in addition to specific individuals (examples: safety programs for youths, or programs that provide fee-waivers or scholarships to increase accessibility to programs)
- Lowest positive scores (chosen by approximately half of respondents):
 - Programs or services where the individual participating benefits the most (examples: a resident taking an art or fitness class); had the greatest number of responses for no/low tax support
 - A few special events during the year, available to all community members; had the greatest number of neutral responses

LET'S TALK SURVEY QUESTIONS: Q2

2. How important is it to you personally or to your family that the Mercer Island Community and Events Center (MICEC):
- a. Offers "something for everyone" in the community (all ages, all interests, all abilities, all income levels)?
 - b. Focuses on delivering programs and services to under-served populations or populations that are not served by the private marketplace?
 - c. Maximize its potential as a weekend and evening venue for private events, to bring in revenue to support the delivery of public programs and services at the facility?
 - d. Host or organize recreation programs or events that support community quality of life partners (example: non-profits that provide basic needs assistance or needed community services)

Q2 RESULTS

WHAT SHOULD BE OFFERED?

Greatest consensus:

- Over 40% of respondents said that maximizing private evening and weekend use to support public programs and services was “really important.” (+ score of 74%)
- Over 40% of respondents said that offering something for everyone was “really important.” (combined positive score of 74%)

Although it had the lowest combined positive score (“somewhat important” + “really important”), over 60% of respondents said that offering services to under-served populations or those not served by the private marketplace was important.

LET'S TALK SURVEY QUESTIONS: Q3

3. How frequently did you or your family use or visit the Mercer Island Community and Events Center (MICEC)?
 - a. Very frequently (often once a week)
 - b. Fairly frequently (at least once a month)
 - c. Somewhat (attended an event, participated in a program, visited the art gallery, or went there for another reason a few times each year)
 - d. Rarely (may have visited once or twice a year or every other year)
 - e. Never

Q3 RESULTS

USE OF MICEC

- Approximately 48% stated they visited frequently
- Approximately 1 in 5 respondents visited rarely or never

LET'S TALK SURVEY QUESTIONS: Q4

4. If the City were to prioritize providing space at the Mercer Island Community and Events Center (MICEC) for some types of public uses more than others, which of the following would you recommend it prioritize for the community:
- a. Activities for youth
 - b. Activities for seniors
 - c. Activities for adults
 - d. Programs for residents with special or adaptive recreation needs
 - e. After-school and school break programs
 - f. Organized athletics
 - g. Fitness programs
 - h. Art programs
 - i. Other lifestyle, social or personal improvement programs
 - j. Special events open to the public
 - k. Drop-in (no instructor) recreation/fitness opportunities

Q4 RESULTS

PRIORITIZING USE OF SPACE

Top Priority (greatest scores)

1. Seniors
2. Youth
3. Adaptive
4. School break
5. Fitness/Drop-in (~tie)

Lowest Priority (greatest low priority scores)

1. Organized athletics
2. Adults
3. Lifestyle
4. Special events for public
5. Drop-in

Lower Priority (fewest top priority votes)

1. Lifestyle
2. Adults
3. Art
4. Special events for public
5. Organized athletics

PROS survey (have more need for/need not well met): Boating programs • Performing arts • Outdoor classes • Swimming & water safety • Educational classes

LET'S TALK SURVEY QUESTIONS: Q5

5. Please share with us any other ideas, considerations or input you may have concerning the future delivery of recreation and Mercer Island Community and Events Center programs and services.

Q5 RESULTS

OPEN-ENDED INPUT

- Great participation on this question – lots of input
- Specific pleas and concerns about potential effects on several programs
- Diverse opinions; thoughts about access, what should and should not be offered or afforded space, who should benefit and who should pay
- Some comments regarding avoiding competing with other Mercer Island entities and complementing what is offered elsewhere
- Pride in the facility and programs; desire to grow awareness and use of these assets and opportunities

SURVEY TAKE-AWAYS

- Respondents place greatest value in the types of programs and services found in Tier 1, 2 and 3. This is where the community investment should be placed (i.e., tax dollars).
- Respondents value that recreation programs and the MICEC serve a diversity of ages and interests.
- Respondents expressed support for private use of the facility providing the means for public programs and services.
- Half of the respondents were frequent visitors or participants.
- Respondents stated that the MICEC's space should be prioritized for seniors, youth, adaptive recreation, school break/after school, fitness and drop-in use

DISCUSSION



GETTING DOWN TO SPECIFICS

WHAT SHOULD WE OFFER, WHEN AND WHY?

Our future cost recovery and resource allocation philosophy is intended to help us achieve these outcomes:



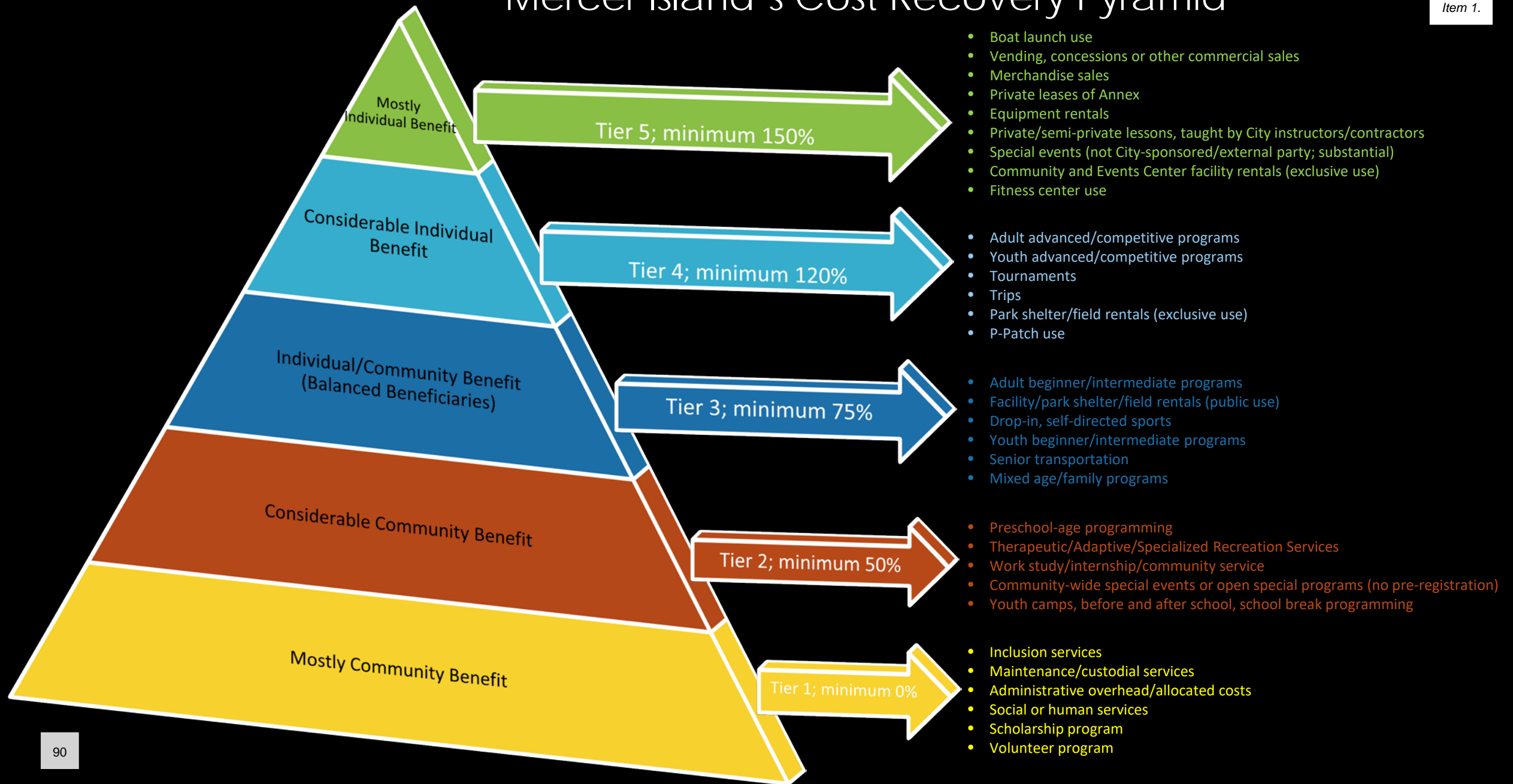
RESOURCE ALLOCATION AND COST RECOVERY

Creating and applying a cost recovery and resource allocation philosophy is a key component to:

- maintaining an agency's financial control,
- equitably pricing offerings, and
- helping to identify core services including programs and facilities.

It also provides the parameters (policy) for saying "yes" and the ability to say "no" to offering too much or acting inconsistently or irresponsibly.

Mercer Island's Cost Recovery Pyramid



WHICH SHOULD WE OFFER, WHEN AND WHY?

We answer that question with this question: "What will help us:

- Uphold the cost recovery philosophy and pricing strategy (including leveraging the MICEC as an asset)?
- Represent community values?
- Attend to community needs?
- Be successful in achieving our performance/quality goals?"

That's what should receive resources.

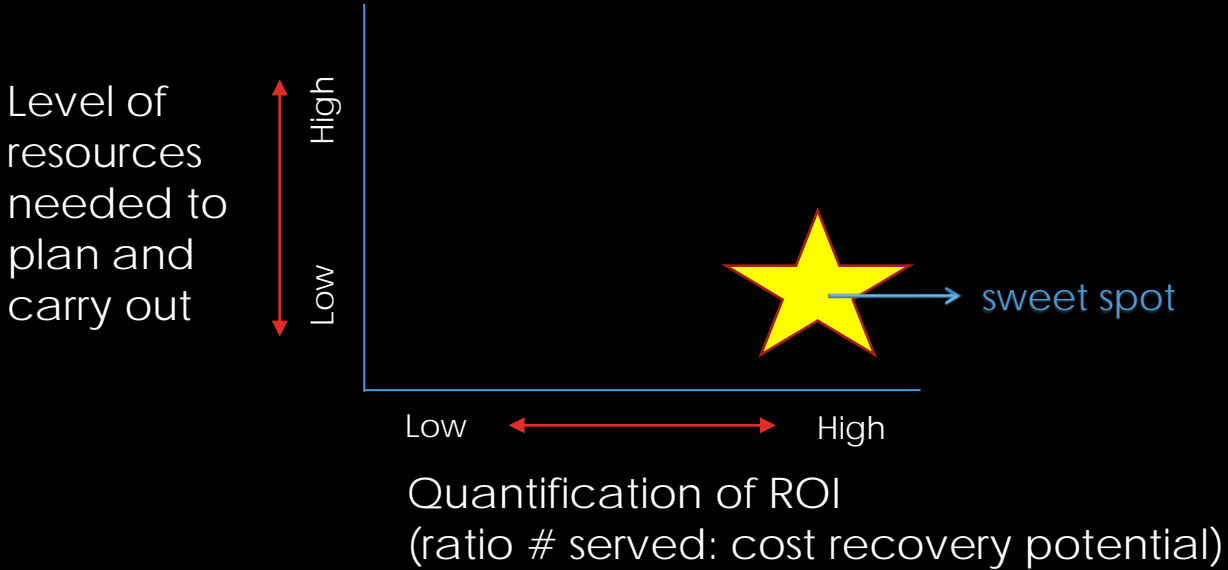
RESOURCE ALLOCATION

WHICH PROGRAMS OR SERVICES SHOULD GET RESOURCES FIRST?

- Focus on delivering core and essential (i.e., the **public good/social core** or the **business sustainability core**)
 - Tier 1, possibly some Tier 2 + some Tier 5 or 4
- Focus on doing a few things well before starting more
- Put resources into enhancing our role as stewards (of public funds and facilities) by:
 - Creating program development and evaluation tools
 - Ensuring maintenance of building and equipment
 - Building and tracking program-level budgets
 - Reporting on cost recovery and other goals

RESOURCE ALLOCATION

- Staff discussion tool (matrix) may also help ensure that Recreation can be successful in achieving performance goals and selecting a few programs to offer and run well, first.



POSSIBLE SERVICES/PROGRAMS TO DELIVER FIRST

Offered now:

- Field rentals
- Boat launch permits
- Private lease of Annex
- P-Patch
- Approvals for special use of parks
- Summer camp (Immediate Action Plan)
- Facility rentals (Immediate Action Plan, next step)

Offered next:

- Tier 1, except social/human services and possibly volunteer program (evaluate further)
- Tiers 2 + some Tier 3 and drop-in, slowly and as properly resourced or as can be efficiently delivered
- Additional Tiers 3, 4 and 5 services, as able to be resourced, as can be efficiently delivered, as related fees and policies are established or updated, and as they are needed to subsidize Tiers 1-3

Recommend:

Strong support for marketing, volunteer program, sufficiently supporting operations of facility rentals and daytime uses

DISCUSSION



NEXT STEPS

- Finalize recommendations on pricing strategy and resource allocation philosophy
- Establish fee schedule; update any related and necessary policies
- Outline phased reset of programs and services
- Quantify resource needs for next phase of programs and services (i.e., develop the resource plan)
- List other policies and procedures that need attention
- Weave together pieces into a final set of recommendations and a "Reset Roadmap"

Schedule:

- March 4 Parks and Recreation Commission Regular Meeting
- March 18 Parks and Recreation Commission Special Meeting (draft roadmap and comprehensive strategy presented)
- April 1 Parks and Recreation Commission Regular Meeting (act on strategy)