

### **CITY OF MADISON HEIGHTS**

CITY HALL - EXECUTIVE CONFERENCE ROOM, 300 W. 13 MILE RD.

# DOWNTOWN DEVELOPMENT AUTHORITY MEETING AGENDA APRIL 12, 2022 AT 8:00 AM

### **CALL TO ORDER**

**ROLL CALL** 

ADDITIONS/DELETIONS

### APPROVAL OF MINUTES

1. MHDDA Meeting Minutes 3-8-22

### MEETING OPEN TO THE PUBLIC

### **REPORTS**

- 2. Finance Report & Cash Summary 4-12-22
- 3. Director's Report

### **UNFINISHED BUSINESS**

### **NEW BUSINESS**

4. Cadillac Straits Sign Grant Memo & Application

### **COMMITTEE REPORTS**

### TRAINING & EVENT OPPORTUNITIES

### **ADJOURNMENT**

NOTICE: Persons with disabilities needing accommodations for effective participation through electronic means in this meeting should contact the City Clerk at (248) 583-0826 or by email: clerks@madisonheights.org at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.

Special Meeting Downtown Development Authority Madison Heights, Michigan March 8, 2022

A Regular Meeting of the Downtown Development Authority was called to order by Chairman Van Buren on Tuesday, March 8, 2022, at 8:00 a.m. in the Municipal Building at 300 West Thirteen Mile Road, Madison Heights, Michigan.

Present: Chairman Van Buren and Vice Chairman Jarbo. Mr.

Busler, Mr. Davignon, Mr. Marando, Ms. Marsh, Ms.

Renshaw, Mr. Sheppard and Ms. Zmarzlik.

Also Present: Economic Development Supervisor Tucker and City

Clerk Rottmann.

Absent: Ms. Charlebois, Mayor Grafstein, Mr. Keys and Mr.

Mancini.

### DDA-22-17. Excuse Members.

Motion by Marsh, seconded by Jarbo, to excuse members Ms. Charlebois and Mayor Grafstein from today's meeting due to giving notice.

Yeas: Busler, Davignon, Jarbo, Marando, Marsh, Renshaw,

Sheppard, Zmarzlik

Nays: None

Absent: Charlebois, Grafstein, Keys, Mancini.

### DDA-22-18. Addition to the Agenda.

Motion by Marsh, seconded by Sheppard, to add under New Business, Discussion of Membership Renewal.

Yeas: Busler, Davignon, Jarbo, Marando, Marsh, Renshaw,

Sheppard, Zmarzlik

Nays: None

Absent: Charlebois, Grafstein, Keys, Mancini

### DDA-22-19. Minutes.

Motion by Zmarzlik, seconded by Sheppard, to approve the minutes from the January 25, 2022 DDA Special Meeting.

Yeas: Busler, Davignon, Jarbo, Marando, Marsh, Renshaw,

Sheppard, Zmarzlik

Nays: None

Absent: Charlebois, Grafstein, Keys, Mancini

Special Meeting Downtown Development Authority Madison Heights, Michigan March 8, 2022

### DDA-22-20. Meeting Open to the Public.

There were no public comments.

### DDA-22-21. Financial Report.

Mr. Tucker stated that there were no monies spent since the last meeting. He noted that Oakland County Mainstreet will be reimbursing the DDA for \$1,000 for the Street Lighting Painting Project.

### DDA-22-22. Director's Report.

Mr. Tucker reported the following: Woodpile restaurant is requesting a Special Approval for outdoor seating at the City Council meeting of March 14th; City Council approved a rewrite of the Zoning Ordinance for the City; members attended the Michigan Downtown Workshop last week; the City is making a grant application for John R improvements; the Green Crawl is upcoming and it has been publicized in the C and G newspaper and on social media; and City Council sunset the outdoor seating resolution that was adopted due to COVID restrictions.

### DDA-22-23. DTE Streetlight Outlets 11 Mile Road.

Discussion followed on expanding the street light outlets for holiday decorating and the potential use of the outlets for banners.

Motion by Busler, seconded by Sheppard, to approve an expenditure of \$3,700 for street light outlets on 11 Mile Road.

Yeas: Busler, Davignon, Jarbo, Marando, Marsh, Renshaw,

Sheppard, Zmarzlik

Nays: None

Absent: Charlebois, Grafstein, Keys, Mancini

### DDA-22-24. Membership Renewal Discussion.

Ms. Marsh noted that Mayor Grafstein requested that DDA board make a recommendation on membership renewals for Council's consideration.

Motion by Marsh, seconded by Sheppard, to recommend the reappointment of Rickey Busler and Gordon Davignon to the Brownfield Redevelopment and Downtown Development Authorities for regular terms to expire 02/28/26.

Special Meeting Downtown Development Authority Madison Heights, Michigan March 8, 2022

Yeas: Busler, Davignon, Jarbo, Marando, Marsh, Renshaw,

Sheppard, Zmarzlik

Nays: None

Absent: Charlebois, Grafstein, Keys, Mancini

### DDA-22-25. Committee Reports.

### Design

Chairman Van Buren had no report at this time.

### Economic Vitality

The committee reported that one idea they are discussing is inviting business owners to show them opportunities in the DDA.

### **Promotions**

Ms. Zmarzlik reported the committee is creating a model for the Promotions subcommittee for the purpose of succession planning. They are working on the Green Crawl for St. Patrick's Day and creating social media for advertising. A video template has been created for participating businesses to use as well as a map to be displayed. They are also discussing an idea that the Rochester DDA uses to encourage patronizing of local restaurants.

### DDA-22-26. Training & Events Opportunities.

Chairman Van Buren thanked the DDA for allowing members to attend the MDA Spring Workshop and stated that there were many ideas they got from other communities and presenters such as financing opportunities for redevelopment, redevelopment liquor license program expansions, bike sharing programs, downtown planning and EV charging stations and their limitations. Ms. Zmarzlik added they learned ideas for Small Business Saturday, an annual Downtown Day, and historical highlights in the DDA.

### DDA-22-27. Round Robin.

Mr. Bussler stated that the *Run/Walk for the Health of It* is scheduled for April 23<sup>rd</sup> and is sure to be a fun event.

Chairman Van Buren stated the Chamber of Commerce Draw Down Raffle is being held and tickets are available. In addition, the Chamber's After Hours event will be at Cadillac Straights.

Item 1.

Special Meeting Downtown Development Authority Madison Heights, Michigan March 8, 2022

Ms. Marsh announced that the City is moving forward with the Civic Center Complex and Fire Station #2 renovation project. Fire Station #2, which is located in the DDA, is scheduled to begin renovations in September.

Mr. Davignon stated that Cadillac Straights and the Royal Oak Brewery are in a competition for March Draftness. To vote please visit the Better on Draft Facebook page. He also stated that they are now canning and construction is beginning on their expansion.

### DDA-22-28. Adjournment.

There being no further business, Chairman Van Buren adjourned the meeting at 9:34 a.m.

Cheryl E. Rottmann City Clerk 04/07/2022 03:32 PM User: Gtucker DB: Madison Heights

REVENUE AND EXPENDITURE REPORT FOR CITY OF MADISON HEIGHTS

PERIOD ENDING 04/30/2022

Item 2.

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GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 04/30/2022 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 04/30/2022 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGT USED
Fund 248 - DOWNTOW	N DEVELOPMENT AUTHORITY					
Revenues						
Dept 000 - NA					0.00	
248-000-5008-000	FIXED ASSET CLEARING ACCOUNT	0.00	0.00	0.00	0.00	0.00
Total Dept 000 - N.	A	0.00	0.00	0.00	0.00	0.00
Dept 011 - PROPERT	Y TAXES					
248-011-4030-000	TAXES REAL OPERATING	40,050.00	58,250.53	0.00	(18,200.53)	145.44
248-011-4130-000	DELINQUENT/MTT TAX REFUNDS - GENERAL	0.00	0.00	0.00	0.00	0.00
248-011-4159-000 248-011-4160-000	PPT REIMBURSEMENT - STATE TAXES PERSONAL OPERATING	0.00 2,650.00	0.00 2,994.51	0.00	0.00 (344.51)	0.00 113.00
248-011-4100-000	TAXES FERSONAL OPERATING	0.00	0.00	0.00	0.00	0.00
Motal Dont 011 D	DODEDMY MAYES	42,700.00	61,245.04	0.00	(18,545.04)	143.43
Total Dept 011 - P	ROPERTI TAXES	42,700.00	61,245.04	0.00	(18,343.04)	143.43
Dept 023 - STATE S: 248-023-5730-000	HARED REVENUES LOCAL COMMUNITY STABILIZATION SHARING	35,213.00	33,662.36	0.00	1,550.64	95.60
246-023-3730-000	LOCAL COMMUNITY STABILIZATION SHARING	33,213.00	33,002.30	0.00	1,330.64	93.60
Total Dept 023 - S	TATE SHARED REVENUES	35,213.00	33,662.36	0.00	1,550.64	95.60
Dept 025 - COUNTY						
248-025-5881-000	COUNTY GRANT	0.00	1,000.00	0.00	(1,000.00)	100.00
Total Dept 025 - C	OUNTY SHARED REVENUES	0.00	1,000.00	0.00	(1,000.00)	100.00
Dept 044 - MISCELL	ANEOUS REVENUE					
248-044-6655-000	INTEREST EARNED	500.00	(6.97)	0.00	506.97	(1.39)
248-044-6701-000	MISCELLANEOUS REVENUE	0.00	0.00	0.00	0.00	0.00
248-044-6740-000	DONATIONS/PRIVATE CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00
Total Dept 044 - M	ISCELLANEOUS REVENUE	500.00	(6.97)	0.00	506.97	(1.39)
Dept 048 - TRANSFE	RS IN					
248-048-6990-000	TRANFERS IN (FROM GEN FUND)	0.00	0.00	0.00	0.00	0.00
248-048-6990-244	TRANSFERS IN EDG	0.00	0.00	0.00	0.00	0.00
248-048-6996-000	TRANSFERS IN (FROM SAD)	0.00	0.00	0.00	0.00	0.00
Total Dept 048 - T	RANSFERS IN	0.00	0.00	0.00	0.00	0.00
Dept 053 - PRIOR Y	EARS FUND BALANCE					
248-053-6970-000	USE OF FUND BALANCE	27,608.00	0.00	0.00	27,608.00	0.00
Total Dept 053 - P	RIOR YEARS FUND BALANCE	27,608.00	0.00	0.00	27,608.00	0.00
TOTAL REVENUES	_	106,021.00	95,900.43	0.00	10,120.57	90.45
Expenditures						
	N DEVELOPMENT AUTHORITY					6
248-863-7290-000	FORMS AND PRINTING	2,000.00	0.00	0.00	2,000.00	0.00

04/07/2022 03:32 PM

### REVENUE AND EXPENDITURE REPORT FOR CITY OF MADISON HEIGHTS PERIOD ENDING 04/30/2022

User: Gtucker

DB: Madison Heights

Item 2.

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YTD BALANCE ACTIVITY FOR AVAILABLE 2021-22 04/30/2022 MONTH 04/30/2022 BALANCE % BDGT GL NUMBER DESCRIPTION AMENDED BUDGET NORMAL (ABNORMAL) INCREASE (DECREASE) NORMAL (ABNORMAL) USED Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY Expenditures 248-863-7300-000 500.00 0.00 0.00 500.00 0.00 POSTAGE TOOLS AND SUPPLIES 0.00 100.00 248-863-7660-000 100.00 0.00 0.00 1,980.00 248-863-8070-000 AUDIT FEES 1,906.63 0.00 73.37 96.29 0.00 500.00 0.00 248-863-8170-000 EVENTS 500.00 0.00 248-863-8180-000 CONTRACTUAL SERVICES 5,000.00 498.41 0.00 4,501.59 9.97 248-863-8180-001 DDA MARKET ANALYSIS 0.00 0.00 0.00 0.00 0.00 5,000.00 248-863-8185-000 BLIGHT REMOVAL - SIGN GRANT PROGRAM 5,000.00 0.00 0.00 0.00 BLIGHT REMOVAL - FACADE IMPROVEMENT 10,000.00 5,000.00 0.00 5,000.00 248-863-8185-001 50.00 248-863-8185-002 BLIGHT PROPERTY 0.00 0.00 0.00 0.00 0.00 BLIGHT REMOVAL - PROPERTY ACOUI 0.00 0.00 0.00 0.00 0.00 248-863-8185-003 0.00 0.00 0.00 0.00 248-863-8185-004 PERM ID PROGRAM 0.00 248-863-8260-000 LEGAL FEES 0.00 0.00 0.00 0.00 0.00 248-863-8262-000 HOURLY RATE-LEGAL 0.00 0.00 0.00 0.00 0.00 248-863-8321-000 MAINTENANCE-BERM AREA 17,500.00 12,883,14 0.00 4,616.86 73.62 3,500.00 46.29 248-863-8321-001 MAINTENANCE - ROW TRASH 1,620.00 0.00 1,880.00 248-863-8640-000 CONFERENCES AND WORKSHOPS 1,500.00 330.00 0.00 1,170.00 22.00 248-863-9210-000 ELECTRIC 518.00 381.04 0.00 136.96 73.56 248-863-9440-000 MOTOR POOL CHARGES 0.00 0.00 0.00 0.00 0.00 248-863-9441-000 DEPT OF PUBLIC SERVICES CHARGES 0.00 0.00 0.00 0.00 0.00 248-863-9570-000 SUBSCRIPTIONS AND MAGAZINES 0.00 0.00 0.00 0.00 0.00 248-863-9580-000 MEMBERSHIPS AND DUES 870.00 860.00 0.00 10.00 98.85 248-863-9810-000 0.00 0.00 0.00 0.00 0.00 COMPUTER EQUIPMENT 0.00 248-863-9870-000 IMPROVEMENTS 0.00 22,550.00 (22,550.00)100.00 248-863-9870-001 ALLEY IMPROVEMENTS 0.00 0.00 0.00 0.00 0.00 0.00 35,000.00 248-863-9870-002 PROPERTY ACQUIS/DEMO 35,000.00 0.00 0.00 248-863-9870-003 PATINA PLACE - BRA STREETSCAPE IMPRVMNT 0.00 0.00 0.00 0.00 0.00 MADISON TOWN CTR - BRA ST IMPROV 0.00 0.00 0.00 248-863-9870-004 0.00 0.00 248-863-9870-006 11 MILE/JOHN R ROAD IMPROVEMENTS 0.00 0.00 0.00 0.00 0.00 248-863-9870-011 IMPROVEMENTS - BICYCLE RACK PROGRAM 0.00 0.00 0.00 0.00 0.00 248-863-9870-012 DDA BUSINESS GRANT 0.00 0.00 0.00 0.00 0.00 83,968.00 46,029.22 0.00 37,938.78 54.82 Total Dept 863 - DOWNTOWN DEVELOPMENT AUTHORITY Dept 965 - TRANSFERS OUT 248-965-9990-000 PAYING AGENT FEES 0.00 0.00 0.00 0.00 0.00 248-965-9991-000 TRANSFER TO MAJOR STREETS 0.00 0.00 0.00 0.00 0.00 248-965-9992-272 TRANSFER TO LOCAL ST 0.00 0.00 0.00 0.00 0.00 248-965-9994-000 TRANSFER TO SAD REVOLVING 0.00 0.00 0.00 0.00 0.00 248-965-9996-000 TRANSFER TO GENERAL FUND 22,053.00 22,053.00 0.00 0.00 100.00 22,053.00 22,053.00 0.00 0.00 100.00 Total Dept 965 - TRANSFERS OUT 106,021.00 68,082.22 0.00 37,938.78 TOTAL EXPENDITURES 64.22 Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY: 106,021,00 95,900.43 0.00 10,120.57 90.45 TOTAL REVENUES 106,021.00 68,082.22 0.00 37,938.78 64.22 TOTAL EXPENDITURES 0.00 (27,818.21)NET OF REVENUES & EXPENDITURES 100.00

04/07/2022 03:29 PM User: Gtucker

Fund

DB: Madison Heights Do

Description

CASH SUMMARY BY FUND FOR CITY OF MADISON HEIGHTS

FROM 07/01/2021 TO 04/12/2022

FUND: 248

CASH AND INVESTMENT ACCOUNTS

Item 2.

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Beginning Ending

Balance Total Total Balance
07/01/2021 Debits Credits 04/12/2022

248 DOWNTOWN DEVELOPMENT AUTHORITY 220,558.48 96,060.48 73,231.37 243,387.59

### **Downtown Development Authority of City of Madison Heights**

### Memorandum

**Date:** April 12, 2022

**To:** Downtown Development Authority Board Members

From: Giles Tucker, Community & Economic Development Director

**Subject** Director's Report & Training/Event Opportunities

### **Director's Report & Training/Event Opportunities**

a) Woodpile BBQ Special Use approved by Council 3-14-22.

- b) No news on Boodles/Apartment Development.
- c) Zoning Ordinance Rewrite Steering Committee: We are looking for 1-2 volunteers to serve on the Zoning ordinance rewrite steering committee. This is a total commitment of 3-4 meetings in 2022. The steering committee will help McKenna Associates and staff overhaul our ordinances to be user friendly and to reflect the vision of Madison Heights outlined in the 2020 Master Plan.
- d) MSOC \$1000 for our streetlight project was received.
- e) Joint DDA & Informational Meeting Next Meeting August 9<sup>th</sup>: Just a friendly reminder.

### **Downtown Development Authority of City of Madison Heights**

### Memorandum

**Date:** April 12, 2022

**To:** Downtown Development Authority Board Members

From: Giles Tucker, Community & Economic Development Director

**Subject** Cadillac Straits- Supply House Sign Grant Application

On April 6<sup>th</sup> staff met with the owners of Cadillac Straits to discuss the expansion of the brewery portion of their business, the relocation of the "Supply House" brewing equipment storefront and the inclusion of outdoor seating including alcohol service. As a part of this move and expansion Cadillac Straits is seeking a sign grant from the DDA for a new illuminated wall sign.

Staff has verified that there are no outstanding code enforcement issues at the property and verified that the property owner is current with all taxes and utility payments. The sign proposed is approximately 30SF, which is in compliance with city ordinances and staff believes that this project meets the guidelines and intent of our sign grant program. Finally, the sign proposed is an attractive/visually appealing sign that helps better denote the retail storefront portion of the business.

The MHDDA has budgeted a total of \$5,000 within the current and future budgets for sign grant requests. The applicant has provided a quote for this sign with a total of \$9,532. The applicant is requesting a reimbursement grant of \$4,766 (50% of the total project).

### **Staff Recommended Action:**

Staff recommends that the MHDDA board approve the sign grant application from Cadillac Straits for a total of \$4,766 to be taken from the "Sign Grant" line item 248-863-8185.

4830



# **Madison Heights Southend Downtown Development Authority**

## SIGN GRANT PROGRAM APPLICATION

1.	Applicant: GORDON DAVIGNON Title: OWNER	
2.	Business Name: CADILLAC STRAITS BREWING COMPANY	
3.	Business Address: 27651 JOHN R. RD,	
4.	Business Phone Number: (248) 850 - 7673	
5.	Building Address: 27645 JOHN R RO	
6.	Building Owner: LAURENCELLE PROPERTIES, INC	
7.	Building Owner's Address: 44004 WOODWARD AVE, STE 300 BLOOMERED To	٦,
8.	Building Owner's Phone Number: (248) 258-6200 Zoning:	
9.	The Following Items Must Be Provided: (check all enclosed items)  a) Contractor's Cost Estimate \$ 9.532.00	
	b) Sign Design with all Specifications (Total Size, Dimensions, Colors, Materials & Location on Building)	
	Color Photo of the Building Facade or Existing Ground Sign	
	d) Brief Description and History of Business	
10.	Sign Type: Category 1	
11.	Total Grant Amount Requested: \$4,766.00 12. Total Investment by Applicant: \$4,766.00	
The Un	ersigned Applicant Affirms and Understands That:	
a.	The information submitted herein is true and accurate to the best of my knowledge.	
b.	have read and understand the DDA Sign Grant Program Guidelines and the DDA Business Sign(s) Design	
	Guidelines and agree to abide by these conditions.	
c.	understand that receipt of a Sign Grant Funding Commitment Letter from the DDA does not constitute	
d.	application or approval for a City of Madison Heights sign permit.  I understand that the proposed sign cannot be installed until the DDA Board and/or staff reviews and acts	
u.	upon this Sign Grant Program application.	
e.	understand that any changes made to the approved Sign without the approval of the DDA will be cause	
•	for the DDA to withdraw it's funding commitment.	
f.	understand that once the new signage is installed, it must be properly maintained at all times.	
Applica	t Signatures:	
	Date 4/6/22	
	Date Date	
Submit	e completed application with items 9 (a) (b) (c) and (d) to:	

Submit the completed application with items 9 (a), (b), (c), and (d) to:

Madison Heights Southend DDA, 300 W. Thirteen Mile Rd., Madison Heights, MI 4807 Please call 248-583-0831 if you have any questions.

850 S. Guild Ave. Lodi, CA 95240

FAIRMONT

3750 East Outer Dr. Detroit, MI 48234

TS.		LOCATION	QUOTE DATE		Salesman name: Nick Hanna	Nick Hanna		
ပ္မ	Cadillac Straits Brewery	27651 John R road Madison Hainhte MI 48071	2/18/2022	(i)	Salesman phone #:			
				0	Customer phone #:	omer phone #:	FAX	
ITEM		ITEM DESCRIPTION		SUPPLY EACH	INSTALL OTHER QTY	OTHER	QTY	TOTAL
A-2	Provide a 4"-0" x 7"-5 5/8" sign with the following c - 4"-0" x 7"-5 5/8" fabricated aluminum panel 2" de - 4"-0" x 7"-5 5/8" fabricated aluminum panel 2" de - Illuminated top hat with red plastic face Illuminated leaf shapes with golgen plastic face Non illuminated 1/4" aluminum (AT CADILLAC 6") - Non illuminated 1/4" aluminum 8 vertical bars m Travel to location and install sign and connect to e	Provide a 4"-0" x 7"-5 5/8" sign with the following characteristics:  - 4"-0" x 7"-5 5/8" fabricated aluminum panel 2" deep painted dark brown.  - Illuminated top hat with red plastic face.  - Illuminated leaf shapes with golgen plastic face.  - Non illuminated leaf shapes with golgen plastic face.  - Non illuminated 1/4" aluminum (AT CADILLAC STRAITS) Letters mounted to panel.  - Non illuminated 1/4" aluminum 8 vertical bars mounted to panel.  Travel to location and install sign and connect to existing electrical power.	to panel.	\$ 6,972.00	\$ 2,160.00			\$ 6,972.00
1. 40 40 014	1. Customer to provide elect 2. Customer must provide w 3. Fairmont Sign is not liable 4. Freight estimate assumes 5. Customer must approve S 6. Terms: 7. Installation quotations are  Quotation prepared by:	Customer to provide electrical service within 5 feet of sign location(s). The service MUST meet all codes.  Customer must provide written authorization if Fairmont Sign Co. is to fabricate signage prior to obtaining permits. Fairmont Sign is not liable for increase cost for excavation due to under earth obstacles or obstructed access. Freight estimate assumes all products ship on same load.  Customer must approve Signage Fabrication design prior to permits being released.  Terms: Installation quotations are estimates subject to verification of technical survey and confirmed access to signage.	service MUST meet all cate signage prior to obt the obstacles or obstruct released.	codes. taining permits. ed access. s to signage.		SUB-TOTAL SUB-TOTAL PERMIT FEES TAXES ( 6%) FREIGHT SITE SURVEY		\$ 9,132.00 At Cost \$ 300.00 includeed \$ 100.00

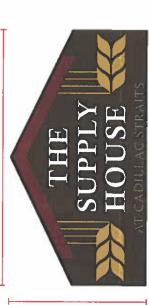
## Item 4.

# Gordie's Brewery | The Supply House

NOTE: Renderings below utilize sample dimensions.



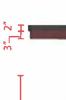
**EXISTING SIGNAGE** 



4'-0"

7'-5 5/8"

PROPOSED SIGNAGE- DAY VIEW



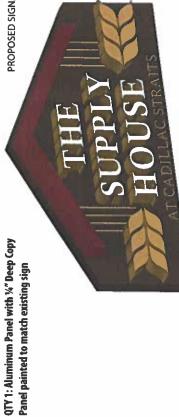








PROPOSED SIGNAGE- NIGHT VIEW



DETAIL VIEW



Detroit, MI 48234 t:313.368.4000 f:313.368.9335 www.faimontsian.com



The Supply House

有

Darte: 2/15/22

Accounts/Misc/Supply House

Designer: æ Scale:

ž John

Sheets 1 of 1 Date: 00-00 Revision # 00000

Revision Description:

Customer Approval:

THIS DILAMME REMAJES THE EXCLUSIVE PROPERTY OF PARRADAT SEAL COMPAINT THIS DESIGN CAMPOT BE COPPED IN WHOLE OR IN PART, ALLERES, ON EXHIBITED IN ANY SHAN COMPANY, THE EXCEPTION IS ANY PREVIOUSLY COPYTHGREED BY THE CLEDY.

UMLESS OTHERWISE NOTED, ALL COLDINS PORTHAYED ARE REPRESENTATIVE DALL:

### **Description and History of Business**

The Supply House at Cadillac Straits Brewing company is a retail homebrew and winemaking supply store connected to Cadillac Straits Brewing Company in Farnum Plaza in Downtown Madison Heights. The retail store opened to the public in January of 2019, followed by the brewery/taproom in July of the same year.

Cadillac Straits is Madison Heights' first and only brewery and has quickly become a staple in the neighborhood and community. After a healthy start in 2019, things quickly became much more difficult, as it did for most businesses, during the pandemic and its associated shutdowns. However, the retail store provided the equipment and ingredients that provided so many people, now forced to spend more time at home, a convenient and affordable solution to pursue the hobby of craft beverage making.

Since the resumption of normal operations in the brewery, both sides of the business have seen tremendous growth, leading the owners to exercise the option in their lease to procure the adjacent unit in the plaza. Upon completion of the buildout, the retail portion of the business will move into the newly acquired space and the existing retail area will be converted into additional seating and event space.