

#### CITY OF MADISON HEIGHTS

#### CITY HALL - MADISON ROOM, 300 W. 13 MILE RD.

#### ARTS BOARD MEETING AGENDA

**JANUARY 21, 2025 AT 6:30 PM** 

#### **CALL TO ORDER**

**ROLL CALL** 

ADDITIONS/DELETIONS

# APPROVAL OF MINUTES

1. Approval of Minutes

## MEETING OPEN TO THE PUBLIC

#### REPORTS

- 2. Treasurer Report (Mordarski)
- 3. Social Media Report (Nagle)

#### **UNFINISHED BUSINESS**

- 4. Arts Prom 2025 (Geralds, Bliss, Nagle, Covert, Popp)
- 5. Skelebration Trail (Geralds, Dorsey)
- 6. Trail Tunes 2025 (Bliss, Palazzolo, Covert, Aaron)
- 7. Arts and Pride (Nagle, Dorsey, Popp)
- 8. Civic Center Hopscotch (Popp, Geralds)
- 9. DIA Inside|Out 2025 (Geralds, Nagle, King, Juska-Svoba)
- 10. HREC Cookbook Collaboration (Nagle, Popp)
- 11. High Schooler City Hall Art Exhibit (King, Aaron)
- 12. Summer Concert Series (Aaron, Bliss, Geralds, King, Popp)
- 13. Arts Board Merch (King, Covert, Popp, Aaron)
- 14. Baile Folklórico Performance 2025 (Mordarski, King)
- 15. Bandshell Utilization Subcommittee (Geralds, Covert, King, Mier, Popp)

#### **NEW BUSINESS**

- 16. Work Plan Update
- 17. Board Elections
- 18. Group Photo

#### **ADJOURNMENT**

NOTICE: Persons with disabilities needing accommodations for effective participation through electronic means in this meeting should contact the City Clerk at (248) 583-0826 or by email: clerks@madisonheights.org at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.



#### **CITY OF MADISON HEIGHTS**

CITY HALL - MADISON ROOM, 300 W. 13 MILE RD.

## ARTS BOARD MEETING MINUTES

**NOVEMBER 19, 2024 AT 7:00 PM** 

## **CALL TO ORDER**

**ROLL CALL** 

Toya Aaron

**Mark Bliss** 

**Michael Covert** 

Ali Dorsey (absent)

**Laurie Geralds** 

Regina Juska-Svoba

**Susie King** 

**Bill Mier** 

Harley Mordarski

Jennifer Nagle (absent)

**Sue Popp** 

Vita Palazzolo (absent)

Motion by Bliss, Second by Aaron to excuse Jen Nagle and Vita Palazzolo.

Yea: All

Nay: None

**Motion Carries** 

## ADDITIONS/DELETIONS

Covert requested that Broadway Karaoke Dance Party (7), Disability Pride Month (9), and Park Mural Maintenance Plan (11) be removed from the agenda.

# APPROVAL OF MINUTES

Motion by Geralds, Second by Aaron to approve the revised August and October minutes.

Yea: All

Nay: None

**Motion Carries** 

#### MEETING OPEN TO THE PUBLIC

Devin Belt, a Madison Heights resident, expressed interest in joining the community and learning more about the Arts Board. She connected with the Board through the NextDoor app where Vita Palazzolo enthusiastically commented on the board's purpose and activities.

#### REPORTS

## 1. Treasurer Report (Mordarski)

Mordarski read off the treasurer's report from the meeting packet. There were no questions.

## 3. Social Media Report (Nagle)

Bliss noted that there have been 5 new page likes and 7 engagements in the last 30 days.

#### UNFINISHED BUSINESS

# 4. Arts Prom 2025 (Geralds, Bliss, Nagle, Covert, Popp)

Geralds reported that the Arts Prom Planning is on hold until January.

## 5. Skelebration Trail (Geralds, Dorsey)

Geralds noted that the trail was a success this year. They did not get to do the dance party in the bandshell as the subcommittee had hoped, but otherwise, the event went well.

#### 6. Trail Tunes 2025 (Bliss, Palazzolo, Covert, Aaron)

Bliss suggested launching a Call for Artists before January to meet the Parks and Rec brochure deadline. Trail Tunes is scheduled for September 6, 2025. As a note, Trail Tunes is scheduled for September 6<sup>th</sup>, 2025.

## 8. Arts and Pride (Nagle, Dorsey, Popp)

No updates. Covert asked about the amount allocated to Arts and Pride and if anyone wanted to make a motion to increase the spending cap, or keep the amount currently allocated. No motions were made.

## 10. Civic Center Hopscotch (Popp, Geralds)

Geralds noted the mural was damaged during basketball court construction. A spring repainting quote will be requested from Even Sandoval.

## 12. DIA Inside|Out 2025 (Geralds, Nagle, King, Juska-Svoba)

Mordarski gave a brief update on the site visit with the DIA. She further discussed the following programming ideas:

• Arts Bingo with the Library

## • Art in the Park, painting in the Park event

Geralds asked if the DIA sent an email about community engagement events. Mordarski will follow up.

The Board also discussed using QR codes with the paintings. Covert noted that in years past, the DIA provided QR codes with descriptions of the paintings. The Board also discussed additional signage ideas.

## 13. HREC Cookbook Collaboration (Nagle, Popp)

No updates. Popp reported that Nagle sent an email introduction and has not received any additional communication.

## 14. High Schooler City Hall Art Exhibit (King, Aaron)

The Board is planning to display art from high school students in the halls of City Hall. The idea is to showcase pieces after their art shows, utilizing pre-matted and ready-to-display works. An opening night event, similar to a gallery opening, is proposed, with light refreshments to enhance the experience. Challenges include deciding how art will be selected—whether by the teachers or the Board. With hundreds of art pieces typically displayed at Lamphere's art show, selection could be complex. Covert recommended considering pieces that were not selected for the school art show. King will reach out to art teachers to coordinate.

# 15. Summer Concert Series (Aaron, Bliss, Geralds, King, Popp)

Bliss proposed hosting a summer concert series, starting with the Festival in the Park and continuing every Wednesday in July: July 9, 16, 23, 30, 2025, and ending with Trail Tunes and Revin' in the Heights. Bliss proposed using a combined Call for Artists application for both Trail Tunes and the concert series to streamline the process. He also suggested incorporating a historical theme where each band plays a hit song from the year the city was founded, celebrating Madison Heights' 70<sup>th</sup> anniversary. Mordarski recommended reducing the series to mitigate budget constraints. Covert also discussed potential burnout with the number of concerts. Aaron raised concerns about budget feasibility, noting that paying 8 bands at \$500 each could deplete available funds, however, Bliss noted that there is funding available that will be allocated to various City initiatives during strategic planning. Geralds suggested sprinkling other events throughout the summer to complement the concerts. Covert formed the Bandshell Utilization Committee to explore additional events and funding opportunities outside of the summer concert series. The subcommittee will meet to finalize plans and bring a proposal to the Board.

# 16. Arts Board Merch (King, Covert, Popp, Aaron)

Covert talked to Jennifer Ramirez – she would love to create a design for t-shirts. The Board discussed infusing a 70<sup>th</sup> anniversary of Madison Heights theme with the shirts. A Student Design Contest would be a great way to increase student engagement – perhaps one student from Lamphere and one from Madison. It was suggested to make the submissions tournament-style with a cash prize for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>. Bliss recommended the board draft an agreement for

students to sign indicating that the Arts Board has the right to print and profit from the design. The subcommittee will get quotes and continue planning.

Motion by Bliss, Second by Geralds to allocate up to \$600 in prize money for the top 3 submissions for the Shirt Design Contest.

Yea: All

Nay: None

**Motion Carries** 

#### **NEW BUSINESS**

## 17. Baile Folklórico Performance 2025 (Mordarski, King)

Mordarski contacted Ballet Folklorico de Detroit to see if they'd host a performance at the bandshell in the Fall of 2025. She has not gotten a response. She has requested either September 13<sup>th</sup> or 20<sup>th</sup>. Mordarski noted that Madison Heights has a vast number of Latin businesses including Tienda Mexicana, Super Taco, Gran Azteca, Cocoyito Snacks, Tacos Tequila y Mas, and the Detroit Consulate of Mexico. Bliss commented that Mayor Grafstein has a connection at the Detroit Consulate, and he thinks they might be a good group to contact regarding this project.

## 18. Goodfellows (Geralds)

Last year, the Arts Board held an Art Supply drive for the Madison Heights Goodfellows. The Board would post ideas for art supplies or craft kits for other people to purchase and drop the supplies off at the City Manager's office. Geralds will help facilitate drop off with the Goodfellows for the items. The deadline of December 11<sup>th</sup> since the 14<sup>th</sup> is when they do the drive-ups. Geralds will find the graphic from last year.

#### 19. Vice Chair

The Board agreed to fill the Vacancy of Vice Chair next meeting, since elections are in January. The group will also take a new photo at the January meeting.

## 20. Tree Lighting (Geralds, King)

The Madison Heights Tree Lighting is on November 25. Geralds and King offered to chair at the table. Geralds will purchase items for the table game. Geralds will be there at 5:45 to set up.

Motion by Geralds, Second by King to allocate up to \$100 to purchase small prizes for the Madison Heights tree-lighting spin-the-wheel game.

Yea: All

Nav: None

**Motion Carries** 

21. Bandshell Utilization Committee (Geralds, Covert, King, Mier, Popp)

The purpose of this committee is to research events and funding avenues for bandshell utilization.

# **ADJOURNMENT at 7:57**

# Next Meeting: January 6<sup>th</sup> at 6:30 pm

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# 1/6/25 Meeting

# \$4,500.98 Arts Board Escrow (705-000-299-0000)

- o \$200 reserved for Eve for painting the mural
- o \$100 reserved for supplies for the mural
- o \$1,000 reserved for the Park Mural Maintenance plan
- o \$500 reserved for the Broadway Karaoke Dance Party
- o \$250 reserved for the Gala supplies and donations
- o \$246.75 reserved for the Arts and Pride
- \$600 reserved for winners of the 70<sup>th</sup> anniversary of Madison Heights T-Shirt Design
- Unassigned
  - 0 \$1,604.23
- Changes:
  - o -60.27 (Tree Lighting)

# \$1,908.13 Trail Tunes Escrow\* (705-000-298-3007)

- Changes:
  - o N/A

<sup>\*</sup>Last January there was \$2,333.68 in the Trail Tunes account

Community: Madison Heights

Number of Works: 10

**Contact:** Harley Mordarski, Executive Assistant to the City Manager

248-583-0829, harleymordarski@madison-heights.org

Google Map: Madison Heights Inside Out 2025 Map

Site	Location	Image	Size	Style	Notes
	Madison Heights Public Library 240 W 13 Mile Rd, Madison Heights, MI 48071  Notes: two brick wall options to right of front entrance, 82" width for smaller, 118" width for larger wall. Small wall has hooks but can be removed.	IO #23,B - Reading the Story of Oenone	38 1/2 x 66 1/2"	WM	Something related to reading or books
	Civic Center Park 360 W 13 Mile Rd, Madison Heights, MI 48071 Notes: Corner where two paths meet, near playground and building with mural			FS	Colorful, near playground
	Gravel Park 30479 Palmer Ave, Madison Heights, MI 48071 Notes: to left of sign with dog bags, facing sidewalk			FS	Colonia, fiedi playgiounu

McGillivray Park 1500 12 Mile Rd, Madison Heights, MI 48071 Notes: Place at left edge of parking lot, angled towards tennis courts	IO # 10.F - View of Le Crotoy from Upstream	36 x 42 1/2"	FS	
Edison Park 27701 Hampden St, Madison Heights, MI 48071  Notes: Place behind and slightly to the right of the water fountain, in line with the large tree.	IO # 122.A - Woman Supreme	confirm framed size artwork: 45.5 x 29.5"	FS	
Huffman Park 400 W Cowan Ave, Madison Heights, MI 48071  Notes: Place at corner where path turns right towards playscape, facing entry path		38 1/2 x 55"	FS	depicts people running, near playground and fitness park

Wildwood Park 26476 Delton St, Madison Heights, MI 48071 Notes: Place to left of path leading to playscape		32 x 25 3/4"	FS	
Rosie's Park 1111 E Farnum Ave, Madison Heights, MI 48071  Notes: Place at corner of paths near bathrooms, angled towards parking lot	IO # 117.A - Evocation of Butterflies	confirm framed size artwork: 21 3/4 x 16 1/4"	FS	
Silverleaf Park 29500 Edward Ave, Madison Heights, MI 48071 Notes: Place near corner of concessions building, facing baseball fields.	AMURICAN AND AND AND AND AND AND AND AND AND A	74 x 41"	WM	Main park in Madison Heights for baseball

Red Oaks Nature Center 30300 Hales St, Madison Heights, MI 48071  Notes: Keep same location as OCP Inside Out 2024, to right of little	27 v 21 7/8"	EQ	entrance to nature trail
Madison Heights Active Adult Center 260 W 13 Mile Rd, Madison Heights, MI 48071  Notes: In garden bed to left of entrance (pole still in place?)	37 x 31 7/8" 18 1/2 x 15 1/2"	FS	entrance to nature trail  same location as last year (part of Oakland Senior Center installations)

#### **City of Madison Heights**

#### Calendar Year 2024 Board and Commission Work Plan

**Board and Commission: Arts Board** 

The Purpose of the Arts Board is to advise the City Council of the needs of the artistic and cultural community, actively encourage programs for the cultural enrichment of the community, including, but not limited to, exhibitions, displays, performances, events, instruction, and other projects. Also, engage community members and local businesses to build a flourishing and vibrant art and cultural environment.

#### 1. Increase Visual Art!

- A. Continue to do Murals Across the City (Ongoing)
- B. Apply for the DIA "Art Around Town" Grant (Ongoing)
- C. Help the City Coordinate the "Art in Civic Center Project" initiative (Ongoing)
- D. Offering Closed Captioning/General Accessibility on all activities (Ongoing)
- E. Offer Hands on Artistic Programs. (On going)

#### 2. Cultural Community Involvement

- A. Partner with the HREC in hosting the annual Pride Picnic (June 2024)
- B. Continue to host the Trail of Treats (Previously named Pumpkin Walk) (October 2024)
- C. Attend City sponsored events and offer "Art Activities" (Year Round, Festival in the park, Juneteenth, Tree lighting)
- D. Work with the DDA to ensure Arts are incorporated in future projects (On Going)
- E. Partner with other groups to bring Arts and Culture to events (On Going)
- F. Gala Event (Annually)

#### 3. Performance Art

- A. Host the annual Trail Tunes Event (August 2024)
- B. Host interactive Arts events such as: Improv, Poetry Slam, Open Mic, and Karaoke (On Going)
- C. Local Pop-Up Performance Events (Ongoing)
- D. Utilizing and encouraging concert series at the Amphitheater at Civic Center Park (On Going)